prospectus

[prə'spektəs] n

- 1) проспект, каталог (книги, издания, учебного заведения и т. п.)
- 2) публикация об организации акционерного общества (с целью привлечения подписчиков на акции)

pro-spec-tus [prospectus prospectuses] BrE [prə'spektəs] NAmE

- **1.** a book or printed document that gives information about a school, college, etc. in order to advertise it
- 2. (business) a document that gives information about a company's shares before they are offered for sale

Word Origin:

mid 18th cent.: from Latin, literally view, prospect, from the verb prospicere, from pro- 'forward' + specere 'to look'.

prospectus

Longman DOCE 5th Ed. (En-En)

Freakuency Pack

pro specitus /prə'spektəs/ BrE * AmE * noun [countable]

[Date: 1700-1800; Language: Latin; Origin: ⇒ [↑]prospect¹]

- 1. especially British English a small book that advertises a school, college, new business etc
- 2. a document produced by a company that wants the public to buy its shares

THESAURUS

• **booklet** a very short book with paper covers that usually contains information on one particular subject: a free booklet on drug abuse | Have you read the information booklet?

• brochure a thin book with paper covers that gives information on something you may want to buy or advertises something: glossy holiday brochures | The hotel was nothing like it said it would be in the brochure. | The brochure shows you all the different types of washing machine.

• leaflet a small book or piece of paper, often only one or two folded pages, that advertises something or gives information on a particular subject: a leaflet about library services | They were handing out leaflets for the Socialist Party.

• pamphlet a very thin book with paper covers, in which someone writes about their opinions about something, or gives information about something: a political pamphlet | Paine wrote a pamphlet about slavery. | The pamphlet tells you all you need to know about growing cactuses.

- prospectus *especially British English* a thin paper book that advertises and gives information about a school, college, new business etc: I asked them to send me the college prospectus.
- flyer a small sheet of paper advertising something: People were giving out flyers advertising the fair.

• tract a thin short book, especially about a moral or religious subject - a rather formal use: Two women were handing out religious tracts.

prospectus

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