

importance[ɪm'pɔ:t(ə)ns] *n*

значение, важность, значительность

historic [strategic] importance - историческое [стратегическое] значение

significant importance - важное значение

to be of importance - иметь значение

a fact of no /little/ importance - несущественный факт

a person of importance - важное лицо

a person of no importance - незначительная личность

to attach importance to smth. - придавать значение чему-л.

to assume an air of importance - принять важный вид

to swell with importance - *пазе*. зазнаваться, важничать

to be conscious of one's own importance - быть преисполненным сознания собственной важности

importance

Oxford Advanced Learners Dictionary 8th Ed.

im-port-ance *BrE* [ɪm'pɔ:tɪns] ^u *NAmE* [ɪm'pɔ:rtns] ^e **noun uncountable**

the quality of being important

- She **stressed the importance of** careful preparation.
- It's a matter **of the greatest importance** to me.
- They **attach** great **importance** to the project.
- the relative importance of the two ideas
- State your reasons in **order of importance** .
- He was very aware of his own importance (= of his status) .

Word Origin:

early 16th cent.: from French, from medieval Latin *importantia*, from *important-* 'being of consequence', from the verb *importare* 'bring in' (in medieval Latin 'imply, mean, be of consequence'), from *in-* 'in' + *portare* 'carry' .

Thesaurus:**importance** [**importance**] **noun U**

• This project is of great importance.

seriousness • • **urgency** • • **significance** • |**formal consequence** • • **substance** • • **gravity** •

be of importance/significance to sb

have/gain importance/significance/substance**give sth** importance/urgency/significance/substanceExample Bank:

- Deal with the issues in order of importance.
- Don't underestimate the importance of good presentation.
- Education takes on an added importance at a time of economic uncertainty.
- Figure 2.2 shows the relative importance of the different service industries.
- I don't discount the importance of theory, but I am really concerned with practice.
- It is of the utmost importance that you arrive on time.
- No one can seriously question the political importance of the environment
- People were aware of the importance of working with nature.
- She was inclined to downplay the importance of her own role in the affair.
- The manual stresses the importance of regular maintenance.
- The overseas markets have now declined in importance.
- The railways were of crucial importance in opening up the American West.
- The town's importance lies in the richness and quality of its architecture.
- These finds have considerable archaeological importance.
- This information is of the first importance.
- To what objectives do you attach most importance?
- a figure of crucial importance in the history of design
- an area of enormous importance for wildlife
- differences in the perceived importance of the different subjects in the curriculum
- the declining importance of manufacturing industry
- the importance placed on cleanliness
- the importance to the country of a healthy economy
- the symbolic importance of iron in German culture
- He was very aware of his own importance.
- It's a matter of the greatest importance to me.
- State your reasons in order of importance.

importance

Longman DOCE 5th Ed. (En-En)

im-port-ance **S3 W1** /ɪm'pɔ:təns/ ^s *BrE* ^e *AmE* ^e **noun** [singular, uncountable][Word Family: **noun**: ↑importance; **adverb**: ↑importantly; **adjective**: ↑important ≠ ↑unimportant]

the quality of being important

the importance of something

the importance of regular exercise

I agree about the importance of these proposals (=the reasons why they are important).

of importance

They make decisions about various matters of importance (=important matters).

He was full of his own importance (=he behaved in an annoying way which showed that he thought he was very important).

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COLLOCATIONS

verbs

- **have importance** This is an issue that has importance for all of us.
- **attach importance to something** (=think it is important) She attached great importance to loyalty.
- **recognize/realize the importance of something** We all recognize the importance of his work.
- **emphasize/stress the importance of something** I'd like to emphasize the importance of reading exam questions carefully.
- **assume importance** (=become important) The town assumed importance once it was connected to the rail system.
- **lose its importance** The island lost its importance when trade routes changed.
- **exceed something in importance** *formal* (=be more important than something else) For him, winning Wimbledon exceeded all other tournaments in importance.

adjectives

- **great/considerable/enormous importance** Crime rates have great importance for the government. | Some people attach enormous importance to personal wealth.
- **vital/crucial/critical importance** (=very great) This research is of vital importance.
- **central/fundamental importance** The central importance of interest rates is widely recognized.
- **particular importance** Tourism has particular importance in some regions.
- **equal importance** When applying for a job, qualifications and experience are often of equal importance.
- **relative importance** We discussed the relative importance of these different sources of revenue.
- **growing/increasing importance** the growing importance of the Internet as a source of information
- **economic/political importance** The role of the police has great political importance.
- **local/national importance** Crime is an issue of national importance.
- **practical importance** (=related to things that happen, rather than just ideas) Science has long been of practical importance to civilization as a whole.

phrases

- **a sense/feeling of importance** (=a feeling that you are an important person) Sitting behind the big desk gave her a feeling of importance.
- **be of little/no importance** Where the money came from is of no importance.
- **be of the utmost importance/be of paramount importance** (=be extremely important) It is of the utmost importance that this matter is kept confidential.
- **be of primary importance** *formal* (=be the most important thing) Finishing the project on time is of primary importance.
- **be of secondary importance** *formal* (=be less important than another thing) Sometimes we forget that the media coverage of a sport is actually of secondary importance to the event itself.

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THESAURUS

- **importance** the quality of being important: the importance of cleanliness in preventing infections | He may have been an evil tyrant, but you cannot deny his importance in world history.
- **significance** the importance of an event, action etc, especially because of the effects or influence it will have in the future: The significance of the discovery was not understood until years later. | 9/11 was an event of global significance.
- **value** the importance and usefulness of something: The athletes talked to the students about the value of a college education. | Such methods are of little value.
- **prominence** the fact of being important and well-known: He first came to prominence (=became well-known) in the 1990s.

importance

Freakuency Pack

12500 **983**^{MCW}

15000 **1550**^{COCA}

RANGE: **4k** IMPORTANCE ²⁶¹⁶¹

importance ²⁶¹²⁶

unimportance ³⁵

COCA 500k Unlemmatized

15579 **1631**²⁶⁰⁹² *nn1*

33 **132809**³⁴ *nnu*