

**effective****1. [ɪ'fektɪv] n воен.**

1. 1) боец
- 2) *pl* численный состав (армии), эффективы
2. *pl* боевой состав

**2. [ɪ'fektɪv] a**

1. действительный, действенный; эффективный, успешный; полезный
  - effective co-operation - плодотворное сотрудничество
  - effective measures - действенные меры
  - effective control - эффективный контроль
  - effective steps towards peace - эффективные шаги, направленные на укрепление мира
  - to be effective against smth. - помогать против чего-л.
  - effective beaten zone - **воен.** полоса действительного поражения
  - effective range - **воен.** эффективная дальность; дальность действительного огня
  - effective bursting radius - **воен.** радиус поражения осколками; убойный радиус
  - effective depth - **воен.** глубина поражения
  - effective fire - **воен.** действительный огонь
  - effective dust - **спец.** сильнодействующий инсектицид; dust
2. действующий, имеющий силу (о законе и т. п.)
  - effective date - дата вступления в силу
  - to be /to become/ effective - вступать в силу
3. эффектный, впечатляющий
  - effective speaker - оратор, владеющий аудиторией
  - effective picture - эффектная/впечатляющая/ картина
4. фактический
  - effective revenue - реальный доход
  - effective rate - **фин.** фактическая ставка (налогового обложения)
  - effective demand - **эк.** фактический/платёжеспособный спрос
  - effective forces - **воен.** наличный боевой состав; кадровые войска
5. имеющий хождение (о деньгах)
  - effective coin - звонкая монета
  - effective money - наличные деньги
6. **лингв.** завершительный, результативный, эффективный
7. **тех.** полезный, рабочий (об объёме и т. п.)
  - effective area - а) рабочая поверхность; б) полезная площадь сечения
  - effective power - эффективная мощность (двигателя)
  - effective head - **гидр.** полезный напор
  - effective resistance - **эл.** эффективное сопротивление
  - ◇ effective cough - кашель с мокротой

**effective**

Oxford Advanced Learners Dictionary 8th Ed.

**ef·fect·ive** *BrE* [ɪ'fektɪv] <sup>m</sup> *NAmE* [ɪ'fektɪv] <sup>m</sup> adjective**1. producing the result that is wanted or intended; producing a successful result**

- Long prison sentences can be a very effective deterrent for offenders.
- Aspirin is a simple but highly effective treatment.
- drugs that are effective against cancer
- Some people believe that violence is an effective way of protesting.
- I admire the effective use of colour in her paintings.

**Opp:** ↑ ineffective**see also** ↑ cost-effective**2. only before noun** in reality, although not officially intended

- the effective, if not the actual, leader of the party
- In spite of what they are told, parents have no effective choice of schools.
- He has now taken effective control of the country.

**3. (formal) (of laws and rules) coming into use**

- The new speed limit on this road becomes effective from 1 June.

Derived Word ↑ effectivenessSee also: ↑ effectivityWord Origin:late Middle English: from Latin *effectivus*, from *efficere* 'accomplish', from *ex-* 'out, thoroughly' + *facere* 'do, make'.Thesaurus:**effective** [**effective effectiveness**] *adj.*

- a simple but highly effective treatment

**successful** • **powerful** •**Opp:** ineffectiveeffective/successful/powerful **in** stheffective/successful/powerful **in doing** sth

Example Bank:

- The drug is generally effective in reducing pain.
- This method is effective enough with greenfly.
- We find advertising on the radio very effective
- What makes a TV programme politically effective?
- a highly effective technique
- directly effective treaty provisions
- effective at keeping out the wind
- effective in helping people to stop smoking
- He argued that long prison sentences could be a very effective deterrent for offenders

**effective**

Longman DOCE 5th Ed. (En-En)

**ef.fec.tive S2 W1** /ɪˈfektɪv BrE <sup>ˈ</sup> AmE <sup>ˈ</sup> adjective

[Word Family: noun: ↑effect, ↑effectiveness ≠ ↑ineffectiveness; adjective: ↑effective ≠ ↑ineffective, ↑effectual ≠ ↑ineffectual; verb: ↑effect; adverb: ↑effectively ≠ ↑ineffectively]

**1. successful, and working in the way that was intended **OPP ineffective** :**

- The cheaper drugs are just as effective in treating arthritis.
- the painting's highly effective use of colour
- Training is often much less effective than expected.
- the most effective ways of reducing inner city congestion

**REGISTER**

In everyday English, people usually say that something **works (well)**, rather than say that it is **effective** :

- The cheaper drugs work just as well.

**2. [no comparative, not before noun] if a law, agreement, or system becomes effective, it officially starts effective from**

- The cut in interest rates is effective from Monday.

**3. [no comparative, only before noun] real rather than what is officially intended or generally believed:**

- The rebels are in effective control of the city.

**—effectiveness** noun [uncountable]

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**COLLOCATIONS**

■ **adverbs**

- **extremely /highly effective** The company launched a highly effective advertising campaign.

■ **nouns**

- **an effective way** What's the most effective way to control crime?
- **an effective method** Exams are not the most effective method of assessing students' abilities.
- **an effective means** Is reducing the speed limit an effective means of reducing accidents?
- **effective action** The police must take effective action to protect the public.
- **an effective solution** The most effective solution to traffic congestion is to build more roads.
- **an effective treatment** Antibiotics are still the most effective treatment for this disease.
- **an effective system** The country has a simple but effective welfare system.

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**THESAURUS**

- **successful** achieving what you wanted, or having the effect or result you intended: He applied for a visa three times and in the end he was successful. | The treatment was successful. | It was a highly successful campaign.
- **effective** having the effect or result that was wanted - used especially about treatments, drugs, or methods: The drug is effective against a range of diseases. | We still haven't found an effective way to solve the problem.
- **victorious** successful as a result of winning in a game, election, war etc: the captain of the victorious team | She emerged victorious in the second round of voting.
- **promising** likely to be very successful in the future, used especially about someone who is good at a job, sport, art etc: a promising young athlete | He gave up a promising career in banking.
- **thriving** very successful – used about a company, industry, or organization that is doing well at a particular time: The area has a thriving tourist industry. | The school is thriving academically.
- **booming** extremely successful – used about an economy, or when business or trade is increasing: the booming economy in China | Business is booming.

**effective**

Freakuency Pack

12500 **969** MCW

15000 **280** COCA

RANGE: **1k** EFFECT 166174

effect 60206

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effecting 314

effective 37430

effectively 13861

effectiveness 9371

effects 41624

ineffective <sup>2439</sup>

ineffectively <sup>60</sup>

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effector <sup>20</sup>

effectors <sup>14</sup>

COCA 500k Unlemmatized

<sup>20305</sup> **1094**<sup>37394</sup> *jj*

<sup>33</sup> **129183**<sup>36</sup> *nnu*

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