

1. [hit] *n*

## 1. удар, толчок

- a hit with a hammer - удар молотом
- a clever hit - меткий удар
- a free hit - свободный удар (*футбол*)

## 2. 1) попадание

- to score a hit - попасть (*в цель*)
- to register a hit on the target - отмечать/наблюдать попадание в цель
- to obtain a hit - *воен.* поражать цель
- hit capability - *воен.* технически допускаемая меткость
- a hit! - туше! (*фехтование*)

2) *вчт.* результативное обращение в память ЭВМ; релевантная выдача (*информации*)

## 3. 1) успех; удача; удачная попытка

- lucky hit - неожиданный успех, счастливый случай, везение
- to get smth. by a lucky hit - получить что-л. благодаря счастливому случаю
- a hit that will never come again - (удачный) случай, который больше не представится
- to be /to make/ a (big) hit - иметь (большой) успех, произвести (шумную) сенсацию
- he made a hit with his songs - его песни имели огромный успех
- the play [the book] was a hit (with the public) - пьеса [книга] имела успех (у публики)

## 2) спектакль, концерт, фильм, имеющий большой успех; шумевшая пьеса, книга; популярная песенка, шлягер, «хит»

- I want to buy hits from operas - я хочу купить пластинки с популярными ариями из опер

## 4. выпад; ядовитое, ехидное, саркастическое замечание

- to have /to make/ a hit at the quacks - высмеивать шарлатанов
- that's a hit at you - это выпад против вас
- the play contained some clever hits at the fashions of the day - в пьесе остроумно высмеивались современные моды

5. выигрыш (*при игре в триктрак*)6. *сл.* доза наркотика7. *сл.* предумышленное убийство гангстерами

- ◇ hit and miss, hit or miss - а) успех или провал, пан или пропал; б) как попало, тля-ляп, кое-как

2. [hit] *v* (*hit*)

## 1. 1) ударять

- to hit smth. hard [with a hammer] - сильно ударять /бить/ по чему-л. [молотком]
- to hit smb. (on the head [in the face]) - ударить кого-л. (по голове [по лицу])
- to hit smb. a heavy blow (on the head) - нанести кому-л. сильный удар (по голове)
- to hit a man when he is down - бить лежащего
- to hit the ball over the fence - ударом выбить мяч за ограду
- to hit fair - *спорт.* нанести удар по правилам
- to hit below the belt - а) *спорт.* нанести удар ниже пояса; б) нанести предательский удар; в) поступать нечестно /не по правилам/; воспользоваться своим преимуществом
- a stone hit him, he was hit by a stone - его ударило камнем
- he didn't know what had hit him - а) он не знал, что его ударило; б) он не понимал, что с ним произошло

## 2) ударяться

- to hit against a wall [a stone] - удариться о стену [о камень]
- to hit one's head against a pole - удариться головой о столб
- to hit one's foot against /on/ a stone [the stairs] - удариться ногой /ушибить ногу/ о камень [о лестницу]
- to hit a rock - *мор.* наскочить на скалу /риф/
- the car hit the tree - машина налетела на /врезалась в/ дерево

2. 1) попадать (*в цель*); поражать, ранить

- to hit a target /the mark, home/ - попадать в цель [*ср. тж.* ◇ ]
- to be hit by a bullet - быть раненным пулей
- he's hit - он ранен
- to hit the basket - забросить мяч в корзину (*баскетбол*)
- to hit the wrong note - *муз.* взять неверную ноту, сфальшивить
- I fired but did not hit it - я выстрелил, но не попал
- he can't hit an elephant [a haystack, a barn door] - он и в слона-то [в стог сена, в сарай] не попадет /промажет/; ≅ он известный мазила

## 2) затрагивать, уязвлять; задевать за живое

- you don't know whom your sarcasm may hit - ты не знаешь, кого поразят стрелы твоего сарказма /кого могут задеть твои слова/
- he is hit in his pride - его самолюбие задето /уязвлено/

## 3. наносить ущерб; причинять неприятности, страдания

- they were (hard) hit by the famine [war] - они (очень /сильно/) пострадали от голода [от войны]
- I was hard hit by the news - эта новость была для меня ударом
- the strike has hit several factories - забастовка охватила несколько предприятий
- life had never hit her very hard - она никогда не испытывала серьезных ударов судьбы

4. (*тж.* *оп, урон*) найти, напасть, натолкнуться; обнаружить

- to hit the right answer - найти правильный ответ
- to hit on a solution - найти решение /разгадку/

to hit upon a satisfactory explanation - найти удовлетворительное объяснение  
 to hit likeness - уловить сходство  
 to hit the right road /path/ - а) напасть на верную дорогу; б) найти правильный путь; поступить правильно  
 to hit the right word - подыскать подходящее /нужное/ слово  
 he hit upon an interesting passage in a book - он наткнулся на интересное место в книге  
 we hit on a small valley - мы вдруг очутились в небольшой долине  
 I hit upon /on/ an idea - мне пришла (в голову) мысль

#### 5. прийти в вкору, подойти; понравиться

to hit smb.'s taste - прийти к кому-л. по вкусу  
 to hit the taste of the public - (по)нравиться публике  
 to hit smb.'s fancy - поразить чьё-л. воображение, понравиться кому-л.  
 how did it hit you? - как вам это понравилось?, какое это произвело на вас впечатление?

#### 6. разг.

##### 1) амер. добраться, попасть (куда-л.)

we hit the town at night - мы добрались до города ночью  
 to hit the ground - а) **ав.** совершить посадку; б) **воен.** залегать под огнём  
 to hit the field - **ав.** приземляться, совершать посадку

##### 2) достигать (какой-л. величины)

to hit the ceiling - **ав.** набирать максимальную высоту [*ср. тж.* ◇]  
 prices hit the all-time high - цены достигли /подскочили до/ небывалого уровня  
 this car can hit 100 mph - на этой машине можно делать до 100 миль в час  
 when you hit the middle sixties ... - когда вам будет (хорошо) за шестьдесят ...

#### 7. амер. разг. брать в долг; выпрашивать (тж. hit up)

he hit up his father's friends for work - он выпрашивал работу у друзей своего отца  
 he hit his friend for 100 dollars - он позаимствовал у приятеля 100 долларов  
 ◇ to hit the full stride - **спорт.** бежать маховым шагом  
 to hit one's stride - а) развить максимальную скорость; б) проявить себя с наилучшей стороны  
 to hit it - **амер.** двигаться с большой быстротой  
 to hit the road [trail] - **сл.** выступать в поход, отправляться в путь  
 let's hit the road - ну, тронулись  
 to hit the silk - **ав. жарг.** прыгать с парашютом  
 to hit it off with smb. - ладить с кем-л.  
 we hit it off immediately with our new neighbours - мы сразу поладили с нашими новыми соседями  
 to hit home - задеть за живое [*ср. тж.* 2, 1)]  
 you have hit it (right) - вы попали в цель; вы попали в (самую) точку, вы угадали; вы правы  
 to hit the (right) nail on the head - правильно угадать, попасть в точку  
 to hit the eye - бросаться в глаза  
 to hit the bottle - **сл.** пьянствовать, прикладываться к бутылке  
 to hit the hay, **амер.** to hit the sack - **прост.** завалиться спать [*см. тж.* hay1 | ◇]  
 to hit the headlines /the papers, the front page/ - стать сенсацией, произвести сенсацию  
 to hit the roof /the ceiling/ - прийти в ярость [*ср. тж.* 6, 2)]  
 to hit the /one's/ books - засесть за учёбу /за книги/  
 to hit the high points /spots/ **см.** high spot ◇

## hit

Oxford Advanced Learners Dictionary 8th Ed.

**hit** [**hit hits hitting**] **verb, noun** *BrE* [hit] <sup>4</sup> *NAmE* [hit] <sup>4</sup>  
**verb** (**hit-ting, hit, hit**)

### TOUCH SB/STH WITH FORCE

#### 1. transitive to bring your hand, or an object you are holding, against sb/sth quickly and with force

- ~ **sb/sth** My parents never used to hit me.
- ~ **sb/sth with sth** He hit the nail squarely on the head with the hammer.
- She hit him on the head with her umbrella.

#### 2. transitive ~ sth/sb to come against sth/sb with force, especially causing damage or injury

- The bus hit the bridge.
- I was hit by a falling stone.

#### 3. transitive ~ sth (on/against sth) to knock a part of your body against sth

- He hit his head on the low ceiling.

#### 4. transitive, often passive ~ sb/sth (of a bullet, bomb, etc. or a person using them) to reach and touch a person or thing suddenly and with force

- The town was hit by bombs again last night.
- He was hit by a sniper.

## BALL

#### 5. transitive ~ sth (+ adv./prep.) to bring a ↑bat, etc. against a ball and push it away with force

- She hit the ball too hard and it went out of the court.
- We've hit our ball over the fence!

#### 6. transitive ~ sth (sport) to score points by hitting a ball

- to hit a home run

## HAVE BAD EFFECT

### 7. transitive, intransitive ~ (sb/sth) to have a bad effect on sb/sth

- The tax increases will certainly hit the poor.
- His death didn't really hit me at first.
- Rural areas have been worst hit by the strike.
- Spain was one of the **hardest hit** countries.
- A tornado hit on Tuesday night.

## ATTACK

### 8. transitive, intransitive ~ (sb/sth) to attack sb/sth

- We hit the enemy when they least expected it.

## REACH

### 9. transitive ~ sth (informal) to reach a place

- Follow this footpath and you'll eventually hit the road.
- The President **hits town** tomorrow.

### 10. transitive ~ sth to reach a particular level

- Temperatures hit 40° yesterday.
- The euro hit a record low in trading today.
- (BrE) We **hit top form** (= played our best) in yesterday's match.

## PROBLEM/DIFFICULTY

### 11. transitive ~ sth (informal) to experience sth difficult or unpleasant

- We seem to have hit a problem.
- Everything was going well but then we hit trouble.

## SUDDENLY REALIZE

### 12. transitive ~ sb (informal) to come suddenly into your mind

- I couldn't remember where I'd seen him before, and then it suddenly hit me.

## PRESS BUTTON

### 13. transitive ~ sth (informal) to press sth such as a button to operate a machine, etc

- Hit the brakes!

**more at** make/hit the headlines **at** ↑**headline**, hit/strike home **at** ↑**home** adv., not know what hit you **at** ↑**know** v., hit/miss the mark

**at** ↑**mark** n., hit/touch a (raw/sensitive) nerve **at** ↑**nerve** n., hit/strike the right/wrong note **at** ↑**note** n., hit/strike pay dirt **at** ↑**pay dirt**,

when the shit hits the fan **at** ↑**shit** n., hit/knock sb for six **at** ↑**six**, hit (your) stride **at** ↑**stride** n.

#### Verb forms:

verb forms	
present simple	
I / you / we /they	hit
	BrE /hɪt/
	NAmE /hɪt/
he / she /it	hits
	BrE /hɪts/
	NAmE /hɪts/
past simple, past participle	hit
	BrE /hɪt/
	NAmE /hɪt/
-ing form	hitting
	BrE /'hɪtɪŋ/
	NAmE /'hɪtɪŋ/

#### Word Origin:

late Old English hittan (in the sense 'come upon, find'), from Old Norse **hitta** 'come upon, meet with', of unknown origin.

#### Thesaurus:

##### hit verb

##### 1. T

- She hit him hard in the stomach.

**punch** • • **thump** • • **beat** • • **batter** • • **pound** • • **pummel** • • **slap** • • **spank** • |especially BrE **smack** • |informal **whack** • • **sock** • |formal **strike** •

hit/beat/batter/pound/pummel/whack/strike sb/sth **with** sth

hit/thump/strike/whack sb **over the head**

beat/batter sb **around/about the head**

hit/punch/thump/strike sb **in the stomach/chest**

hit/punch sb **on the nose**

##### 2. T, I

- The boy was hit by a speeding car.

**knock** • • **bang** • • **bump** • |informal **bash** • |formal **strike** •

**Opp:** miss

hit/knock/bang/bump/bash **against** sb/sth  
knock/bang/bump/bash **into** sth  
hit/strike the **ground/floor/wall**

### 3. T

- He fell, hitting his head on the stone floor.

**bang** • • **knock** • • **crack** • • **bump** •

hit/bang/knock/crack/bump your head/knee, etc. **on/against** sth

hit/bang/knock/crack/bump your **head/forehead**

hit/bang/knock/bump your **arm/knee/elbow**

### Synonyms:

#### **hit**

**knock** • **bang** • **strike** • **bump** • **bash**

These words all mean to come against sth with a lot of force.

**hit** • to come against sth with force, especially causing damage or injury: ▪ The boy was hit by a speeding car.

**knock** • to hit sth so that it moves or breaks; to put sb/sth into a particular state or position by hitting them/it: ▪ Someone had knocked a hole in the wall.

**bang** • to hit sth in a way that makes a loud noise: ▪ The baby was banging the table with his spoon.

**strike** • (formal) to hit sb/sth hard: ▪ The ship struck a rock.

**bump** • to hit sb/sth accidentally: ▪ In the darkness I bumped into a chair.

**bash** • (informal) to hit against sth very hard: ▪ I braked too late, bashing into the car in front.

to hit/knock/bang/bump/bash **against** sb/sth

to knock/bang/bump/bash **into** sb/sth

to hit/strike the **ground/floor/wall**

### Example Bank:

- A taxi almost hit him as he was crossing the street.
- He had managed to hit his sales target this month.
- He hit her with a stick.
- He was hit directly in the back.
- He was hit over the head with a broken bottle.
- I accidentally hit my knee on the desk.
- I hit my head on the low doorway.
- I just hit out wildly in all directions.
- I was afraid he was going to hit me.
- I was so angry, I wanted to hit him.
- Our department has been badly hit by the cutbacks.
- She didn't hit me very hard.
- She hit him in the face.
- Some businesses have been hit very hard by the rise in interest rates.
- Temperatures are expected to hit 30°C tomorrow.
- That's when it really hit me that we were in deep trouble.
- A tornado hit on Saturday night.
- Airlines were badly hit by the recession.
- As she stood up, she hit her hand against the edge of the table.
- By the time we hit the city centre, everything was closed.
- He fell, hitting his head on the hard stone floor.
- His death didn't really hit me at first.
- I felt like hitting him.
- I picked up a pan and hit him over the head with it.
- It hit him very hard when Rosie left.
- It'll be two hours before we hit the border.
- She threw a plate at him and narrowly missed hitting him.
- She was hit by a falling stone.
- The boat hit against an object under the surface of the water.
- The boy was hit by a speeding car.
- The grenade will explode as soon as it hits the ground.
- The plans could be hit by spending cuts.
- Their teachers used to hit them with a stick.
- They were making good progress when they hit a wide fast-flowing river.
- Traffic was heavy when they hit the main road.
- We've hit our ball over the fence!
- I couldn't remember where I'd seen him before, and then it suddenly hit me.

Idioms: a hit ▪ ↑hit a wall ▪ ↑hit big ▪ ↑hit it ▪ ↑hit it off ▪ ↑hit somebody in the eye ▪ ↑hit somebody when they're down ▪ ↑hit somebody where it hurts ▪ ↑hit the buffers ▪ ↑hit the deck ▪ ↑hit the ground running ▪ ↑hit the hay ▪ ↑hit the jackpot ▪ ↑hit the nail on the head ▪ ↑hit the road ▪ ↑hit the roof ▪ ↑hit the shops ▪ ↑hit the spot ▪ ↑hit the streets ▪ ↑take a hit

Derived ↑hit back ▪ ↑hit on somebody ▪ ↑hit on something ▪ ↑hit out ▪ ↑hit somebody for something ▪ ↑hit somebody up for something ▪ ↑hit somebody with something

**ACT OF HITTING**

1. an act of hitting sb/sth with your hand or with an object held in your hand
  - Give it a good hit.
  - He made the winning hit.
2. an occasion when sth that has been thrown, fired, etc. at an object reaches that object
  - The bomber scored a **direct hit** on the bridge.
  - The aircraft suffered seven hits in the raid.
  - We finished the first round with a score of two hits and six misses.

**STH POPULAR**

3. a person or thing that is very popular
  - The duo were a real hit in last year's show.
  - a hit musical
  - The film was a hit for him in 2008.
  - Her new series is a **smash hit**.

**POP MUSIC**

4. a successful pop song or record
  - They are about to release an album of their greatest hits.
  - She played all her old hits.
  - a **hit record/single**

**OF DRUG**

5. (slang) an amount of an illegal drug that is taken at one time
  - a **hit of cocaine/heroin**

**MURDER**

6. (slang, especially NAmE) a violent crime or murder  
**see also** †hit man

**COMPUTING**

7. a result of a search on a computer, for example on the Internet
  - How many hits did you get?

Word Origin:

late Old English hittan (in the sense 'come upon, find'), from Old Norse **hitta** 'come upon, meet with', of unknown origin.

Thesaurus:**hit** noun C

- The series was a big hit with children.

**success** • **best-seller** • |informal **winner** •

informal **Opp:** flop

a **big** hit/success/winner

an **instant** hit/success/best-seller

**have** a hit/success

**become** a hit/best-seller

Example Bank:

- He claimed that a hit man had been paid \$20 000 to kill him.
- One of the tanks took a direct hit.
- She is here to promote her latest chart hit.
- She was at the top of the terrorists' hit list for over two years.
- She was at the top of the terrorists' hit list = list of people they intended to kill.
- The band are here to promote their latest chart hit.
- The series has been a big hit with children.
- The single was number one in the British hit parade
- Which services are on the government's hit list?
- He shot to fame in the hit TV show, 'Friends'.
- He's just about to star in the smash hit musical, 'Chicago'.
- She had a hit with 'Only You'.
- The fast-fit centres have proved a hit with motorists.
- The film was a hit for him in 1996.
- This is her third Number One hit record.
- We finished the first round with a score of two hits and six misses.

**hit**  
 I. **hit**<sup>1</sup> **S1 W2** /hɪt/ BrE " AmE " verb (past tense and past participle **hit**, present participle **hitting**)

[Date: 1000-1100; Language: Old Norse; Origin: hitta 'to find, hit']

1. **TOUCH SOMEBODY/SOMETHING HARD** [transitive] to touch someone or something quickly and hard with your hand, a stick etc:

" He raised the hammer and hit the bell.

**hit somebody/something with something**

" The robbers hit him over the head with a baseball bat.

2. **CRASH INTO SOMETHING** [transitive] to move into something or someone quickly and with force:

" The tanks exploded as the plane hit the ground.

" He was hit by a car.

3. **HURT YOURSELF** [transitive] to move a part of your body quickly against something accidentally, causing pain **SYN bang**:

" The ceiling's low, so be careful you don't hit your head.

**hit something on/against something**

" She slipped and hit her head on the sidewalk.

4. **SPORT** [transitive]

a) if you hit a ball or other object, you make it move forward quickly by hitting it with a **bat**, stick etc **SYN strike**:

" Hit the ball as hard as you can.

b) to get points by hitting a ball in a game such as **baseball** or **cricket**:

" Last year, Griffey hit 49 home runs.

5. **PRESS** [transitive] *informal* to press a part in a machine, car, etc to make it work:

" Maria hit the brakes just in time.

6. **ATTACK** [transitive] to attack something or wound someone with a bomb, bullet etc:

" Our ship was badly hit and sank within minutes.

" A second shot hit her in the back.

" The bomb failed to hit its target.

7. **AFFECT BADLY** [intransitive and transitive] if something bad hits a place or a person, it suddenly happens and affects people badly:

" The village has been hit by a devastating drought.

" Hurricane Louis is expected to hit at the weekend.

**be badly/severely/hard hit**

" The company has been hard hit by the drop in consumer confidence.

" The south of the country is the worst hit by the recession.

8. **HAVE PROBLEMS** [transitive] to experience trouble, problems etc

**hit a snag/problems/a bad patch etc**

" My father hit a bad patch, he had to sell the house.

9. **REACH A LEVEL/NUMBER** [transitive] to reach a particular level or number:

" Sales have hit the 1 million mark.

**hit a peak/an all-time high etc**

" Earnings hit a peak in the early 1980s.

**hit rock-bottom/an all-time low etc**

" Oil prices have hit rock-bottom.

10. **REALIZE** [transitive] if a fact hits you, you suddenly realize its importance and feel surprised or shocked:

" It's impossible to pinpoint a moment when it hit me that I was 'a success'.

" He was gone before they knew what had hit them (=realized what had happened).

11. **SMELL/SIGHT ETC** [transitive] if a smell or sight hits you, you suddenly smell or see it:

" The smell of stale smoke hit him as he entered.

12. **ARRIVE** [transitive] *informal* to arrive at a place:

" They hit the main road two kilometres further on.

**hit town American English:**

" I'll look for work as soon as I hit town.

13. **hit the road/trail** *informal* to begin a journey

14. **hit the shops/streets** if a product hits the shops, it becomes available to buy:

" I managed to get a copy of the book before it hit the shops.

15. **hit the headlines** to be reported widely on television, in newspapers etc:

" The couple hit the headlines last year when their relationship broke down.

16. **hit the bottle** *informal* to start drinking too much alcohol regularly:

" After his marriage failed, he hit the bottle big time.

17. **hit the dirt/the deck** *informal* to fall to the ground in order to avoid something dangerous:

" My first instinct was to hit the dirt.

18. **hit a (brick) wall** *informal* to suddenly not be able to make any progress:

" I felt I'd hit a wall with my playing.

19. **hit the buffers/skids** *informal* if a plan, project etc hits the buffers, it fails:

" Croft's comeback hit the skids yesterday when she lost in the quarter-finals.

20. **hit somebody when they are down** *informal* to upset or harm someone when they are already defeated

21. **hit somebody where it hurts** *informal* to do something that you know will upset someone in the most damaging way:

" Hit your husband where it hurts – in his wallet!

22. **hit it off (with somebody)** *informal* if two people hit it off, they like each other as soon as they meet:

" I knew you'd hit it off with Mike.

23. **hit the big time** (also **hit it big** *American English*) *informal* to suddenly become very famous, successful, and rich:

" The 25-year-old painter hopes to hit it big in New York.

24. **hit the ground running** to start doing something successfully without any delay:

" Law graduates are expected to hit the ground running.

25. **hit the jackpot**

a) to win a lot of money

b) to have a big success:

" Owens hit the jackpot in his first professional game with the Cowboys.

26. **hit the nail on the head** *informal* used to say that what someone has said is exactly right:

" You've hit the nail on the head there, David.

27. **hit home**

a) if a remark, criticism etc about you hits home, you realize that it is true:

" Graham didn't reply, but she could see her words had hit home.

b) if a blow or kick hits home, it hits the thing it is aimed at

28. **hit the spot** *informal* to have exactly the good effect that you wanted, especially when you are hungry or thirsty

29. **hit the roof/ceiling** *informal* to be very angry:

" Ranieri returned, saw the mess, and hit the roof.

30. **hit the sack** (also **hit the hay** *American English*) *informal* to go to bed

⇒ **the shit hits the fan** at ↑shit<sup>2</sup>(17), ⇒ **hit/strike paydirt** at ↑paydirt

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## THESAURUS

### ■ to hit someone

▪ **hit** to hit someone quickly and hard with your hand, a stick etc: He hit him hard in the stomach. | I don't like to see people hitting a dog.

▪ **beat** to hit someone deliberately many times, especially very hard: The girl had been beaten to death. | He was beating the donkey with a stick.

▪ **strike** *written* to hit someone with your hand or a weapon. **Strike** is more formal than **hit** and is mainly used in written English: Her husband struck her twice across the face. | Police say that the man had been struck on the head.

▪ **punch** to hit someone hard with your closed hand, especially in a fight: I punched him on the nose. | She was screaming and punching him with her fists.

▪ **thump** /θʌmp/ *informal* to punch someone very hard: Sometimes I just want to thump him.

▪ **beat somebody up** to hurt someone badly in a violent attack, by hitting them many times: If I tell the police, they'll beat me up. | He had been beaten up and tortured with lighted cigarettes.

▪ **slap** to hit someone with your open hand, especially because you are angry with them: They had a big row and she ended up slapping him.

▪ **spank** (also **smack** especially *British English*) to hit someone, especially a child, with your open hand in order to punish them: Should a parent ever smack a child? | I don't agree with smacking. | In those days, children were spanked if they behaved badly.

### ■ to hit something

▪ **hit**: Jack hit the ball and it flew over the fence

▪ **knock** to hit a door or window with your closed hand in order to attract the attention of the people inside: Someone was knocking on the door. | I knocked loudly but no one came.

▪ **strike** *written* to hit a surface. **Strike** is more formal than **hit** and is mainly used in written English: The ball struck the side of the goal.

▪ **whack** /wæk/ *informal* to hit something very hard: Edmonds whacked the ball into the air.

▪ **bash** to hit something hard, especially in a way that causes damage: The police had to bash the door down to get in.

▪ **tap** to gently hit something with your fingers, often in order to attract someone's attention: I tapped him on the shoulder. | I heard someone tapping on the window.

▪ **rap** to knock quickly or hit something several times: He rapped the table with his pen to bring the meeting to order. | Two police officers rapped on the door at 7 o'clock in the morning.

▪ **bang** to suddenly hit something hard, in a way that makes a loud noise: Her father banged his fist down on the table angrily. | The door suddenly banged shut.

▪ **pound** *written* to hit something many times with a lot of force: I could hear the sea pounding on the rocks. | She pounded on the door and shouted wildly.

▪ **hammer** *written* to hit something quickly many times making a loud continuous noise: The rain was hammering on the roof. | A crowd of people were outside hammering on the door angrily.

### ■ to hit something accidentally

▪ **hit**: I've got a bad bruise where I hit my leg against the table. | The car hit a tree.

▪ **bump** to hit a part of your body against something, especially because you do not see or notice it: Careful you don't bump your head – the ceiling's very low.

▪ **bang/bash** to hit something hard, so that you hurt yourself or damage something: He banged into the car in front. | I bashed my knee climbing over a gate. | She fell and bashed her chin on the ground.

▪ **stub** to hit your toe against something and hurt it: I stubbed my toe on the piano leg.

## hit back *phrasal verb*

to attack or criticize a person or group that has attacked or criticized you **SYN** retaliate

### hit back at

" The actress hit back at claims that she had threatened a member of staff.

### hit back with

" United were a goal down, but hit back with an equalizer.

### hit back by doing something

He hit back by calling his critics 'lazy'.

**hit on somebody/something** *phrasal verb*

1. (also **hit upon something**) to have an idea or discover something suddenly or unexpectedly **SYN come up with**:  
 " Then we hit on the idea of asking viewers to donate money over the Net.
2. *American English informal* to talk to someone in a way that shows you are sexually attracted to them:  
 " Dave has hit on most of the women in the department.

**hit out** *phrasal verb*

to try to hit someone:

" When he felt someone grab him, he hit out wildly.

**hit out at somebody/something** *phrasal verb*

(also **hit out against somebody/something**) to express strong disapproval of someone or something **SYN attack**:

" The bishop hit out at the government's policy on the homeless.

**hit somebody up for something** *phrasal verb American English spoken*

to ask someone for money:

" Did he hit you up for cash again?

**hit somebody with something** *phrasal verb informal*

1. to tell someone something interesting, exciting, or shocking:  
 " The next morning, Steve hit me with the truth.
2. *American English* to punish or try to harm someone by doing something that will cause problems for them:  
 " The next day, we found they'd hit us with a lawsuit.

II. **hit**<sup>2</sup> **S3 W3 BrE** <sup>"</sup> *AmE* <sup>"</sup> *noun* [countable]

1. **SUCCESSFUL** something such as a film, play, song etc that is very popular and successful

a **hit single/show/record etc**

" the hit musical 'Phantom of the Opera'

a **big/smash/number 1 etc hit**

" the Beatles' greatest hits

" Which band had a hit with 'Bohemian Rhapsody'?

**be a hit with somebody** (=be liked by them)

" It's hoped the new museum will be a big hit with families.

2. **HIT SOMETHING** an occasion when something that is aimed at something else touches it, reaches it, or damages it:

" Our ship took a direct hit and sank.

3. **COMPUTER**

a) an occasion when someone visits a website:

" The site had 2,000 hits in the first week.

b) a result of a computer search, especially on the Internet:

thousands of irrelevant hits

4. **take a hit** to be badly affected in some way:

" The region's economy will take a hit if the airbase is closed.

5. *informal* a feeling of pleasure obtained from taking an illegal drug

6. *informal* a murder that has been arranged to happen

⇒ **hit man**

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**THESAURUS**

■ **something that is popular**

- **bestseller** a book that a lot of people buy: His prize-winning book 'A Year in Provence' became an international bestseller.
- **blockbuster** a film that a lot of people watch, especially an exciting film: a Hollywood blockbuster | a blockbuster movie
- **hit** something such as a song, show, or film which is very popular and successful: The band played all their old hits. | The film was a box-office hit (=a lot of people went to see it at the cinema). | She stars in ABC's hit show 'Desperate Housewives'.
- **sell-out** a concert, sports event etc which so many people want to see that all the tickets are sold: The concert was a sell-out. | the band's sell-out tour of the US
- **cult movie/band/figure etc** a film, band, person etc that has become very popular and fashionable with a particular group of people: a cult TV programme
- **craze** something that suddenly becomes popular, so that a lot of people do it, buy it etc: the latest dance craze that has been sweeping the US | the craze for ultra expensive designer jeans
- **fad** *informal* something that is very popular for a short time – used about something that you disapprove of, which you do not think will last for very long: Most diets are just fads. | I think it's a passing fad.

**hit**

12500 **954**<sup>MCW</sup>

15000 **503**<sup>COCA</sup>

RANGE: **1k HIT** 97065

hit 68891

hitting 10839

hitter 2190

hits 15145

unhit 0

COCA 500k Unlemmatized

19575 **1379**<sup>30527</sup> *vvd*

11321 **2824**<sup>15050</sup> *vvv*

9047 **3410**<sup>12177</sup> *vvi*  
6934 **4217**<sup>9513</sup> *nn1*  
1250 **16452**<sup>1477</sup> *vv0*  
123 **67224**<sup>126</sup> *jj*  
20 **172007**<sup>21</sup> *nnu*

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