

readership[ˈriːdəʃɪp] *n*

1. звание доцента, доцентура; должность ридера (*в английских университетах*)
2. круг читателей

to achieve a wide readership - приобрести широкий круг читателей завоевать популярность у читателей

readership

Oxford Advanced Learners Dictionary 8th Ed.

read-er-ship [readership readerships] *BrE* [ˈriːdəʃɪp] *NAmE* [ˈriːdərʃɪp]**noun**

1. **usually singular** the number or type of people who read a particular newspaper, magazine, etc
 - a readership of around 10 000
 - In its new format, the magazine hopes to attract a much wider readership.
 - a female readership
 - As an author she has a small but loyal readership.
2. (*usually* **Readership**) ~ (**in sth**) (*BrE*) the position of a **Reader** at a university
 - She currently holds a Readership in Geography at the University of Hull.

readership

Longman DOCE 5th Ed. (En-En)

read-er-ship /ˈriːdəʃɪp-ər-/ *BrE* ^ˈ *AmE* ^ˈ **noun** [uncountable and countable][**Word Family**: **noun**: ↑read, ↑reader, ↑readership, ↑reading, ↑readability; **verb**: ↑read; **adjective**: ↑readable ≠ ↑unreadable]

1. all the people who read a particular newspaper or magazine regularly

readership of

- ˈ a magazine with a readership of 60,000
- ˈ They are hoping that the paper will have quite a wide readership.

2. the job that a Reader has in a British university:

- ˈ a readership in linguistics

readership

Freakuency Pack

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COCA 500k Unlemmatized

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