

craze

1. [kreiz] *n*

- 1. мания, пункт помешательства
- 2. мода, общее увлечение
a craze for stamp-collecting - увлечение коллекционированием марок
high boots are the latest craze - высокие сапоги - последний крик моды; все помешались на высоких сапогах
- 3. волосная трещина (*на глазури и т. п.*)

2. [kreiz] *v*

- 1. 1) сводить с ума
to be crazed with worry - сходить с ума от тревоги
- 2) сходить с ума
- 2. 1) делать волосные трещины (*на глазури и т. п.*)
- 2) покрываться волосными трещинами (*о глазури и т. п.*)

craze Oxford Advanced Learners Dictionary 8th Ed.

craze [craze crazes crazed crazing] *BrE* [kreiz] ^ˈ *NAmE* [kreɪz] ^ˈ **noun** ~

(for sth)
an enthusiastic interest in sth that is shared by many people but that usually does not last very long; a thing that people have a **craze** for

Syn: †fad
• the latest fitness craze to sweep the country

Word Origin:
late Middle English (in the sense 'break, produce cracks'): perhaps of Scandinavian origin and related to Swedish *krasa* 'crunch'.

- Example Bank:
- Doctors warned of the latest drug craze to sweep America.
 - Is this interest in health foods just a passing craze?
 - It's the latest craze to hit San Francisco.
 - The princess started a craze for huge earrings.
 - the craze for fashionable sports clothing
 - the latest craze among children
 - I don't understand this craze for collecting labels.
 - Pet pigs are the latest craze.

craze Longman DOCE 5th Ed. (En-En)

craze /kreɪz/ *BrE* ^ˈ *AmE* ^ˈ **noun** [countable]

[Date: 1800-1900; Origin: craze 'to make crazy'; ⇒ †crazed]
a fashion, game, type of music etc that becomes very popular for a short time **SYN** fad

craze for
" She started a craze for this type of jewellery.
" At that time, scooters were the latest craze.

fitness/dance/fashion etc craze
" The jogging craze began in the 1970s.
• • •

THESAURUS

- **fashion** *noun* [uncountable and countable] a style of clothes, hair, behaviour etc that is fashionable. **Fashion** is also used as an uncountable noun, when talking about all of these styles in general: the latest fashions from Donna Karan | changing fashions in popular music | I'm not interested in fashion.
- **vogue** *noun* [singular, uncountable] if there is a **vogue for** something, or it is **in vogue**, it is fashionable. **Vogue** sounds more formal and typical of the language that more educated speakers use than **fashion**: the current vogue for realistic animated films | There was a vogue for cream furniture in the 1920s. | His pictures are very much in vogue these days.
- **trend** *noun* [countable] a way of doing something or a way of thinking that is becoming fashionable or popular: The magazine focuses on the latest trends in contemporary design. | The trend is for people to wait longer to marry and have children.
- **craze/fad** *noun* [countable] *informal* a fashion, activity, type of music etc that suddenly becomes very popular, but only remains popular for a short time – often used about things that you think are rather silly: a new fitness craze | the current fad for bare white walls and uncomfortable-looking metal furniture | I'm sure it's just a passing fad (=something that will soon stop being fashionable). | fad diets
- **something is all the rage** *formal* used when saying that something is very popular and fashionable for a short time: The game was all the rage at her school.

craze FreQUENCY Pack

12500 **9205**^{MCW}
15000 **6547**^{COCA}
RANGE: **9k CRAZE** 1830
craze 887
crazes 30
crazed 913
COCA 500k Unlemmatized

707 **24270**⁷⁹⁷ *nn1*
57 **98959**⁶⁰ *vv0*
9 **237476**¹² *np1*
10 **247167**¹¹ *nnu*
7 **319848**⁷ *vvi*
