

**proactive****pro·ac·tive** *BrE* [ˌprəʊˈæktɪv] <sup>m</sup> *NAmE* [ˌproʊˈæktɪv] <sup>m</sup> **adjective**

(of a person or policy) controlling a situation by making things happen rather than waiting for things to happen and then reacting to them

- a proactive approach
- Managers must be proactive in identifying and preventing potential problems.

**compare** ↑ **reactive**Derived Word ↑ **proactively**Word Origin:[**proactive proactively**] 1930s: from pro- (denoting earlier occurrence), on the pattern of reactive.**proactive**

Longman DOCE 5th Ed. (En-En)

**pro·ac·tive** /prəʊˈæktɪv \$ prou-/ *BrE* <sup>m</sup> *AmE* <sup>m</sup> **adjective**

making things happen or change rather than reacting to events:

a proactive approach to staffing requirements

**proactive**

Freakuency Pack

12500 **9043** <sup>MCW</sup>15000 **6709** <sup>COCA</sup>RANGE: **10k** **PROACTIVE** <sup>1726</sup>proactive <sup>1557</sup>proactively <sup>169</sup>

COCA 500k Unlemmatized

1042 **15902** <sup>1557</sup> *jj*