

**deceptive**[di'septɪv] *a*

обманчивый, вводящий в заблуждение

deceptive weather - обманчивая погода

deceptive quiet - обманчивая тишина, обманчивое спокойствие

deceptive advertising - мошенническая /бесчестная/ реклама, реклама недоброкачественных товаров

deceptive cadence - *муз.* прерванная каденция

he is very deceptive - он не заслуживает доверия

his manner is deceptive - его поведение обманчиво; его поведение всего лишь маска

appearances are (often) deceptive - внешность (часто) обманлива

**deceptive**

Oxford Advanced Learners Dictionary 8th Ed.

**de·cep·tive** *BrE* [di'septɪv] <sup>u</sup> *NAmE* [di'septɪv] <sup>u</sup> **adjective**

likely to make you believe sth that is not true

**Syn:** ↑misleading

- a deceptive advertisement
- Appearances can often be deceptive (= things are not always what they seem to be) .
- the deceptive simplicity of her writing style (= it seems simple but is not really)

Derived Word ↑deceptivelyWord Origin:[**deceptive** **deceptively**] early 17th cent.: from Old French *deceptif*, *-ive* or late Latin *deceptivus*, from *decept-* 'deceived', from *decipere* 'to deceive' .Example Bank:

- The firm was found guilty of publishing a misleading and deceptive advertisement

**deceptive**

Longman DOCE 5th Ed. (En-En)

**de·cep·tive** /di'septɪv/ *BrE* <sup>u</sup> *AmE* <sup>u</sup> **adjective**[**Word Family:** **noun:** ↑deceit, ↑deceiver, ↑deception; **adjective:** ↑deceitful, ↑deceptive; **verb:** ↑deceive; **adverb:** ↑deceptively]

1. something that is deceptive seems to be one thing but is in fact very different:

" Some snakes move with deceptive speed (=move faster than you think or expect).

" Gwen's students may look angelic, but appearances can be deceptive.

2. intended to make someone believe something that is not true:

" misleading and deceptive adverts

" deceptive practices

—**deceptively** *adverb***deceptive**

Freakuency Pack

12500 **8885**<sup>MCW</sup>15000 **6619**<sup>COCA</sup>RANGE: **10k** **DECEPTIVE** <sup>1783</sup>deceptive <sup>1167</sup>deceptiveness <sup>16</sup>deceptively <sup>600</sup>

COCA 500k Unlemmatized

955 **19184**<sup>1167</sup> *jj*