euphemism Apresyan (En-Ru) ['ju:fimiz(ə)m] *n стил.* эвфемизм to express by a euphemism - выразить эвфемистически, смягчить for him work is a mere euphemism for pastime - своё безделье он для приличия называет работой euphemism Oxford Advanced Learners Dictionary 8th Ed. eu·phem·ism [euphemism euphemisms] BrE ['ju | fəm | zə]m | NAmE [ˈju□fəm□zə]m៉ noun ~ (for sth) an indirect word or phrase that people often use to refer to sth embarrassing or unpleasant, sometimes to make it seem more acceptable than it really is · 'Pass away' is a euphemism for 'die'. • 'User fees' is just a politician's euphemism for taxes. Derived Words 1 euphemistic = 1 euphemistically Word Origin: late 16th cent.: from Greek euphēmismos, from euphēmizein 'use auspicious words', from eu 'well' + phēmē 'speaking'. Longman DOCE 5th Ed. (En-En) euphemism eu phe mis m /'ju fəm zm, 'ju f m zm/ BrE * AmE * noun [countable]

euphemism Freakuency Pack

[Date: 1500-1600; Language: Greek; Origin: euphemismos, from euphemos 'sounding good', from pheme 'speech'] a polite word or expression that you use instead of a more direct one to avoid shocking or upsetting someone:

125008592MCW
150008887COCA
RANGE: 7k EUPHEMISM 915
euphemism 512
euphemisms 172
euphemistic 70
euphemistically 161
COCA 500k Unlemmatized
48131467⁵¹² nn1

'Pass away' is a euphemism for 'die'.