

attention[ə'tenʃ(ə)n] *n***1. внимание, внимательность**

to attract attention - привлекать внимание

to call /to draw/ smb.'s attention to smth. - обращать чье-л. внимание на что-л.

to give (one's) attention to smb., to smth. - уделять внимание кому-л., чему-л.

to pay attention to smb., to smth. - обращать внимание на кого-л., на что-л.

he is all attention - он весь внимание

the matter shall have immediate attention - *офиц.* дело будет немедленно рассмотреноattention of smb. - *канц.* на чье-л. рассмотрение

••Attention Mr. Roberts•• - «вниманию г-на Робертса» (*надпись на письме, адресованном учреждению; указание, кто именно занимается данным вопросом*)

2. забота, заботливость, внимательность; уход

he received immediate attention from the doctor - врач немедленно оказал ему помощь

3. часто *pl* внимание, благосклонность; ухаживание

to pay attentions to a lady - ухаживать за дамой

they showed the old lady numerous little attentions - они часто оказывали старой леди маленькие знаки внимания

4. уход (за *машиной*); техобслуживание

old cars need a lot of attention to keep them working - за старыми машинами нужен хороший уход, иначе они выйдут из строя

5. *воен.* строевая стойка, положение «смирно»

to come to attention - принять положение «смирно»

to call to attention - дать команду «смирно»

to stand at attention - стоять по строевой стойке

attention to orders! - слушать приказ! (*команда*)**6. [ə'tenʃən] в *грам. знач. междометия воен.* смирно! (*команда*)****attention****at·ten·tion** [attention attentions] *noun, exclamation* BrE [ə'tenʃn] ⁴ NAmE[ə'tenʃn] ⁴*noun*

Oxford Advanced Learners Dictionary 8th Ed.

LISTENING/LOOKING CAREFULLY**1. uncountable** the act of listening to, looking at or thinking about sth/sb carefully

- the report's attention to detail
- He turned his attention back to the road again.
- Small children have a very short **attention span** .
- Please **pay attention** (= listen carefully) to what I am saying.
- Don't **pay any attention** to what they say (= don't think that it is important) .
- She tried to **attract** the waiter's **attention** .
- I tried not to **draw attention to** (= make people notice) the weak points in my argument.
- An article in the newspaper **caught my attention** .
- I couldn't give the programme my **undivided attention** .
- (*formal*) It **has come to my attention** (= I have been informed) that...
- (*formal*) He **called (their) attention** to the fact that many files were missing.
- (*formal*) Can I have your attention please?

INTEREST**2. uncountable** interest that people show in sb/sth

- Films with big stars always **attract** great **attention** .
- As the youngest child, she was always **the centre of attention** .

3. countable, usually plural things that sb does to try to please you or to show their interest in you

- She tried to escape the unwanted attentions of her former boyfriend.

TREATMENT**4. uncountable** special care, action or treatment

- She was in need of medical attention.
- The roof needs attention (= needs to be repaired) .
- **for the attention of...** (= written on the envelope of an official letter to say who should deal with it)

SOLDIERS**5. uncountable** the position soldiers take when they stand very straight with their feet together and their arms at their sides

- to **stand at/to attention**

compare ↑at ease at ↑ease *n.*Word Origin:late Middle English: from Latin **attentio(n-)**, from the verb **attendere**, from **ad-** 'to' + **tendere** 'stretch'.Thesaurus:**attention** *noun* U

- Films with big stars always attract attention.
- interest** • • **notice** • • **concentration** • • **care** • | **formal regard** •
- catch/get/grab/lose** sb's attention/interest
- attract/bring sth to/come to/escape** sb's attention/notice
- hold/focus** sb's attention/interest/concentration

Language Bank:

emphasis

Highlighting an important point

- This case **emphasizes** ▪ / **highlights** ▪ the importance of honest communication between managers and employees.
- Effective communication skills are **essential** ▪ / **crucial** ▪ / **vital** ▪.

It should be noted that ▪ this study considers only verbal communication. Non-verbal communication is not dealt with here.

It is important to remember that ▪ / **An important point to remember is that** ▪ non-verbal communication plays a key role in getting your message across.

- Communication is not only about the words you use but also your body language and, **especially** ▪ / **above all** ▪, the effectiveness with which you listen.
- I would like to **draw attention to** ▪ the role of listening in effective communication.
- Choose your words carefully: **in particular** ▪, avoid confusing and ambiguous language.
- Finally, and perhaps **most importantly** ▪, you must learn to listen as well as to speak.

note at [↑]**essential**

Language Bank at [↑]**vital**

Example Bank:

- Attention has now shifted to the presidential elections.
- Can I have your attention, please?
- He devoted all his attention to his mother.
- He had a cup of tea and then turned his attention to the report.
- He is a designer known for his meticulous attention to detail.
- He then turned his attention to the report.
- He was convicted of driving without due care and attention.
- Her primary aim was to avoid the attentions of the newspapers.
- His injuries required immediate attention.
- His music deserves more scholarly attention.
- How many times do I have to ask you to pay attention?
- I felt my attention wandering during the lecture.
- I tried to attract the waiter's attention.
- In this chapter we confine our attention to non-renewable energy sources.
- It's clear that a great deal of care and attention was put into the movie sets.
- Media attention focused today on the prince's business affairs.
- My boss was grateful that I had brought the matter to her attention.
- Pay no attention to what Bill said— he's a complete liar!
- Please pay extra attention to what I'm about to tell you.
- Policy-makers paid scant attention to the wider issues.
- She attracts constant media attention.
- She doesn't like to draw attention to her illness.
- She lavishes attention on those silly little dogs.
- She was surrounded by men all vying for her attention.
- Some children love being the centre of attention.
- The child needs special attention.
- The commander called the men to attention.
- The company decided to refocus its attention back onto its traditional strengths and expertise.
- The focus of attention must now be how to improve the economy.
- The government is trying to divert attention away from the economy.
- The issue of climate change has received considerable attention in recent times.
- The soldiers all stood to attention.
- There was something in the way he spoke that riveted her attention.
- These poems have received a lot of critical attention.
- They listened with rapt attention.
- Wherever he goes, he commands attention.
- a letter for the attention of your doctor
- a matter requiring urgent attention
- an interesting essay that repays close attention
- dozens of concerns jostling for your attention
- An article in the newspaper caught my attention.
- Don't pay any attention to what they say.
- Films with the big stars always attract great attention.
- He called their attention to the fact that many files were missing.
- He wanted to call/draw attention to the problem.
- I couldn't give the programme my undivided attention.

- I tried not to draw attention to the weak points in my argument.
- It has come to my attention that...
- Now, please sit up and pay attention to what I am going to say.
- Small children have a very short attention span.
- The child was used to being the centre of attention.

exclamation

1. used for asking people to listen to sth that is being announced
 - Attention, please! Passengers for flight KL412 are requested to go to gate 21 immediately.
2. used for ordering soldiers to stand to attention

Word Origin:

late Middle English: from Latin **attentio(n-)**, from the verb **attendere**, from **ad-** 'to' + **tendere** 'stretch'.

attention

Longman DOCE 5th Ed. (En-En)

at **ten** **tion** **S2** **W1** /ə'tenʃən/ *BrE* ^ˈ *AmE* ^ˈ *noun*

[**Word Family:** **noun:** ↑attention, ↑attendant, ↑attentiveness ≠ ↑inattentiveness; **verb:** ↑attend; **adverb:** ↑attentively ≠ ↑inattentively; **adjective:** ↑attentive ≠ ↑inattentive]

[**Date:** 1300-1400; **Language:** Latin; **Origin:** attentio, from attendere; ⇒ ↑attend]

1. **LISTEN/LOOK/THINK CAREFULLY [uncountable]** when you carefully listen to, look at, or think about someone or something:

- My attention wasn't really on the game.
- She tried to pay attention to what he was saying.
- If you paid more attention in class, you might actually learn something!
- Scott sat down at his desk and turned his attention to the file he had in front of him.
- As a society we need to give more attention to the needs of older people.
- Now he's gone, I can give you my undivided attention.
- This game is fun and is sure to keep the attention of any young student.
- They listened to the speech with close attention.
- Attention to detail is essential in this job.
- During the lecture Sarah's attention began to wander.

2. **INTEREST [plural, uncountable]** the interest that people show in someone or something:

- She was flattered by all the attention he was giving her.

attract/receive/enjoy attention

- a player who quickly attracted the attention of several clubs
- The exhibition received little attention in the press.

public/media/press attention

- Her case attracted a great deal of media attention.

hold/keep sb's attention (=make someone stay interested and keep reading, listening, watching etc)

- The book holds the reader's attention right to the very end.
- Rob loves being the centre of attention (=the person who everyone is interested in, listens to etc).
- She spent a lot of time trying to avoid the attentions (=romantic interest) of her boss.
- The man then turned his attentions to (=became romantically interested in) her sister.

3. **NOTICE**

- a) **attract/catch/get sb's attention** to make someone notice you, especially because you want to speak to them or you need their help:

- She waved to attract the attention of the waitress.

- b) **get attention** to make someone notice you and be interested in what you are doing:

- Children often misbehave in order to get attention.

- c) **draw/call attention to something (also focus attention on something)** to make people notice and be concerned or think about something:

- The purpose of the article was to draw attention to the problems faced by single parents.
- We wanted to focus public attention on this matter.
- He left quietly to avoid drawing attention to himself.

- d) **divert/distract/draw attention from something** to make people stop being concerned about something such as a social problem:

- All this talk of war is just an attempt to draw attention away from the serious economic problems that face our country.

- e) **bring something to sb's attention** to tell someone, especially someone in authority, about something such as a problem:

- The matter was first brought to my attention earlier this year.

- f) **come to sb's attention** if something such as a problem comes to the attention of someone in authority, they find out about it:

- It came to my attention that Jenny was claiming overtime pay for hours she had not worked.

- g) **escape your attention** if something escaped your attention, you did not notice it:

- This fact had not escaped the attention of the authorities.

4. **REPAIR/CLEANING [uncountable]** something you do to repair or clean something:

- The bike's in fairly good condition, but the gears need a bit of attention.

5. **CARE [uncountable]** things that you do to help or to take care of someone or something:

- Pets need a lot of care and attention.
- Anyone who comes into contact with these chemicals should seek urgent medical attention.
- Your plants look like they could do with a bit of attention.

6. **stand to/at attention** if soldiers stand to attention, they stand up straight in neat lines

7. **attention!**

a) used to ask people to listen to important information that is being announced, especially on a ↑ **loudspeaker** (=piece of equipment used to make sounds louder):

“Attention, please! Could Passenger Marie Thomas please proceed to Gate 25 immediately.”

b) used when ordering a group of soldiers to stand up straight in neat lines

8. **for the attention of somebody** used on the front of an official letter when you want a particular person to read it or deal with it:

“Letters should be marked ‘for the attention of Joe Benson’.”

...

COLLOCATIONS

■ **verbs**

- **pay attention to something/somebody** He read the final page, paying particular attention to the last paragraph.
- **turn your attention to something/somebody** She quickly put away the shopping and then turned her attention to preparing dinner.
- **give something/somebody your attention** (=think about something/somebody so that you can deal with a problem) She promised to give the matter her attention the next day.
- **sb’s attention wanders** (=somebody stops listening, watching etc carefully) During the service, her mind began to wander.

■ **adjectives**

- **sb’s full/complete/undivided attention** He gave the task his undivided attention.

...

THESAURUS

- **pay attention** to carefully listen to, look at, or think about something or someone: She told the class to stop talking and pay attention. | In any relationship, it helps to pay attention to each other’s needs.
- **concentrate** to think carefully about something that you are doing and not let other things disturb your thoughts: I tried to read a few pages, but I was too upset to concentrate. | Children need their own quiet space where they can concentrate on their homework.
- **keep your mind on something** to continue to pay attention to something, especially when you are very excited or worried about something else: On Friday, the day of the party, I had a dreadful time keeping my mind on my work. | Good football players keep their minds on the game at all times.
- **keep your eyes on something** to keep watching something carefully, so that you do not make any mistakes: The first rule of driving is to keep your eyes on the road. | Keep your eyes on the ball – now swing!
- **be engrossed in something** to be paying so much attention to a book, a conversation, some work etc, that you do not notice what is happening around you: Helen was sitting up in bed, engrossed in a novel. | He was so engrossed in what he was doing he didn’t even hear the doorbell ring.
- **be absorbed in something** to be giving all your attention to something, especially something you are reading, watching, or thinking about: The little boy sat at the edge of the pond, totally absorbed in watching the fish. | He was a quiet man who often seemed to be absorbed in his own thoughts. | Matilda was curled up in an armchair, absorbed in a book.
- **give something/somebody your undivided attention** to give all your attention to something or someone and not do anything else – used especially when this is something you want or need to do: Come round when the kids are in bed so I can give you my undivided attention. | Once I’ve finished my exams, I’ll be able to give my undivided attention to looking for a job.

attention

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attends 1445
attending 7472
attended 12542
unattended 582
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attendants 1853
attendance 6225
attendances 8
attention 67714
attentions 485
attender 9
attenders 103
inattention 453
COCA 500k Unlemmatized
39647 **580**⁶⁷⁶¹⁴ **nn1**
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16 **192918**¹⁷ **jj**