

**rhetoric**['retərɪk] *n*

1. риторика; стилистика
2. 1) ораторское искусство  
2) красноречие
3. *исм.* искусство влиять на образ мыслей слушателей (*у др.-греч. ораторов*)

**rhetoric**

Oxford Advanced Learners Dictionary 8th Ed.

**rhet-oric** *BrE* ['retərɪk] <sup>m</sup> *NAmE* ['retərɪk] <sup>m</sup> **noun uncountable**

1. (**formal, often disapproving**) speech or writing that is intended to influence people, but that is not completely honest or sincere
  - the rhetoric of political slogans
  - empty rhetoric
  - His speech was dismissed as mere rhetoric by the opposition.
2. (**formal**) the skill of using language in speech or writing in a special way that influences or entertains people

**Syn:** ↑eloquence, **Syn:** ↑oratoryWord Origin:

[**rhetoric**] Middle English: from Old French *rethorique*, via Latin from Greek *rhētorikē* (*tekhnē*) '(art) of rhetoric', from *rhētōr* 'rhetor'.

Example Bank:

- Behind all the rhetoric, his relations with the army are tense.
- He was prepared to use militant rhetoric in attacking his opponents.
- Her speech was just empty rhetoric.
- Little has changed, despite the rhetoric about reform.
- official rhetoric on the virtues of large families

**rhetoric**

Longman DOCE 5th Ed. (En-En)

**rhet-oric** /'retərɪk/ *BrE* <sup>m</sup> *AmE* <sup>m</sup> **noun [uncountable]**

[**Date:** 1300-1400; **Language:** Old French; **Origin:** *rethorique*, from Latin, from Greek *rhetorike*, from *rhetor* 'public speaker', from *eirein* 'to say, speak']

1. language that is used to persuade or influence people, especially language that sounds impressive but is not actually sincere or useful:

<sup>m</sup> The speech was dismissed by some people as merely political rhetoric.

**rhetoric of**

<sup>m</sup> the rhetoric of socialism

2. the art of speaking or writing to persuade or influence people

**rhetoric**

Freakuency Pack

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