

**innovate**['inəveɪt] **v** (*in*)

вводить новшества, производить перемены

**innovate****in-nov-a-te AW** [innovate innovates innovated innovating] **BrE** ['ɪnəveɪt] **NAmE** ['ɪnəveɪt] **verb intransitive, transitive**

to introduce new things, ideas, or ways of doing sth

- We must constantly adapt and innovate to ensure success in a growing market.
- ~ **sth** to innovate new products

Derived Word **innovator**Verb forms: **verb forms**

present simple	
I / you / we /they	Innovate
he / she /it	Innovates
past simple, past participle	
	Innovated
	BrE /'ɪnəvɪtɪd/
	NAmE /'ɪnəvɪtɪd/
-ing form	
	Innovating
	BrE /'ɪnəvɪtɪŋ/
	NAmE /'ɪnəvɪtɪŋ/

Oxford Advanced Learners Dictionary 8th Ed.

Word Origin:mid 16th cent.: from Latin **innovat** ‘renewed, altered’, from the verb **innovare** from **in-** ‘into’ + **novare** ‘make new’ (from **novus** ‘new’).**innovate****in-nó-vate AC** /'ɪnəveɪt/ **BrE** /'ɪnəveɪt/ **AmE** /'ɪnəveɪt/ **verb** [intransitive and transitive]

Longman DOCE 5th Ed. (En-En)

[Word Family: adjective: ↑innovative ↑innovatory, verb ↑innovate, noun: ↑innovation]

[Date: 1500-1600; Language: Latin; Origin: past participle of **innovare**, from **novus** ‘new’]

to start to use new ideas, methods, or inventions:

- the need for large businesses to innovate
- The company has successfully innovated new products and services.

**innovate**

Freakency Pack

12500 **6208**<sup>MCW</sup>15000 **2723**<sup>COCA</sup>RANGE: **5k INNOVATE** 10132innovate <sup>397</sup>innovates <sup>13</sup>innovated <sup>40</sup>innovating <sup>107</sup>innovator <sup>424</sup>innovators <sup>493</sup>innovation <sup>5864</sup>innovations <sup>2794</sup>innovatory <sup>0</sup>

COCA 500k Unlemmatized

273 **40655**<sup>326</sup> **vvi**56 **98985**<sup>60</sup> **vv0**7 **318397**<sup>7</sup> **np1**4 **443410**<sup>4</sup> **nnu**