approach

1. [ə′prə∨t∫] *n*

1. 1) приближение; приход, наступление

the approach of winter [of night] - приближение /наступление/ зимы [ночи] at our approach - при нашем приближении, когда мы подошли on nearer approach we saw ... - когда мы подошли ближе, мы увидели ... easy [difficult] of approach - легкодоступный [труднодоступный] (о месте; тж. о человеке)

2) воен. подступ; подход; сближение

арргоасh march - *воен.* марш-подход approach march formation - *воен.* предбоевой порядок approach trench - *воен.* ход сообщения approach clearance - разрешение на посадку approach light - входной огонь аэродрома

2. обыкн. pl

1) подступы

at the approaches to the city - на подступах к городу

2) дор. подъезд, подъездной путь (тж. approach road)

3. подход (к рассмотрению, изучению чего-л.)

one-sided [unified] approach - односторонний [единый] подход the best approach to the study of the spoken language - наилучший подход к изучению разговорного языка new lines of approach to the problem - новый путь к разрешению этого вопроса

4. р/ авансы, подходы

to make approaches to smb. - делать кому-л. авансы; подъезжать к кому-л. с просьбой, предложением *и т. п.* to make approaches to a girl - ухаживать за девушкой; заигрывать с девушкой

- 5. тех. подача, подвод (суппорта станка и т. п.)
- 6. метеор. надвижение
- 7. спорт. разбег

8. косм. сближение (кораблей)

- final approach причаливание
- 9. спорт. выводящий удар (гольф; тж. approach shot)

2. [ə'prəvtʃ] V

1. 1) подходить, приближаться

to approach smb. - подойти (близко) к кому-л. to approach the town [the house] - подъезжать к городу [к дому] the boy is approaching manhood - мальчик скоро станет взрослым the work is approaching completion - работа идёт к концу

2) близиться

winter is approaching - наступает зима

holidays are approaching - приближаются каникулы

- 3) воен. подступать, сближаться
- 4) воен. сближать
- 5) косм. сближаться (о кораблях)

2. граничить (с чем-л.), приближаться (к чему-л.)

his kindness approaches imbecility - его доброта граничит с глупостью

to approach perfection - быть близким к совершенству

the wind was approaching a gale - ветер становился ураганным /переходил в ураган/

3. 1) обращаться (к кому-л. с просьбой, предложением); вступать в переговоры

when is the best time to approach him? - когда удобнее всего поговорить с ним /обратиться к нему/? he was approached by several Hollywood producers - к нему обращались с предложениями несколько голливудских продюсеров

2) воен. обращаться

to approach a commander - обращаться к начальнику

 3) *разе.* подъезжать, подкатываться (к кому-л. с чем-л.) have you approached the manager about a raise? - ты не пробовал подъехать к заведующему относительноприбавки?
4) ухаживать, пытаться соблазнить

approach

ap-proach AW [approach approaches approached approaching] verb, noun BrE [ə'prəʊtʃ] * NAmE [ə'proʊtʃ] *

verb

MOVE NEAR

1. intransitive, transitive to come near to sb/sth in distance or time

- We heard the sound of an approaching car/a car approaching.
- Winter is approaching.
- The time is fast approaching when we shall have to make a decision.
- $\cdot \sim \text{sb/sth}\,\text{As}$ you approach the town, you'll see the college on the left.

Oxford Advanced Learners Dictionary 8th Ed.

2. transitive to speak to sb about sth, especially to ask them for sth or to offer to do sth

- ~ sb We have been approached by a number of companies that are interested in our product.
- I'd like to ask his opinion but I find him difficult to approach (= not easy to talk to in a friendly way) .
- ~ sb for sth/about (doing) sth She approached the bank for a loan.

AMOUNT/QUALITY

- 3. transitive ~ sth to come close to sth in amount, level or quality
- profits approaching 30 million dollars
- · Few writers approach his richness of language.

PROBLEM/TASK

4. transitive ~ sth to start dealing with a problem, task, etc. in a particular way

- What's the best way of approaching this problem?
 - Verb forms: verb forms

present simple	
I / you / we /they	approach
	BrE /əˈprəstʃ/
	NAmE /e'prostʃ/
he / she /it	approaches
	BrE /ə 'prəotʃiz/
	NAmE /a prostjiz/
past simple, past participle	approached
	BrE /əˈprəʊtʃt/
	NAmE /əˈprostʃt/
-ing form	approaching
	BrE /əˈprəʊtʃɪŋ/
	NAmE /a 'prost∫in/

Word Origin:

Middle English: from Old French aprochier, aprocher, from ecclesiastical Latin appropiare 'draw near', from ad- 'to' + propius (comparative of prope 'near').

Thesaurus:

approach verb

1. I, T

• We could hear the train approaching.

come •• close in •• converge on sth •• advance on/towards sth • |written draw near •• near • |formal proceed towards sth •

slowly approach/come/close in/advance on sth/draw near/proceed towards sth

2. I, T

- The deadline was fast approaching.
- come |written draw near • near •

spring/summer/autumn/fall/winter approaches/comes/draws near

the day/time approaches/comes/draws near

3. T

• They have announced profits approaching \$30 million.

border on sth • • **verge on sth** • • **touch** • |especially BrE be getting on for sth • |formal approximate • approach/be getting on for midnight/three o'clock/lunchtime

border on/verge on paranoia /hysteria/contempt

border on/verge on the insane/obsessive

4. T

• What's the best way of approaching this problem?

tackle • • set about sth • • go about sth • • deal with sb/sth • • handle • • get to grips with sth • |formal address • |written grapple •

approach/tackle/set about/go about/deal with/handle/get to grips with/address a **task** approach/tackle/deal with/handle/get to grips with/address/grapple with a **problem**

Example Bank:

- · Have you approached John about doing a concert?
- · Here Wordsworth's verse movement closely approaches that of Gray.
- · How would this problem be best approached?
- I approached the bank for a loan.
- It's best to approach her directly.
- She found her father difficult to approach.
- The army approached from the south.
- The time is fast approaching when we will have to replace these old machines.
- There is no other player even remotely approaching her calibre.
- A man approached me and asked for the time.
- · Aid was desperately needed as winter approached.
- As the end of the course approaches, the students are busy applying for jobs.
- · Attacks on the party increased as the election approached.

- · He was approaching a turning point in his life.
- · I'd like to ask his opinion but I find him difficult to approach.
- Police said the suspect should not be approached.
- She approached the crossroads cautiously.
- The big race was rapidly approaching.
- The deadline was fast approaching.
- The light comes on if an intruder approaches.
- . The system is designed to stop missiles as they approach their target.
- They have just announced profits approaching \$30 million.
- They saw the lights of an approaching car.
- · We could hear the train approaching.
- What's the best way of approaching this problem?
- With retirement approaching, she wants to move somewhere a little smaller.

noun

TO PROBLEM/TASK

- 1. countable a way of dealing with sb/sth; a way of doing or thinking about sth such as a problem or a task
 - She took the wrong approach in her dealings with them.
 - ~ to sth The school has decided to adopt a different approach to discipline.

MOVEMENT NEARER

2. singular movement nearer to sb/sth in distance or time

- She hadn't heard his approach and jumped as the door opened.
- the approach of spring
- They felt apprehensive about the approach of war.

OFFER/REQUEST

- 3. countable the act of speaking to sb about sth, especially when making an offer or a request
 - The club has made an approach to a local company for sponsorship.
 - · She resented his persistent approaches.

PATH/ROAD

4. countable a path, road, etc. that leads to a place

- · All the approaches to the palace were guarded by troops.
- · a new approach road to the port

OF AIRCRAFT

- 5. countable the part of an aircraft's flight immediately before landing
- to begin the final approach to the runway

STH SIMILAR

- 6. singular a thing that is like sth else that is mentioned
- That's the nearest approach to an apology you'll get from him.
- see the carrot and (the) stick (approach) at carrot

Word Origin:

Middle English: from Old French aprochier, aprocher, from ecclesiastical Latin appropiare 'draw near', from ad- 'to' + propius (comparative of prope 'near').

Thesaurus:

approach noun

- **1.** C
 - Try a different approach to the problem.

way • method • technique • strategy • tactic • procedure • |formal manner • methodology •

a traditional/conventional/different approach/way/method/technique/strategy/tactic/procedure/manner/methodology adopt a/an approach/way/method/technique/strategy/tactic/procedure/manner/methodology change your approach/way/method/strategy/tactics/procedure/methodology

2. sing.

• She hadn't heard his approach.

• They felt apprehensive about the approach of war.

arrival •• coming •• entrance •• appearance •• advent •

sb/sth's imminent approach/arrival/appearance

signal sb/sth's approach/arrival/coming/entrance/advent

the approach/arrival/coming/advent of spring

Example Bank:

- He criticized the one-size-fits-all approach to learning.
- · I liked her approach to the problem

- · I spent some time testing this approach.
- Next time I'd advocate the direct approach.
- She favoured the direct approach.
- · Some teachers have a more formal approach to teaching.
- Taking a fresh approach often yields interesting results.
- The US army pioneered this approach.
- The aircraft had to make a steep approach to the landing strip.
- The approach to the village was very pretty.
- The children fell silent at the approach of their teacher.
- The company is taking a proactive approach to easing the energy crisis.
- The plane crashed during its approach to the runway.
- The swishing of the grass signalled the approach of a person.
- The therapy takes a holistic approach to health and well-being.
- The weather turned colder with the approach of autumn.
- This approach allows students to learn at their own pace.
- This approach can be extended to other fields.
- This approach offers many advantages
- This approach works for me.
- We need to adopt a more pragmatic approach.
- We need to try alternative approaches to the problem.
- We'll have to make an approach to the chief executive.
- We've received an approach from the director of a rival company.
- a pragmatic approach to the role of religion in politics
- · the approach road to the palace
- He had failed to notice the approach of the two policemen.
- She hadn't heard his approach.
- The air was growing cooler with the approach of evening
- The modern approach to grammar teaching should make it easier to learn.
- The school has adopted a firmer approach to discipline.
- They were watching the slow approach of the bus.
- This is a completely new approach.
- We want you to explore and develop various approaches.
- Why don't you try a different approach?
- With the approach of winter comes new worries.
- You need to change your basic approach.

approach

Longman DOCE 5th Ed. (En-En)

I. ap proach ¹ S2 W2 AC /ə'prəutʃ \$ ə'proutʃ / BrE [#] AmE [#] verb

[Date: 1300-1400; Language: Old French, Origin: aprochier, from Late Latin appropriate, from Latin ad- 'to' + prope 'near]

- **1. MOVE TOWARDS** [intransitive and transitive] to move towards or nearer to someone or something:
 - * As I approached the house, I noticed a light on upstairs.
 - She heard footsteps approaching.

2. ASK [transitive] to ask someone for something, or ask them to do something, especially when you are asking them for the first time or when you are not sure if they will do it

approach somebody for something

Students should be able to approach teachers for advice.

approach somebody/something about (doing) something

- The charity approached several stores about giving food aid.
- I have already been approached by several other companies (=offered a job, work etc). ⇒ ↑approachable

3. **FUTURE EVENT** [intransitive and transitive] if an event or a particular time approaches, or you approach it, it is coming nearer and will happen soon:

- She was then approaching the end of her career.
- The time is fast approaching when we will have to make a decision.
- With winter approaching, many animals are storing food.
- 4. DEAL WITH [transitive] to begin to deal with a situation or problem in a particular way or with a particular attitude approach a problem/task/matter etc
 - It might be possible to approach the problem in a different way.

5. ALMOST [intransitive and transitive] to be almost equal to something:

- temperatures approaching 35° C
- He's never had anything approaching a normal life.

COLLOCATIONS (for Meaning)

adjectives

- a new/different/fresh/alternative approach a new approach to pollution control
- a positive approach (=showing that you believe something can be done) A positive approach is essential in beating pain.
- a creative approach (=thinking of new ideas and methods) International business requires a more creative approach.
- a general /broad approach Many governments have pursued this general approach to economic policy.
- a direct approach We would do better to adopt a direct approach and tackle the problem at its source.

• a practical approach Women often take a more practical approach.

• a pragmatic approach (=dealing with problems in a way that is not limited by a strict set of principles) a pragmatic approach to management problems

• a balanced approach (=considering everything in a sensible way) The President spoke in favour of a calm and balanced approach.

• a tough approach (=dealing with something in a severe way) The council adopted a tough approach to fighting crime.

- a cautious approach China has followed a more cautious approach.
- a flexible approach (=using different methods if necessary) We have a flexible approach to our clients' requirements.
- a traditional/conservative approach This is different from the traditional approach to high school teaching.

• an unorthodox approach (=not the same as people usually use) It's an unorthodox approach that her doctor doesn't recommend for everyone.

a scientific/systematic approach a scientific approach to the study of language

verbs

- have an approach In the US they have a somewhat different approach.
- take/adopt an approach (=use an approach) There were concerns that Beijing would take a tougher approach.
- use an approach This approach has been used for a number of major investigations.
- try an approach Some scientists have been trying an alternative approach.
- prefer/favour an approach | prefer a traditional approach.

THESAURUS

• communicate verb [intransitive and transitive] to exchange information or have a conversation with someone, by telephone, letter etc, or by seeing them: Now that we live in different cities, we communicate by e-mail. | He is able to communicate using a special keyboard, which is connected to a computer. | This message is not being communicated to staff.

• contact verb [transitive] to write to, phone, or email someone especially for the first time, in order to give or ask for information: Neighbours contacted police after seeing a man with a gun. | She refused to comment when contacted by reporters from the local newspaper.

• get in touch (with somebody) to write to, telephone, or email someone, especially someone who you do not see very often: I really ought to get in touch with Paula. It's been months since we last spoke. | You've got my phone number if you need to get in touch.

• get hold of somebody to succeed in contacting someone by telephone after trying several times: Where have you been? I've been trying to get hold of you all week. | It's no use trying to phone Linda at work – she's impossible to get hold of.

• approach verb [transitive] to contact someone that you do not know or have not contacted before, in order to offer them something or ask them for something: He has already been approached by several professional football teams. | The company confirmed that it had been approached about a merger.

II. approach ² S2 W1 AC BrE ^{*} AmE ^{*} noun

1. METHOD [countable] a method of doing something or dealing with a problem

approach to

- a new approach to teaching languages
- He decided to adopt a different approach and teach the Bible through story-telling.
- This book takes an unorthodox approach to art criticism.
- organizations which take a positive approach to creative thinking
- 2. ASK [countable] a request from someone, asking you to do something for them:
 - They made a direct approach to the minister of education.
- 3. the approach of something the approach of a particular time or event is the fact that it is getting closer:
 - the approach of autumn
 - ^{*} It's a sign of the approach of middle age.
- 4. MOVEMENT TOWARDS [uncountable] movement towards or near to something: Our approach frightened the birds.
- 5. PATH/ROAD [countable] a road, path etc that leads to a place, and is the main way of reaching it:
 - Soldiers were guarding the approaches to the city.
 - an <u>approach</u> road
- 6. AIRCRAFT [countable] the final part of a plane's flight, before it lands at an airport:
 - It was clear to land so we made our approach.

approach

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