

offensive

1. [ə'fensɪv] *n*

наступление, атака

peace [spring] offensive- мирное [весеннее] наступление

on the offensive- в наступлении

to act on the offensive- наступать

to take the offensive- перейти в наступление, занять наступательную /агрессивную/ позицию

the offensive is the safest defence - наступление - лучший способ защиты

2. [ə'fensɪv] *a*

1. обидный, оскорбительный

offensive remark [conduct] - оскорбительное замечание [поведение]

offensive language - оскорбления

offensive joke - обидная шутка

2. неприятный, противный, отвратительный

offensive sight [smell, sound] - отвратительное зрелище [-ый запах, звук]

offensive television commercials - низкопробная телереклама

3. 1) наступательный, наступающий

offensive strategy [politics, tactics] - наступательная стратегия [политика, тактика]

offensive players - атакующие игроки

2) **воен.** наступательный

offensive war [weapons] - наступательная война [-ое оружие]

offensive warfare - наступательные военные действия

offensive combat - наступательный бой

offensive blow - наступление

offensive gas - боевое отравляющее вещество

offensive riposte - контратака при отходе

offensive reconnaissance - разведка боем

offensive

Oxford Advanced Learners Dictionary 8th Ed.

of-fen-sive [offensive offensives] adjective, noun BrE [ə'fensɪv] ^m NAmE

[ə'fensɪv] ^m

adjective

1. rude in a way that causes you to feel upset, insulted or annoyed

• offensive remarks

• The programme contains language which some viewers may find offensive

• ~ **to sb** His comments were deeply offensive to a large number of single mothers.

Opp: ↑inoffensive

2. (formal) extremely unpleasant

Syn: ↑obnoxious

• an offensive smell

3. **only before noun** connected with the act of attacking sb/sth

• an offensive war

• offensive action

• He was charged with carrying an **offensive weapon** .

compare ↑defensive

4. (NAmE, sport) connected with the team that has control of the ball; connected with the act of scoring points

• offensive play

compare ↑defensive

Word Origin:

mid 16th cent.: from French **offensif**, **-ive** or medieval Latin **offensivus** from Latin **offens-** 'struck against', from the verb **offendere** 'strike against'.

Thesaurus:

offensive *adj.*

• The programme contained offensive language.

insulting • **abusive** • **coarse** • **bad** • **foul** • **filthy** • |especially BrE **rude** •

Opp: inoffensive

offensive/insulting/abusive **to sb**

offensive/insulting/abusive/bad/foul/filthy/rude **language**

a/an offensive/insulting/abusive/coarse/filthy/rude **word**

a/an offensive/abusive/rude **gesture/remark/comment**

Synonyms:

disgusting

foul • revolting • repulsive • offensive • gross

These words all describe sth, especially a smell, taste or habit, that is extremely unpleasant and often makes you feel slightly ill.

disgusting • extremely unpleasant and making you feel slightly ill: ▪ What a disgusting smell!

foul • dirty, and tasting or smelling bad: ▪ She could smell his foul breath.

revolting • extremely unpleasant and making you feel slightly ill: ▪ The stew looked revolting.

disgusting or revolting ?

Both of these words are used to describe things that smell and taste unpleasant, unpleasant personal habits and people who have them. There is no real difference in meaning, but **disgusting** is more frequent, especially in spoken English.

repulsive • (rather formal) extremely unpleasant in a way that offends you or makes you feel slightly ill. **Repulsive** usually describes people, their behaviour or habits, which you may find offensive for physical or moral reasons.

offensive • (formal) (especially of smells) extremely unpleasant.

gross • (informal) (of a smell, taste or personal habit) extremely unpleasant.

disgusting/repulsive/offensive to sb

to **find sb/sth** disgusting/revolting/repulsive/offensive

to **smell/taste** disgusting/foul/gross

a(n) disgusting/foul/revolting/offensive/gross **smell**

a disgusting/revolting/gross **habit**

disgusting/offensive/gross **behaviour**

a disgusting/revolting/repulsive **man/woman/person**

Example Bank:

- The material is patently offensive as measured by the standards for the broadcast medium.
- This sort of attitude is very offensive to black people.
- I've had enough of her offensive remarks.
- The problem is how to eliminate offensive smells from the processing plant.
- This job is stressful enough even without clients being offensive.

Idioms: †go on the offensive ▪ †on the offensive ▪ †take the offensive

Derived Words †offensively ▪ †offensiveness

noun

1. a military operation in which large numbers of soldiers, etc. attack another country

Syn: †strike

- an air offensive
- They **launched the offensive** on January 10.

2. a series of actions aimed at achieving sth in a way that attracts a lot of attention

Syn: †campaign

- The government has launched a new offensive against crime.
- a sales offensive
- The public seems unconvinced by their latest **charm offensive** (= their attempt to make people like them).

Word Origin:

mid 16th cent.: from French **offensif**, **-ive** or medieval Latin **offensivus** from Latin **offens-** 'struck against', from the verb **offendere** 'strike against'.

Example Bank:

- In 1941, Hitler launched an all-out offensive against the Soviet Union.
- She took the offensive, challenging her critics to prove their allegations.
- The government is launching an all-out offensive against the drug cartels.
- The politician has launched a charm offensive in an attempt to clean up his image.
- a military offensive against the insurgents
- He flew 27 combat missions in the air offensive against Japan.
- The final offensive was launched in the spring.

offensive

Longman DOCE 5th Ed. (En-En)

I. **of fen sive**¹ /ə'fensɪv/ *BrE* " *AmE* " *adjective*

[**Word Family:** noun: OFFENSE/OFFENSE, †offender, †offensive, †offensiveness, adjective: †offensive ≠ †inoffensive, †offended, †offending, verb: †offend, adverb: †offensively]

1. very rude or insulting and likely to upset people **OPP inoffensive:**

" I found her remarks deeply offensive

offensive to

" crude jokes that are offensive to women
" offensive behaviour

2. **formal** very unpleasant:

" an offensive smell

3. [**only before noun**] for attacking ⇔ †defensive¹(1):

" Jan was convicted of possessing an offensive weapon.

" The troops took up offensive positions.

4. **American English** relating to getting points and winning a game, rather than stopping the other team from getting points **OPP**

defensive:

" the Jets' offensive strategy

—**offensively** *adverb:*

" Rick's remarks were offensively racist.

—offensiveness *noun* [uncountable]

THESAURUS

- **rude** not following the rules of good social behaviour or treating other people with a lack of respect: It's rude to interrupt. | He's the rudest man I've ever met. | rude remarks about her stomach
- **impolite /not polite** not following the rules of good social behaviour. **Impolite** sounds rather formal: It is impolite to stare. | It's not polite to talk with your mouth full of food.
- **cheeky** *British English*, **smart/sassy** *American English* behaving in a way that is a little rude, especially when this is amusing or annoying – used especially about children: a cheeky grin | Let go, you cheeky monkey (=cheeky child)! | Don't get smart with me!
- **tactless** saying things that are likely to upset or embarrass someone, without intending to: a tactless remark | How could you be so tactless?
- **offensive** speaking or behaving in a way that is likely to upset or offend someone: His remarks are offensive to African-Americans. | offensive language
- **insulting** speaking or behaving in a way that is very rude and offensive to someone: comments that are insulting to women | The article was full of insulting language.
- **discourteous** /dis'kɜ:tiəs\$ -3 r- *formal* rather rude. **Discourteous** sounds very formal and is often used when talking about being careful not to upset someone's feelings: He did not wish to appear discourteous towards his host. | It would seem discourteous to refuse her offer.
- **ill-mannered** (also **bad-mannered**) *especially written* behaving in a rude way, especially because you have never been taught how to behave politely: Ill-mannered movie-goers talked throughout the entire picture. | It was very bad-mannered.
- **disrespectful** not showing the proper respect for someone or something: I felt her comments were disrespectful to all the people who have worked so hard on this project.
- **impertinent** *formal* not showing a proper respect for someone, especially by asking or talking about subjects that you do not have a right to know about: an impertinent question about his private life | an impertinent young man | Would it be impertinent to ask how old you are?
- **insolent** *formal* behaving in a way that is deliberately very rude to someone in authority: The girl's only response was an insolent stare. | Don't be so insolent!
- **impudent** *formal* rude, and having no respect for people who are older or more important: The boy gave an impudent smile.
- **irreverent** showing a lack of respect for someone or something who people are supposed to respect – used especially about comedy programmes and newspaper articles: an irreverent look at the week's events | his irreverent sense of humour

II. **offensive**² *BrE* *AmE* *noun* [countable]

[Word Family: *noun*: OFFENSE/OFFENSE, ↑offender, ↑offensive ↑offensiveness *adjective*: ↑offensive ≠ ↑inoffensive ↑offended, ↑offending *verb*: ↑offend; *adverb*: ↑offensively]

1. a planned military attack involving large forces over a long period:
 - a military offensive
 - A major offensive was launched on August 22.
2. **go on the offensive** (also **take the offensive**) to start attacking or criticizing someone before they start attacking or criticizing you:
 - Republicans went on the offensive over soaring gasoline prices.
 - The international coalition was ready to take the offensive.
3. **charm/diplomatic offensive** a planned set of actions intended to influence a lot of people

offensive

Freakuency Pack

12500 **5826**^{MCW}
 15000 **1581**^{COCA}
 RANGE: **2k** OFFENCE 25593
 offence 225
 offences 121
 offense 10411
 offenses 2543
 offensive 11627
 offensively 495
 inoffensive 125
 inoffensively 6
 offensiveness 33
 unoffensive 0
 inoffensiveness 7
 COCA 500k Unlemmatized
 6227 **3854**¹⁰⁴⁸⁰ *jj*
 887 **19529**¹¹³³ *nn1*
 13 **215411**¹⁴ *nnu*