

broadcast

I

1. ['brɒdkɑ:st] *n*
 1. (радио)вещание
television broadcast - телевидение, телевизионное вещание
wire broadcast - радиотрансляция
 2. радиопрограмма, радиопередача
 3. 1) телевидение
broadcast satellite - *КОСМ.* (ретрансляционный) телевизионный спутник, спутник для ретрансляции (телепередач)
 - 2) телепрограмма, телепередача
 4. широкое распространение (*слухов и т. п.*)
2. ['brɔ:dkɑ:st] *a*
 1. радиовещательный
broadcast appeal - обращение по радио
 2. телевизионный передаваемый по телевидению
 3. имеющий широкое хождение, распространённый
broadcast rumours - распространившиеся слухи
 4. рассеянный, расплывчатый
3. ['brɔ:dkɑ:st] *v*
 1. передавать по радио; вести радиопередачу; вещать
 2. передавать по телевидению
 3. выступать по радио и телевидению
 4. широко распространять
to broadcast gossip [news] - распространять сплетни [новости]

II

1. ['brɔ:dkɑ:st] *n c.-x.*
сев. вразброс
2. ['brɔ:dkɑ:st] *v c.-x.*
сеять вразброс

broadcast

Oxford Advanced Learners Dictionary 8th Ed.

broad-cast [broadcast broadcasts broadcasted broadcasting] *verb, noun BrE*

['brɒdkɑ:st] *NAmE* ['brɒdkæst]

verb (broad-cast, broad-cast or broad-cast, broad-casted)

1. **transitive, intransitive** ~ (sth) to send out programmes on television or radio
 - The concert will be **broadcast live** (= at the same time as it takes place) tomorrow evening.
 - Most of the programmes are broadcast in English.
 - They began broadcasting in 1922.
2. **transitive** ~ sth to tell a lot of people about sth
 - I don't like to **broadcast the fact** that my father owns the company.

Verb forms:

verb forms	
present simple	broadcast
I / you / we / they	broadcast
	BrE / 'brɒkɑ:st/
	NAmE / 'brɒkæst/
he / she / it	broadcasts
	BrE / 'brɒkɑ:sts/
	NAmE / 'brɒkæsts/
past simple	broadcast
	BrE / 'brɒkɑ:st/
	NAmE / 'brɒkæst/
past participle	broadcast
	BrE / 'brɒkɑ:st/
	NAmE / 'brɒkæst/
past participle	broadcasted
	BrE / 'brɒkɑ:stɪd/
	NAmE / 'brɒkæstɪd/
-ing form	broadcasting
	BrE / 'brɒkɑ:stɪŋ/
	NAmE / 'brɒkæstɪŋ/

Word Origin:

mid 18th cent. (in the sense 'sown by scattering'): from ↑broad + the past participle of ↑cast 'throw'. Senses relating to radio and television date from the early 20th cent.

Collocations:

Television

Watching

- watch television/TV/a show/(BrE) a programme/(NAmE) a program/a documentary/a pilot/a rerun/a repeat
- see (*especially BrE*) an ad/(*especially NAmE*) a commercial/the news/the weather
- catch/miss a show/a programme/a program/an episode/the news
- pick up/reach for/grab the remote (control)
- change/switch channel
- surf (through)/ (*especially NAmE*) flip through/ (*especially BrE*) flick through the channels
- sit in front of/switch on/switch off/turn on/turn off the television/the TV/the TV set
- have/install satellite (TV)/cable (TV)/a satellite dish

Showing

show a programme/a documentary/an ad/a commercial

screen a programme/a documentary

run an ad/a commercial

broadcast/ (especially NAmE) air/repeat a show/a programme/a documentary/an episode/a series

go out/air/be recorded live

attract/draw (in)/pull (in) viewers

be a hit with viewers/audiences/critics

get (low/high) ratings

Appearing

be on/appear on television/TV/a TV show

take part in a phone-in/a game show/a quiz show/a reality TV show

host a show/a programme/series/a game show/a quiz show/a talk show/(BrE) a chat show

be/become/work as a (BrE) TV presenter/talk-show host/sports commentator/anchorman/(BrE) newsreader

read/present the news

appear/perform live (on TV)

Programme-making

do/film/make a show/a programme/a documentary/an episode/a pilot/a series/an ad/a commercial

work on a soap (opera)/a pilot (episode)/a sitcom

write/produce a drama/sitcom/spin-off/comedy series

Example Bank:

- This interview was originally broadcast last Friday.
- We will broadcast live from the ship.
- a Christmas message broadcast to the nation
- I don't like to broadcast the fact that my father owns the company.
- The concert will be broadcast live tomorrow evening

noun

a radio or television programme: (BrE) a party political broadcast (= for example, before an election)

- We watched a **live broadcast** of the speech (= one shown at the same time as the speech was made) .

Word Origin:

mid 18th cent. (in the sense 'sown by scattering'): from ↑**broad** + the past participle of ↑**cast** 'throw'. Senses relating to radio and television date from the early 20th cent.

Thesaurus:

broadcast noun C

- a live broadcast of the speech

transmission • • **showing** • • **podcast** • • **webcast** • • **show** • |BrE **programme** • |AmE **program** •

a broadcast/transmission/webcast **from** somewhere

a **radio/television/TV** broadcast/transmission/show/programme

a **live** broadcast/transmission/webcast/show/programme

see/watch a broadcast/transmission/showing/podcast/webcast/show/programme

Example Bank:

- The president gave a radio broadcast to mark the end of the war.
- There is pressure to cancel the network broadcast of the movie.
- a broadcast by the president
- a broadcast by the prime minister
- a radio broadcast on the problems of unemployment
- We watched a live broadcast of the speech.
- a party political broadcast

broadcast

Longman DOCE 5th Ed. (En-En)

1. **broad** **cast** ¹ /'brɔːdkɑːst/ \$'brɔːdkæst BrE ² AmE ³ noun [countable]

a programme on the radio or on television:

" a news broadcast

" CNN's live broadcast of the trial (=sent out at the same time as the events are happening)

• • •

COLLOCATIONS

■ types of broadcast

- a **radio/television broadcast** The President addressed the nation in a television broadcast.
- a **satellite broadcast** The match was shown live in a world-wide satellite broadcast.
- a **news broadcast** The BBC's evening news broadcast was interrupted.
- a **party political broadcast** (=a short television advertisement made by a political party) How are party political broadcasts funded?
- a **election broadcast** (=shown before an election to persuade people to vote for a party) a Labour party election broadcast

- **a live broadcast** (=shown or heard as it is happening) a live television broadcast from Beijing
- **an Internet broadcast** An Internet broadcast can reach a truly global audience.

■ **verbs**

- **make/do a broadcast** He made a long broadcast over the radio.
- **give a broadcast** The Prime Minister gave a television broadcast to the country at 10:15.

II. **broadcast**² *BrE* ¹ *AmE* ¹ *verb* (past tense and past participle **broadcast**)

1. **[intransitive and transitive]** to send out radio or television programmes:
The interview was broadcast live across Europe.
2. **[transitive]** to tell something to a lot of people:
Don't broadcast the fact that he lost his job.

broadcast

Freakuency Pack

12500 **5672**^{MCW}
 15000 **1910**^{COCA}
 RANGE: **4k** **BROADCAST** ¹⁹¹⁵⁵
 broadcast ¹¹⁴⁴⁷
 broadcasts ²⁰⁰⁰
 broadcasted ³⁵
 broadcasting ³³⁵⁸
 broadcaster ⁹⁰²
 broadcasters ¹⁴¹³

COCA 500k Unlemmatized

4340 **5491**⁶⁸⁷⁷ *nn1*
 1744 **13514**¹⁹⁹⁵ *vvn*
 1256 **16667**¹⁴⁴⁴ *vv0*
 832 **21851**⁹⁴⁵ *vvi*
 163 **57331**¹⁷² *jj*
 8 **295213**⁸ *vvd*
 6 **347301**⁶ *nnu*