

saturation[ˌsætʃə'reɪʃ(ə)n] *n*

- насыщение, насыщенность
here is romance to saturation - романтики здесь хоть отбавляй
- спец.* пропитывание, сатурация
- воен.* сосредоточение, массирование
- воен.* подавление
saturation of defence - дезорганизация системы ПВО (*нанесением удара с высокой плотностью поражения*)
- ав.* площадное бомбометание со сплошным поражением
saturation attack - *ав.* бомбовый удар со сплошным поражением

saturation Oxford Advanced Learners Dictionary 8th Ed.**sat·ur·ation** [saturation saturations] *BrE* [ˌsætʃə'reɪʃn] ^u *NAmE* [ˌsætʃə'reɪʃn]^u **noun uncountable**

- (often figurative) the state or process that happens when no more of sth can be accepted or added because there is already too much of it or too many of them
 - a business beset by price wars and **market saturation** (= the fact that no new customers can be found)
 - saturation bombing** of the city (= covering the whole city)
 - There was **saturation coverage** (= so much that it was impossible to avoid it or add to it) of the event by the media.
- (chemistry) the degree to which sth is absorbed in sth else, expressed as a ↑percentage of the greatest possible
 - Was dissolved oxygen in the water greater than 80% of saturation?

Word Origin:mid 16th cent.: from late Latin *saturatio(n)-*, from Latin *saturare* 'fill, glut', from *satur* 'full'.Example Bank:

- The company's sales are now close to saturation in many western countries.
- television's saturation coverage of the Olympics

saturation Longman DOCE 5th Ed. (En-En)**sat·u·ra·tion** /ˌsætʃə'reɪʃən/ *BrE* ^u *AmE* ^u **noun [uncountable]**

- when an event or person is given so much attention by newspapers, television etc that everyone has heard about it:
 - The trial was given saturation coverage by the press.
 - saturation advertising
- saturation bombing** a military attack in which a whole area is bombed
- technical* the degree to which something has been mixed into something else:
 - Keep saturation below 80%.
- when something is made completely wet

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