

demographic[ˌdi:məˈgræfɪk, ˌdeməˈgræfɪk] *a*

демографический

demographic survey - демографическое обследование

demographic

Oxford Advanced Learners Dictionary 8th Ed.

demo·graph·ic [**demographic** **demographically**] *noun, adjective BrE*[ˌdeməˈgræfɪk] *NAmE* [ˌdeməˈgræfɪk] *a***noun**

- 1. demographics plural (statistics)** data relating to the population and different groups within it
 - the demographics of radio listeners
- 2. singular (business)** a group of customers who are of a similar age, the same sex, etc
 - The products are designed to appeal to a young demographic.
 - the 18–30 demographic
 - The target demographic is children aged 6–12.

Derived Word ↑**demographically****adjective**

relating to the population and different groups within it

- **demographic changes/trends/factors**

demographic

Longman DOCE 5th Ed. (En-En)

dem·o·graph·ic /ˌdeməˈgræfɪk/ *BrE a AmE a noun*

- 1. demographics [plural]** information about a group such as the people who live in a particular area:
 - the demographics of a newspaper's readership
- 2. [countable]** a part of the population that is considered as a group, especially by advertisers who want to sell things to that group:
 - the 21–40 demographic

—demographic adjective:

demographic change

demographic

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demography 381

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demographics 2171

demographically 259

demographer 217

demographers 288

COCA 500k Unlemmatized

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