

incentive

1. [ɪn'sentɪv] *n*

побудительная причина, стимул, побуждение

the true incentive to scientific research - подлинный стимул к научной работе

he hasn't much incentive /many incentives/ to hard work /to work hard, to working hard/ - у него нет большого стимула к тому, чтобы много работать

group incentive - коллективная форма поощрения

2. [ɪn'sentɪv] *a*

1) побудительный, стимулирующий; вдохновляющий

incentive speech - вдохновляющая речь

2) *эк.* поощрительный, стимулирующий

incentive wage - *амер.* прогрессивная оплата труда

incentive pay - поощрительная оплата

incentive

Oxford Advanced Learners Dictionary 8th Ed.

in-cen-tive **AW** [incentive incentives] *BrE* [ɪn'sentɪv] ^ˈ *NAmE* [ɪn'sentɪv] ^ˈ

noun **countable, uncountable** ~ (for/to sb/sth) (to do sth)

something that encourages you to do sth

- tax incentives to encourage savings
- There is no incentive for people to save fuel.
- There is an added incentive for you to buy from our catalogue— a free gift with every purchase.

Opp: ↑disincentive

Word Origin:

late Middle English: from Latin **incentivum** 'something that sets the tune or incites', from **incantare** 'to chant or charm'.

Thesaurus:

incentive **noun** **C, U**

- Tax incentives are designed to encourage investment.

inducement • • **motivation** • • **impetus** • • **inspiration** • • **stimulus** •

Opp: disincentive

the incentive/motivation/impetus/inspiration/stimulus **for** sth

the incentive/inducement/impetus/stimulus **to** sth

the incentive/inducement/impetus/stimulus **to do** sth

provide/give (sb/sth) the incentive/inducement/motivation/impetus/inspiration/stimulus

Example Bank:

- He argues that the free supply of skilled labour will act as an incentive for employees to be more diligent.
- High taxation rates have undermined work incentives.
- It was thought that this would act as an incentive for couples to adopt older children.
- Low levels of profitability mean there is a lack of incentive to undertake new investment.
- She had the added incentive of being within reach of the world record.
- The absence of penalties for anti-competitive behaviour means that firms have every incentive to engage in price-fixing.
- The company operates a share incentive scheme for its workers.
- The government has created tax incentives to encourage investment.
- The most direct financial incentive to prevent rubbish is to charge people by the amount of rubbish they put out.
- There was little incentive to conduct research.
- US companies faced a clear incentive to downsize.
- an incentive system based on supervisors' evaluations
- an incentive to investment
- companies that receive government incentives
- direct financial incentives to have smaller families
- employee incentives such as bonuses and commission
- The government decided to offer incentives to foreign investors.
- The scheme gives farmers cash incentives to help manage the countryside.
- There are no incentives for people to save fuel.
- There is little incentive for firms to increase the skills of their workers.
- This gives pupils a strong incentive to read in English.
- This gives them a direct financial incentive to reduce pollution.

incentive

Longman DOCE 5th Ed. (En-En)

in-cen-tive **AC** /ɪn'sentɪv/ *BrE* ^ˈ *AmE* ^ˈ **noun** [uncountable and countable]

[Date: 1600-1700; Language: Late Latin; Origin: incentivum, from Latin incinere 'to set the tune', from canere 'to sing']

something that encourages you to work harder, start a new activity etc ⇔ **motivation** :

^ˈ As an added incentive, there's a bottle of champagne for the best team.

create/provide/give somebody an incentive

^ˈ Awards provide an incentive for young people to improve their skills.

incentive to do something

^ˈ Farmers lack any incentive to manage their land organically.

economic/financial/tax etc incentives

• a recycling drive backed with financial incentives

• • •

COLLOCATIONS

■ verbs

- **have an incentive** Companies have an incentive to maximize efficiency.
- **give/offer somebody an incentive** If you want people to change their behaviour, it's a good idea to offer them some kind of incentive.
- **provide somebody with an incentive** Good teachers provide their students with incentives to learn.
- **create an incentive** We need to create an incentive for people to recycle their rubbish.
- **act as an incentive** (=be an incentive) The chance of promotion acts as an incentive for many employees.

■ adjectives

- **a strong/powerful incentive** The possibility of acquiring wealth acts as a strong incentive in many people's lives.
- **a significant incentive** The high financial rewards provide a significant incentive.
- **a greater incentive** The scheme gives industry a greater incentive to tackle pollution.
- **the main incentive** What is the main incentive for people to join the army?
- **an extra/added incentive** The cash prize gives contestants an added incentive to do well.
- **economic/financial incentives** (=money that is offered to someone as an incentive) Doctors are encouraged through financial incentives to work in poor areas.

■ NOUN + incentive

- **cash incentives** The scheme gives farmers cash incentives to manage the countryside for wildlife.
- **tax incentives** (=a reduction in tax, offered to people as an incentive) Tax incentives are provided for employees to buy shares in their own companies.
- **price incentives** (=lower prices, offered to people as an incentive) The strong December sales were attributed to attractive price incentives.

■ incentive + NOUN

- **an incentive scheme/system** The incentive scheme was introduced to encourage companies to use renewable energy sources.

■ phrases

- **have little/no incentive to do something** Poor farmers have little incentive to grow crops for export.

incentive

Freakuency Pack

12500 **3221**^{MCW}

15000 **2398**^{COCA}

RANGE: **3k** INCENTIVE 12742

incentive ⁵⁸⁹³

incentives ⁶⁸⁴⁹

COCA 500k Unlemmatized

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