

earnings['ɜːnɪŋz] *n pl*

- заработок; заработанные деньги; трудовой доход
- ЭК.** доход, прибыль; поступления; (валовая) выручка
company earnings - доход(ы) фирмы
dollar earnings - поступления долларов
erratic earnings - неустойчивая прибыль

earnings

Oxford Advanced Learners Dictionary 8th Ed.

earnings [earnings] *BrE* ['ɜːnɪŋz] *NAmE* ['ɜːrnɪŋz] **noun plural**

- the money that you earn for the work that you do
 - a rise in average earnings
 - compensation for loss of earnings caused by the accident
- the profit that a company makes
 - earnings per share
 - export earnings

Collocations:**Business***Running a business*

buy/acquire/own/sell a company/firm/franchise
set up/establish/ start/start up/launch a business/company
run/operate a business/company/franchise
head/run a firm/department/team
make/secure/win/block a deal
expand/grow/build the business
boost/increase investment/spending/sales/turnover/earnings/exports/trade
increase/expand production/output/sales
boost/maximize production/productivity/efficiency/income/revenue/profit/profitability
achieve/maintain/sustain growth/profitability
cut/reduce/bring down/lower/slash costs/prices
announce/impose/make cuts/cutbacks

Sales and marketing

break into/enter/capture/dominate the market
gain/grab/take/win/boost/lose market share
find/build/create a market for sth
start/launch an advertising/a marketing campaign
develop/launch/promote a product/website
create/generate demand for your product
attract/get/retain/help customers/clients
drive/generate/boost/increase demand/sales
beat/keep ahead of/out-think/outperform the competition
meet/reach/exceed/miss sales targets

Finance

draw up/set/present/agree/approve a budget
keep to/balance/cut/reduce/slash the budget
be/come in below/under/over/within budget
generate income/revenue/profit/funds/business
fund/finance a campaign/a venture/an expansion/spending/a deficit
provide/raise/allocate capital/funds
attract/encourage investment/investors
recover/recoup costs/losses/an investment
get/obtain/offer sb/grant sb credit/a loan
apply for/raise/secure/arrange/provide finance

Failure

lose business/trade/customers/sales/revenue
accumulate/accrue/incur/run up debts
suffer/sustain enormous/heavy/serious losses
face cuts/a deficit/redundancy/bankruptcy
file for/ (NAmE) enter/avoid/escape bankruptcy
(BrE) go into administration/liquidation
liquidate/wind up a company
survive/weather a recession/downturn
propose/seek/block/oppose a merger
launch/make/accept/defeat a takeover bid

Synonyms:**income**

wage/wages • pay • salary • earnings

These are all words for money that a person earns or receives for their work.

income • money that a person receives for their work, or from investments or business: ▫ people on low incomes

wage/wages • money that employees get for doing their job, usually paid every week: ▫ a weekly wage of £200

pay • money that employees earn for doing their job: ▫ The job offers good rates of pay.

salary • money that employees earn for doing their job, usually paid every month.

wage, pay or salary?

Pay is the most general of these three words. Employees who work in factories, etc. get their **wages** each week. Employees who work in offices or professional people such as teachers or doctors receive a **salary** that is paid each month, but is usually expressed as an annual figure.

earnings • money that a person earns from their work: ▫ a rise in average earnings for factory workers

(a) **high/low/basic** income/wage/pay/salary/earnings

to **earn** an income/a wage/your pay/a salary

to **be on** a(n) income/wage/salary of...

Example Bank:

- An earnings shortfall might point to problems with our forecasting abilities.
- Blue-collar workers saw their real earnings diminish.
- Chile's earnings from exports rose by 2%.
- He was jailed for six months in June for living off immoral earnings.
- Her net earnings last year were \$15 000.
- Her win in Australia has taken her career earnings through the million-dollar barrier.
- Levels of earnings are still rising.
- People with a university education tend to have higher earnings than those with a basic education.
- She is also claiming compensation for loss of earnings.
- The company reported earnings of \$2.9 million.
- The show has pushed her earnings past \$2 million a year.
- The stock trades at about 40 times earnings.
- You must declare all earnings to authorities.
- You must declare all earnings to the tax office.
- an earnings-related pension scheme
- annual earnings of £20 000
- damages awarded for lost earnings
- earnings generated by investing your income
- his 2008 earnings estimate of 73 cents a share
- long-term increases in corporate revenues and earnings
- the company's projected earnings for the next twelve months
- the growth in average earnings over the last ten years
- the second-quarter earnings announcement
- She received compensation for loss of earnings caused by the accident.
- The company's earnings per share have fallen to 29p.
- There has been a definite rise in average earnings for factory workers.
- Whisky accounts for a large percentage of Scotland's export earnings.

earnings

Longman DOCE 5th Ed. (En-En)

earn [ɪŋs] /'ɜːnɪŋz/ *BrE* ^ɪ *AmE* ^ɪ *noun* [plural]

[Word Family: **noun**: ↑*earner*, ↑*earnings*; **verb**: ↑*earn*; **adjective**: earned ≠ ↑*unearned*]

1. the money that you receive for the work that you do ⇒ **salary, pay**:

- an employee's average weekly earnings
- He claimed compensation for loss of earnings.

2. the profit that a company or country makes:

- The company's earnings have dropped by 5% in the first quarter.
- Oil provides 40% of Norway's export earnings.

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COLLOCATIONS (for Meanings 1 & 2)

■ ADJECTIVES/NOUN + earnings

- **average earnings** Average earnings for teachers are around \$70,000.
- **hourly/weekly/monthly earnings** Some football players have weekly earnings of over £50,000.
- **high earnings** Professional people pay more tax, because of their higher earnings.
- **low earnings** a new government policy which is designed to help people on low earnings
- **annual earnings** His annual earnings are over £1 million.
- **future earnings** (=money that a person or company is likely to earn in the future) With serious injuries, the court may award substantial damages for loss of future earnings.
- **quarterly earnings** (=the amount a company earns during a three-month period) The bank will announce its quarterly earnings on January 17.
- **first/second etc quarter earnings** (=the amount a company earns during one of the four periods of three months that make up a financial year) The company's fourth quarter earnings are excellent.
- **gross earnings** (=before tax has been paid) You can usually borrow up to three times the value of your gross earnings per year.
- **net earnings** (=after tax has been paid) The company's net earnings have fallen over the last two years.

▪ **export earnings** (=money a company earns by exportings goods or services) Export earnings from oil bring valuable overseas currency into the country.

■ **verbs**

- **earnings rise/increase** Average earnings increased by 5 per cent last year.
- **earnings fall** (=become lower) The company's earnings fell by 21% in the fourth quarter.
- **report earnings** (=publicly state the amount of money a company has earned during a particular period) Many car manufacturers have reported disappointing earnings this year.

■ **phrases**

- **level of earnings** (=the amount a person or company earns) He found he was having to work harder just to maintain his level of earnings.
- **loss of earnings** The insurance policy covers you for loss of earnings due to illness.
- **growth in earnings** (=an increase in the amount a person or company earns) The first part of this year has seen a substantial growth in earnings.

earnings

Freakuency Pack

12500 **2996**^{MCW}

15000 **1043**^{COCA}

RANGE: **2k** **EARN** 44626

earn 10238

earns 1767

earning 5103

earned 14882

unearned 249

earnings 11555

earner 261

earners 571

COCA 500k Unlemmatized

4304 **3562**¹¹⁵³⁰ **nn2**

14 **207234**¹⁵ **nnu**

9 **261888**¹⁰ **vvz**