the highest pitch of excellence - высшая степень совершенства

at shouting pitch - срываясь на крик

to fall to a low pitch - упасть, опуститься, понизиться

the noise rose to a deafening pitch - шум сделался оглушительным

excitement rose to the utmost pitch - волнение достигло предела

the poor man has reached the lowest pitch of bad fortune - несчастья /неудачи/ совсем доконали беднягу

happy to the pitch of ecstasy - (совсем) обезумевший от счастья

the writer rose to the highest pitch of greatness - этот писатель достиг самой вершины славы /стал одним из самых выдающихся /

7. 1) верх; вершина; высота

the pitch of perfection - верх совершенства

the pitch of merriment - разгар веселья

at the pitch of one's voice - во весь голос, что есть мочи

to enjoy the pitch of success - наслаждаться всеми плодами успеха

2) высота, с которой ястреб и т. п. бросается на свою жертву

8. 1) постоянное место (уличного торговца, нищего, продавца газет и т. п.); обычное место выступления (уличного оратора, артиста и т. п.)

a high pitch - амер. сл. торговля с автомобиля, повозки, лотка

а low pitch - амер. сл. торговля, при которой товары разложены на земле (тротуаре, мостовой)

when he arrived at the market the best pitches were gone - когда он прибыл на рынок, лучшие места были уже заняты two pitches were made in the town for members of Parliament to speak - в городе были устроены две трибуны для выступления членов парламента

2) = pitchman

9. спорт.

1) часть крикетного поля между линиями подающих, отбивающего и боулера

2) поле, площадка

football pitch - футбольноеполе

hockey pitch - хоккейная площадка

10. уклон, скат, наклон; покатость; угол наклона

to build on the pitch of a hill - строить на склоне холма

houses with roofs of steep pitch - дома с островерхими крышами

11. спец. тангаж

pitch angle - a) угол тангажа; б) питч-угол

12. короткий и очень крутой участок восхождения (альпинизм)

13. геол. падение (пласта)

across the pitch - вкрест падения (по простиранию)

14. тех. шаг (заклёпочного шва, винтовой резьбы или линии, обмотки и т. п.); модуль, питч

15. амер. разг.

1) шутки, прибаутки (уличного торговца)

2) болтовня

to have a pitch - поговорить, поболтать

3) похвала; речь в защиту (чего-л.); восхваление

4) рекламирование; расхваливание на все лады (товара продавцом)

to make a pitch for smth. - нахваливать, расхваливать что-л; \cong набивать цену

to make a strong sales pitch - отлично /убедительно/ обрисовать достоинства продаваемого /предлагаемого/ товара

5) рекламное объявление, реклама (по радио, телевидению)

the length of pitches - продолжительность рекламных объявлений /вставок/

16. амер. разг.

1) довод

2) предложение

to make a pitch - сделать деловое предложение (особ. при продаже)

17. план действий; линия; подход

to tackle a problem again using a new pitch - подойти к решению проблемы по-новому, применить новый подход к решению проблемы

18. амер. разг. намерение, цель, задача

I think I get the pitch - мне кажется, я понимаю, в чём задача

what's the pitch? - в чём дело?

19. 1) привал; стоянка; лагерь; бивуак

midday pitch - дневной привал

having made their pitch the Gypsies began to cook dinner - разбив свои шатры, цыгане принялись готовить обед

2) выбор места для лагеря, стоянки, привала

20. амер. сл. кадрёж

21. амер. сл. положение дел; расклад

22. 1) карточная игра

2) объявление козыря (карты)

to fly at a higher pitch than smb. - превзойти кого-л.

he flies a pitch above common mischief - это уже не обычные проказы /не просто шалости/

to queer smb.'s /the/ pitch - разрушить (чьи-л.) планы; разбить (чьи-л.) надежды; \cong подложить кому-л. свинью to water the pitch - подготавливать почву

2. [pit]] *v*

1. 1) врывать, вбивать в землю; сооружать, устанавливать; ставить (крикетные воротца)

to pitch a tent - разбить палатку [ср. тж. ◊]

to pitch camp - разбивать лагерь

2) располагаться (лагерем); быть расположенным

a village pitched on a hill - деревня, расположенная на холме

they pitched by i an mountain stream - они расположились /разбили палатки/ у горного ручья

3) редк. ставить

to pitch a ladder against a wall - приставить лестницу к стене

4) редк. усесться, расположиться; обосноваться; поселиться; осесть где-л.

2. 1) бросать, кидать, швырять; подбрасывать

to pitch a stone into a lake - бросить камень в озеро

to pitch hay - бросать вилами сено

to pitch sides - спорт. выбирать ворота

2) спорт. бросать, подавать, посылать мяч (гольф, крикет, бейсбол)

he nearly always pitches too far - он всегда бьёт /бросает/ слишком далеко

he pitched a good game - он хорошо подавал в этой игре

3) закручивать, гнать мяч (гольф)

- 4) подавать мяч игроку с битой (бейсбол)
- 5) играть за или вместо подающего (бейсбол)

3. 1) выставлять на продажу

a large consignment of goods [of grain] was pitched yesterday - вчера была выставлена на продажу большая партия товара [пшеницы]

2) амер. разг. продавать (что-л.), торговать (чем-л.); продавать с лотка (на улице)

he pitches kitchen gadgets and household items - он продаёт всякие кухонные и хозяйственные приспособления

4. мор. испытывать килевую качку

our boat pitched heavily - нашу лодку бросало то вверх, то вниз

5. 1) падать; ударяться

to pitch on one's head - упасть /удариться/ головой

the ball pitched on a stone - мяч ударился о камень

2) зарываться; погружаться

the skier lost his balance and pitched into a snowdrift - лыжник потерял равновесие и влетел/зарылся головой/ в сугроб

3) (upon) выбрать, остановиться на ком-л., чём-л.

he pitched upon the wrong man - он выбрал не того /неподходящего / человека

- 4) (upon) случайно наткнуться на кого-л., что-л.
- 5) (into) разг. набрасываться, нападать на кого-л.

pitch into him! - задайте ему хорошенько!

he apologized for pitching into me yesterday - он извинился, что вчера так резко выступил против меня

6. (into) разг. наброситься, энергично приняться за что-л.

you sit down and pitch into those sandwiches a - вы садитесь и расправляйтесь с этими бутербродами

7. 1) задавать тон, настраивать на какой-л. лад; придавать определённую окраску; преподносить, подавать определённым образом

to pitch a story in a sentimental strain - подать историю несколько сентиментально

the conversation was pitched in a minor key - разговор получался /выходил/ невесёлый

2) муз. иметь, задавать или придавать определённую высоту, тон; настраивать; давать основной тон

to pitch a tune higher [lower] - транспонировать мелодию для более высокого [низкого] голоса

to pitch one's voice higher [lower] - повысить [понизить] голос

to pitch one's voice correctly - петь в тон

you pitch the tune too low [too high] - вы взяли слишком низко [высоко]

8. устанавливать на определённом уровне, намечать; оценивать

to pitch an estimate too low [too high] - дать слишком низкую [высокую] оценку; занизить [завысить] что-л

to pitch one's aspirations too high - иметь /строить/ слишком честолюбивые планы

she was pitching her hopes too high - у неё были слишком /чересчур/ большие надежды

- 9. иметь наклон, уклон; (резко) понижаться
- 10. редк. стравливать (кого-л. с кем-л.); противопоставлять (кого-л. кому-л.)
- 11. амер. разг.
- 1) рассказывать басни, преувеличивать, привирать
- 2) хвастаться, «привирать»
- 12. разг. прикорнуть, подремать
- 13. карт.
- 1) объявлять козырь
- 2) заходить с козыря
- 14. 1) мостить брусчаткой
- 2) обтёсывать (камень)
- 3) сооружать каменное основание
- 4) облицовывать (камнем)
- 15. тех. зацеплять (о зубцах); соединять
- 16. театр. проф. отправиться на гастроли или в поездку
- 17. амер. разг. устроить вечеринку
- 18. амер. разг. расхваливать, навязывать что-л.
- 19. амер. разг. ухаживать, кадриться
 - \Diamond to pitch one's tent обосноваться где-л. [ср. тж. 1, 1)]
 - to pitch smb. overthe bar сл. лишить кого-л. звания адвоката
 - to be pitched off one's horse a) быть выбитым из седла; б) быть поставленным в тупик
 - to pitch a tale /a yarn/, to pitch a /the/ fork рассказывать басни, привирать, заливать

to pitch it (too, a bit, rather) strong - a) заходить слишком далеко, перегибать палку; б) рассказывать небылицы, «загибать», «свистеть»; в) действовать решительно

you'll have to pitch it strong at the meeting - вам нужно будет как следует выступить на собрании

to pitch a [the] woo - a) ухаживать; б) ласкать; обнимать; в) крутить роман

pitch

Oxford Advanced Learners Dictionary 8th Ed.

pitch [pitch pitches pitched pitching] noun, verb BrE [pɪtʃ] ** NAmE [pɪtʃ] **

FOR SPORT

- 1. (BrE) (also field NAmE, BrE) countable an area of ground specially prepared and marked for playing a sports game
 - a football/cricket/rugby pitch
 - The rugby tour was a disaster both on and off the pitch.
 - After the game fans invaded the pitch.

OF SOUND

- 2. singular, uncountable how high or low a sound is, especially a musical note
 - A basic sense of rhythm and pitch is essential in a music teacher.

see also †perfect pitch

DEGREESTRENGTH

- 3. singular, uncountable the degree or strength of a feeling or activity; the highest point of sth
 - a frenetic pitch of activity

Speculation has reached such a pitch that a decision will have to be made immediately.

see also feverpitch

TO SELL STH

- 4. countable, usually singular talk or arguments used by a person trying to sell things or persuade people to do sth
 - · an aggressive sales pitch
 - the candidate's campaign pitch
 - Each company was given ten minutes to make its pitch .

IN BASEBALL

5. countable an act of throwing the ball; the way in which it is thrown

BLACK SUBSTANCE

6. uncountable a black sticky substance made from oil or coal, used on roofs or the wooden boards of a ship to stop water from coming through

IN STREET/MARKET

7. countable (BrE) a place in a street or market where sb sells things, or where a street entertainer usually performs

OF SHIP/AIRCRAFT

8. uncountable (technical) the movement of a ship up and down in the water or of an aircraft in the air compare †roll n (5)

OF ROOF

9. singular, uncountable (technical) the degree to which a roof slopes

more at queer sb's pitchqueer the pitch for sb at 1queer v.

Word Origin:

n. senses 1 to 5 and n. senses 7 to 9 v. Middle English 'thrust (something pointed) into the ground' 'fall headlong' Old English picung 'stigmata'

n. sense 6 Old English pic pician Germanic Dutch pek German Pech Latin pix pic-

Thesaurus:

pitch noun C (BrE)

• The game ended in chaos with fans invading the pitch.

field • • playing field • • stadium • • arena • BrE ground • AmE park • • ballpark •

on/off the pitch/field/playing field

a sports pitch/field/ground/stadium/arena

a football/cricket/rugby pitch/field/ground/stadium

a baseball field/stadium/park

Pitch, field or ground? Both **field** and **pitch** are used to talk about the area of land where a sport is played. **Ground** also includes the buildings, seating, etc. around the place where a game is played.

Synonyms:

throw

toss • hurl • fling • chuck • lob • bowl • pitch

These words all mean to send sth from your hand through the air.

throw • to send sth from your hand or hands through the air: ■ Some kids were throwing stones at the window. ♦ She threw the ball and he caught it.

toss. to throw sth lightly or carelessly: • She tossed her jacket onto the bed.

hurl • to throw sth violently in a particular direction: • Rioters hurled a brick through the car's windscreen.

fling • to throw sb/sth somewhere with a lot of force, especially because you are angry or in a hurry: • She flung the letter down onto the table.

chuck • (especially BrE, informal) to throw sth carelessly: • I chucked him the keys.

lob • (informal) to throw sth so that it goes high through the air: • They were lobbing stones over the wall.

bowl • (in cricket) to throw the ball to the batsman

pitch • (in baseball) to throw the ball to the batter

to throw/toss/hurl/fling/chuck/lob/bowl/pitch sth at/to sb/sth

to throw/toss/fling/chuck sth aside/away

to throw/toss/hurl/fling/chuck/lob/bowl/pitch a ball

to throw/toss/hurl/fling/chuck stones/rocks/a brick

to throw/toss/hurl/fling sth angrily

to throw/toss sth casually/carelessly

Example Bank:

- Excitement rose to feverpitch the day before the game.
- Farley was about to make a pitch to a big client.
- He was the best player on the pitch today.
- Her voice fell in pitch as she grew older.

- · His pitch to the business community was based on common sense.
- Marcelo will be making his pitch to a small number of potential clients.
- Negotiations about his transfer are continuing off the pitch.
- Police could do nothing to stop the pitch invasion.
- The second do nothing to dtop the pitch invadion.
- The executives listened open-mouthed as she seamlessly delivered a pitch for their business.
- The instrument is not tuned to the correct pitch.
- The pitch was invaded by angry fans.
- The players have just come off the pitch.
- · a strong pitch delivered by advertising executives
- to reach a high pitch of excitement
- · Having perfect pitch means that I can hear a note and tell you that it's a G, or a B flat, or whatever.
- The game ended in chaos with fans invading the pitch.
- The pitch of the drum can be raised by tightening the skin.
- The pitch of the roof is 45 degrees.

Idioms: 1 make a pitch for somebody = 1 make a pitch to somebody = 1 pitch a line

Derived | pitch in = | pitch into somebody = | pitch into something = | pitch something in = | pitch up

verb

THROW

- 1. transitive ~ sb/sth + adv./prep. to throw sb/sth with force
 - The explosion pitched her violently into the air.
 - (figurative) The new government has already been pitched into a crisis.

IN SPORTS

- 2. intransitive, transitive ~ (sth) (in ^baseball) to throw the ball to the person who is batting
- 3. intransitive, transitive ~ (sth) + adv./prep. (of the ball in the games of †cricket or †golf) to hit the ground; to make the ball hit the ground
- The ball pitched a yard short.
- 4. transitive, intransitive ~ (sth) (in †golf) to hit the ball in a high curve

FALL

- 5. intransitive + adv./prep. to fall heavily in a particular direction
 - · With a cry she pitched forward.

OF SHIP/AIRCRAFT

- **6.** intransitive to move up and down on the water or in the air
 - The sea was rough and the ship pitched and rolled all night.

SET LEVEL

- 7. transitive to set sth at a particular level
 - ~ sth (+ adv./prep./adj.) They have pitched their prices too high.
 - ~ sth (at sth) The test was pitched at too low a level for the students.

TRY TO SELL

- 8. transitive to aim or direct a product or service at a particular group of people
 - ~ sth (at sb) The new software is being pitched at banks.
 - ~ sth (as sth) Orange juice is to be pitched as an athlete's drink.
- 9. transitive, intransitive to try to persuade sb to buy sth, to give you sth or to make a business deal with you
 - ~ sth Representatives went to Japan to pitch the company's newest products.
 - ~ (for sth) We were pitching against a much larger company for the contract.

SOUND/MUSIC

- 10. transitive ~ sth + adj. to produce a sound or piece of music at a particular level
 - · You pitched that note a little flat.
 - The song was pitched too low for my voice.

see also †high-pitched, †low-pitched

TENT

- 11. transitive ~ sth to set up a tent or a camp for a short time
 - We could pitch our tent in that field.
 - They pitched camp for the night near the river.

see also †pitched

verb forms present simple I / you / we /they pitch BrE /pst() NAmE /bits/ he / she /it pitches BrE /pzt/sz/ NAME /pst[sz/ past simple, past participle pitched BrE /pzt/t/ NAmE /pstʃt/ ing form pitching BrE /pit(in/

Word Origin:

Verb forms:

n. senses 1 to 5 and n. senses 7 to 9 v. Middle English 'thrust (something pointed) into the ground' 'fall headlong' Old English picung 'stigmata'

n. sense 6 Old English pic pician Germanic Dutch pek German Pech Latin pix pic-

Example Bank:

• Estimates have been deliberately pitched on the conservative side.

NAME /pitʃiŋ/

- Her voice was pitched low.
- If they hit any unseen obstacle they would be pitched headlong into the snow.
- My dream was to pitch for the Yankees.
- Perez has pitched effectively this spring.
- The boat pitched violently in a heavy swell.
- The price has been pitched quite high.
- The test is pitched at a high GCSE standard.
- There was a loud bang and he was pitched from his seat.
- He pitched against UCLA last week.
- Orange juice is being pitched as an athlete's drink.
- The pitcher pitched the ball right down the middle of the plate.
- The product is pitched primarily at telecommunications companies.

See also: field

pitch

Longman DOCE 5th Ed. (En-En)

AmE * I. pitch¹ S3 W3 /pɪtʃ/ BrE *

[Sense 1-5, 7-9: Date: 1400-1500, Origin: ⇒ ↑pitch²]

[Sense 6: Language: Old English; Origin: pic, from Latin pix]

1. SPORTS FIELD [countable] British English a marked out area of ground on which a sport is played SYN field

football/cricket/rugby etc pitch

- the world-famous Wembley football pitch
- He ran the length of the pitch and scored.

on the pitch (=playing a sport)

- Jack was on the pitch for his school in the Senior Cup Final.
- 2. STRONG FEELINGS/ACTIVITY [singular, uncountable] a strong level of feeling about something or a high level of an activity or a quality:

The controversy reached such a pitch (=become so strong) that the paper devoted a whole page to it.

a pitch of excitement/excellence/perfection etc (=a high level of excitement etc)

He screamed at her in a pitch of fury.

The goal roused the crowd to <u>feverpitch</u> (=a very excited level).

3. MUSIC

a) [singular, uncountable] how high or low a note or other sound is:

Ultrasonic waves are at a higher pitch than the human ear can hear.

b) [uncountable] the ability of a musician to play or sing a note at exactly the correct level:

She's got perfect pitch.

4. PERSUADING [countable] informal the things someone says to persuade people to buy something, do something, or accept an idea:

an aggressive salesman with a fast-talking sales pitch

make a/sb's pitch (for something) (=try to persuade people to do something)

- He made his strongest pitch yet for standardized testing in schools.
- 5. BASEBALL [countable] a throw of the ball, or a way in which it can be thrown:
 - His first pitch was high and wide.
- 6. BLACK SUBSTANCE [uncountable] a black sticky substance that is used on roofs, the bottoms of ships etc to stop water coming through:
 - The night was <u>as black</u> <u>as pitch</u> (=very dark). ⇒ †pitch-black, †pitch-dark
- 7. SHIP/AIRCRAFT [uncountable] an up and down movement of a ship or an aircraft ⇒ roll:
 - the pitch and roll of the ship
- 8. SLOPE [singular, uncountable] the degree to which a roof slopes or the sloping part of a roof:

- the steep pitch of the roof
- **9**. **STREET/MARKET** [countable] *British English* a place in a public area where someone goes to sell things or where an entertainer goes to perform:
 - We found the boy at his usual pitch at the bottom of the Acropolis.
- ⇒ queer sb's pitch/queer the pitch for somebody at †queer³
- II. pitch² BrE AmE verb

[Date: 1100-1200; Origin: Origin unknown]

- 1. THROW [transitive always + adverb/preposition] to throw something with a lot of force, often aiming carefully:
 - She crumpled up the page and pitched it into the fire.

2.



BALL GAMES

- a) [intransitive and transitive] to aim and throw a ball in baseball pitch to
 - Stanton pitched to two batters in the ninth inning.
- b) [intransitive] if a ball pitches in fcricket or golf, it hits the ground
- c) [transitive] to hit the ball in a high curve in golf
- d) [transitive] to make the ball hit the ground when you are bowling in cricket
- 3. FALL [I, T always + adv/prep] to fall or be moved suddenly in a particular direction, or to make someone or something do this pitch (somebody/something) forward/backward/over etc
 - She slipped and pitched forward onto the ground.

pitch somebody/something into/onto/through etc something

- Without a seat belt, you can easily be pitched right through the windscreen.
- **4. SHIP/PLANE** [intransitive] if a ship or an aircraft pitches, it moves up and down in an uncontrolled way with the movement of the water or air ⇒ †roll²(4), †yaw
- 5. SET A LEVEL [transitive usually passive]
- a) to set a speech, examination, explanation etc at a particular level of difficulty pitch something at a high level/the right level etc
 - The projects were pitched at a number of different levels.
 - Some questions were pitched too high for intermediate students.
- **b)** British English to set prices at a particular level

pitch something at something

- Room rates are pitched at £69 for a single.
- **6. AIM PRODUCT** [transitive usually passive] to aim a product at a particular type of organization, group of people etc, or to describe it in a particular way, in order to sell it

pitch something at somebody/something

- The new machine will be pitched at users in the hotel and air reservation business.
- pitch something as something
 - It is pitched as a cheaper alternative to other workstations.
- **7. BUSINESS DEALS** [intransitive and transitive] *informal* to try to persuade someone to do business with you, buy something etc pitch for business/contracts/custom etc
 - Booksellers are keen to pitch for school business.

pitch to

- For many companies, pitching to investors has become almost a full-time job.
- sales reps pitching new gadgets
- 8. VOICE/MUSIC [transitive always + adverb/preposition] if you pitch your voice or another sound at a particular level, the sound is produced at that level

pitch something high/low etc

- Her voice is pitched a little too high. ⇒ †high-pitched, †low-pitched
- **9**. pitch a tent/pitch camp to set up a tent or a camp for a short time:

Try and pitch your tent on level ground.

10. SLOPE [intransitive always + adverb/preposition] to slope down

pitch gently/steeply etc

- The roof pitches sharply to the rear of the house. ⇒ †pitched
- **11. pitch somebody a line** *American English informal* to tell someone a story or give them an excuse that is difficult to believe:

 She pitched me some line about a bomb scare on the metro.

pitch in phrasal verb informal

1. to join others and help with an activity:

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If we all pitch in, we'll have it finished in no time.
 pitch in with
      Everyone pitched in with efforts to entertain the children.
 2. to join others and pay part of the money towards something:
      They all pitched in and the money was collected within a few days.
 3. British English to start to eat hungrily:
      Pitch in - there's plenty.
pitch into somebody/something phrasal verb British English informal
 1. to suddenly start criticizing someone or hitting them:
      She pitched into me as soon as I started to speak.
 2. to start doing something, especially quickly and eagerly:
      Rick pitched into decorating the house at once.
pitch up phrasal verb British English spoken
 to arrive somewhere SYN turn up:
      Wait a bit longer - Bill hasn't pitched up yet.
THESAURUS
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to throw a ball in a sport

₅355013⁶ nnu

- pass to throw the ball to another member of your team: He passed the ball to Wilkinson, who kicked the ball overthe goalposts.
- pitch to throw the ball to the batter in a game of baseball: Stoddard pitched for the Chicago White Sox.
- bowl to throw the ball towards the person who is batting in a game of cricket: Harmison bowled superbly and took 5 wickets.

pitch Freakuency Pack ₁₂₅₀₀2755^{MCW} 15000 1386 COCA RANGE: 2k PITCH 30870 pitch 10141 pitched 3790 pitches ²⁶⁰⁰ pitching 4776 pitcher 6496 pitchers 3067 COCA 500k Unlemmatized 4897**4964**7736 nn1 ₁₃₆₄**14538**¹⁷⁸³ vvi ₅₅₇**28442**⁶⁰⁹ *vv0* ₇314250⁷ jj