

**perception**[pə'sepʃ(ə)n] *n*

## 1. 1) восприятие; ощущение

organs of perception - органы восприятия

stereo perception - стереоскопическое восприятие

keen perception - острое восприятие

colour perception - *спец.* восприятие /ощущение / цвета

## 2) способность восприятия

## 2. 1) осознание, понимание

clear perception - ясное понимание

perception of necessity - осознание необходимости

perception of beauty - понимание красоты

## 2) представление (о чём-л.)

lyric perceptions of friendship and love - сентиментальные представления о дружбе и любви

## 3. пронизательность, способность постижения (чего-л.)

perception into the heart of human activity - ясное представление о сути человеческой деятельности

a film bristling with sharp perceptions - фильм, полный тонких наблюдений

well-intentioned people lacking in keen perception - люди с благими намерениями, но лишённые пронизательности

4. *филос.* перцепция5. *юр.* сбор

the perception of profits - сбор доходов

**perception**

Oxford Advanced Learners Dictionary 8th Ed.

**per-cep-tion** **AW** [perception perceptions] **BrE** [pə'sepʃn] **NAmE** [pər'sepʃn]**noun**1. **uncountable** (**technical** or **formal**) the way you notice things, especially with the senses

• our perception of reality

• visual perception

**see also** ↑**extrasensory perception**2. **uncountable** (**formal**) the ability to understand the true nature of sth**Syn:** ↑**insight**

• She showed great perception in her assessment of the family situation.

3. **uncountable, countable** (**formal**) an idea, a belief or an image you have as a result of how you see or understand sth

• a campaign to change public perception of the police

• ~ **that...** There is a general public perception that standards in schools are falling.Word Origin:late Middle English: from Latin **perceptio(n-)**, from the verb **percipere** 'seize, understand', from **per-** 'entirely' + **capere** 'take'.Example Bank:

- If we improve drivers' hazard perception, road deaths will fall.
- Movies have shaped our perception of many historical events.
- The book explores the changing perceptions about gender.
- The company wanted to boost the overall perception of the brand.
- The computer changes our perceptions of place and time.
- The survey reflects the perceptions of business people around the world.
- These developments hardly affected the public perception of the crisis.
- This film challenges traditional perceptions of older people.
- This study dispels the perception that men are better drivers.
- We need to gain a clearer perception of how young people feel about the problem.
- Your brand name should create a distinctive perception in the customer's mind.
- a marketing strategy to overcome negative public perception of the company
- cultural differences in risk perception between European students and their American counterparts
- heightened perception caused by drugs
- Everyone's perception of reality is slightly different
- Further research should lead to an enhanced perception of the issues facing developing nations.
- The growing perception that their needs were being ignored spurred the group to further action.
- There's a general perception that standards of health care are falling.
- They have little perception of how ordinary people live their lives.

**perception**

Longman DOCE 5th Ed. (En-En)

**per-cep-tion** **W3 AC** /pə'sepʃən \$ pər-/ **BrE** **AmE** **noun**[**Word Family:** **noun:** ↑**perception**, ↑**perceptiveness**; **adverb:** ↑**perceptibly** ≠ ↑**imperceptibly**, ↑**perceptively**; **adjective:** ↑**perceptible** ≠ ↑**imperceptible**, ↑**perceptive**; **verb:** ↑**perceive**][**Date:** 1300-1400; **Language:** Latin; **Origin:** perceptio, from percipere; ⇒ ↑**perceive**]1. [**uncountable and countable**] the way you think about something and your idea of what it is like**perception of**

• children's perceptions of the world

• the public perception of the government's performance

2. [uncountable] the way that you notice things with your senses of sight, hearing etc:

drugs that alter perception

visual perception

3. [uncountable] the natural ability to understand or notice things quickly:

Ross shows unusual perception for a boy of his age.

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## perception

Freakuency Pack

12500 **2561**<sup>MCW</sup>

15000 **1741**<sup>COCA</sup>

RANGE: **3k** PERCEPTION <sup>22221</sup>

perception <sup>12236</sup>

perceptions <sup>9985</sup>

COCA 500k Unlemmatized

7409 **3398**<sup>12217</sup> *nn1*

19 **181189**<sup>19</sup> *nnu*

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