

aim [eɪm] *n*

1. цель, намерение; стремление, замысел

noble aim - благородная цель

one's aim in life - цель жизни

ambitious [sinister, sordid] aim - честолюбивый [зловещий, подлый] замысел

to gain /to attain/ one's aim - достичь цели, осуществить свой замысел

2. 1) цель, мишень

to miss one's aim - промахнуться, не попасть в цель

2) прицеливание

to take aim at smth., smb. - прицеливаться во что-л., в кого-л.

to take a good /unerring/ aim - метко стрелять, точно попадать в цель

to take careful aim - тщательно прицеливаться

his aim is very good - он очень меткий стрелок

3) линия прицела

2. [eɪm] *v*

1. 1) стремиться (к чему-л.); ставить (что-л.) своей целью, добиваться, домогаться (чего-л.):

to aim to do smth. /at doing smth./ - стремиться сделать что-л.

to aim at perfection /at being perfect/ - стремиться к совершенству

to aim deliberately /consciously/ at smth. - сознательно добиваться чего-л.

to aim futilely /vainly/ - тщетно стремиться (к чему-л.)

what are you aiming at? - а) к чему вы стремитесь?; б) к чему вы клоните?; на что вы намекаете?

2) **разг.** собираться, планировать делать (что-л.)

she aims to go tomorrow - она собирается уезжать завтра

I aim to be a writer - я намерен стать писателем

he aims to reform the organization - он планирует /собирается/ перестроить всю организацию

2. 1) целиться, прицеливаться

to fire without aiming - стрелять не прицеливаясь

to aim at smb. - прицелиться в кого-л.

2) нацеливать, направлять

to aim one's efforts at smth. - направлять усилия на что-л.

to aim satire [criticism, an epigram, remarks] at smb., smth. - направлять сатиру [критику, эпиграмму, замечания] против кого-л., чего-л.

3. бросать, швырять; запускать (чем-л.)

to aim a book [a stone] at smb. - швырнуть книгу [камень] в кого-л.

4. метить; иметь в виду

to aim high - иметь /таить/ честолюбивые замыслы; метить высоко

to aim above smth. - метить слишком высоко

I am not aiming at you - я не имею вас в виду; я не хотел вас задеть /обидеть/

my remarks were not aimed at you - мои замечания не были направлены в ваш адрес

aim

Oxford Advanced Learners Dictionary 8th Ed.

aim [aɪm aɪms aɪmed aɪmɪŋ] *noun, verb* BrE [eɪm] ^ˈ NAmE [eɪm] ^ˈ*noun*1. **countable** the purpose of doing sth; what sb is trying to achieve

- the aims of the lesson
- She went to London **with the aim of** finding a job.
- Our main aim is to increase sales in Europe.
- Bob's one aim in life is to earn a lot of money.
- Teamwork is required in order to **achieve these aims**.
- She set out the company's **aims and objectives** in her speech.

2. **uncountable** the action or skill of pointing a weapon at sb/sth

- Her aim was good and she hit the lion with her first shot.
- The gunman **took aim** (= pointed his weapon) and fired.

Word Origin:

Middle English: from Old French **amer**, variant of **esmer** (from Latin **aestimare** 'assess estimate'), reinforced by **aemer**, **aesmer** (from late Latin **adaestimare**, intensified form of **aestimare**).

Thesaurus:**aim** *noun* C

- Our main aim is to increase sales.

purpose • • **intention** • • **objective** • • **goal** • • **idea** • • **point** • |formal law **intent** •

with the aim/purpose/intention/objective/goal/idea/intent **of** doing sth

have a/an aim/purpose/intention/objective/goal/point/intent

achieve a/an aim/purpose/objective/goal

Aim or purpose? Your **aim** in doing sth is what you want to achieve; your **purpose** is your reason for doing it.

Synonyms:

purpose

aim • intention • plan • point • idea

These are all words for talking about what sb/sth intends to do or achieve.

purpose • what sth is supposed to achieve; what sb is trying to achieve: ▪ Our campaign's main purpose is to raise money.

aim • what sb is trying to achieve; what sth is supposed to achieve: ▪ She went to London with the aim of finding a job. ◇▪ Our main aim is to increase sales in Europe.

purpose or aim ?

Your **purpose** for doing something is your reason for doing it; your **aim** is what you want to achieve. **Aim** can suggest that you are only trying to achieve sth; **purpose** gives a stronger sense of achievement being certain. **Aim** can be **sb's aim** or **the aim of sth**. **Purpose** is more usually **the purpose of sth**: you can talk about **sb's purpose** but that is more formal.

intention • what you intend to do: ▪ I have no intention of going to the wedding. ◇▪ She's full of ▪ good intentions ▪ but they rarely work out.

plan • what you intend to do or achieve: ▪ There are no plans to build new offices.

intention or plan ?

Your **intentions** are what you want to do, especially in the near future; your **plans** are what you have decided or arranged to do, often, but not always, in the longer term.

point • (rather informal) the purpose or aim of sth: ▪ What's the point ▪ of all this violence? ◇▪ The point of the lesson is to compare the two countries.

idea • (rather informal) the purpose of sth; sb's aim: ▪ The whole idea of going was so that we could meet her new boyfriend. ◇▪ What's the idea ▪ behind this ?

point or idea ?

Point is a more negative word than **idea**. If you say **What's the point...?** you are suggesting that there is no point; if you say **What's the idea...?** you are genuinely asking a question. **Point**, but not **idea**, is used to talk about things you feel annoyed or unhappy about: There's no idea in... ◇I don't see the idea of....

with the purpose/aim/intention/idea of doing sth

sb's intention/plan **to do sth**

to **have** a(n) purpose/aim/intention/plan/point

to **achieve /fulfil** a(n) purpose/aim

Example Bank:

- He took aim at the target and fired.
- His aim was poor and he missed the target.
- His sole aim in life is to enjoy himself.
- His ultimate aim was to force the chairman to resign.
- I want to see a strong and united country in which people work together with common aims.
- I'll take more careful aim next time.
- It is important to have a clear aim in view.
- She started the organization with the aim of helping local people.
- Simple truth must be the highest aim of any real enquiry.
- The country is still pursuing its aim of joining the EU.
- The express aim of the treaty is to keep the whole region free from nuclear weapons.
- They were intent on furthering their aims.
- What are the aims and objectives of this visit?
- You will have to work hard to achieve your aim.
- Begin by explaining the aims of the lesson.
- She set out the company's aims and objectives in her speech.

Idiom: ↑take aim at somebody

verb

1. intransitive, transitive to try or plan to achieve sth

- He has always **aimed high** (= tried to achieve a lot) .
- ~ **for sth** We should aim for a bigger share of the market.
- ~ **at sth** The government is aiming at a 50% reduction in unemployment.
- ~ **to do sth** They are aiming to reduce unemployment by 50%.
- We aim to be there around six.
- ~ **at doing sth** They're aiming at training everybody by the end of the year.

2. transitive be aimed at sth/at doing sth to have sth as an aim

- These measures are aimed at preventing violent crime.

3. intransitive, transitive to point or direct a weapon, a shot, a kick, etc. at sb/sth

- ~ **at sb/sth** I was aiming at the tree but hit the car by mistake.
- ~ **for sb/sth** Aim for the middle of the target.
- ~ **sth (at sb/sth)** The gun was aimed at her head.

4. transitive, usually passive ~ sth at sb to say or do sth that is intended to influence or affect a particular person or group

- The book is aimed at very young children.
- My criticism wasn't aimed at you.

Verb forms:

verb forms	
present simple	
I / you / we / they	aim
	BrE /eɪm/
	NAmE /eɪm/
he / she / it	aims
	BrE /eɪmz/
	NAmE /eɪmz/
past simple, past participle	aimed
	BrE /eɪmd/
	NAmE /eɪmd/
-ing form	aiming
	BrE /eɪmɪŋ/
	NAmE /eɪmɪŋ/

Word Origin:

Middle English: from Old French **amer**, variant of **esmer** (from Latin **aestimare** 'assess estimate'), reinforced by **aemer**, **aesmer** (from late Latin **adaestimare**, intensified form of **aestimare**).

Thesaurus:

aim verb

1. T, I

- We aim to be there by six.

plan • • **intend** • • **mean** • |formal **propose** •

aim/plan/intend/mean/propose **to do sth**

intend/propose **doing sth**

2. T

- measures aimed at preventing crime

be designed • • **be intended** • • **be meant** •

be designed/intended **for/as sth**

be designed/intended/meant **to do/be/have, etc. sth**

be **specifically/primarily/mainly/principally/largely** aimed at/designed for/intended for sth

3. T, I

- He aimed the gun at her head.

point • • **direct** • • **turn** • • **focus** •

aim/point/direct (sth) **at sb**

aim/point/focus a **camera**

aim/direct/focus (a) **light**

aim/point/turn a **gun** at/on sb

4.

- be aimed at a young audience

target • • **direct** • |especially **business pitch** • |formal **address** •

be aimed/target sth/direct sth/pitch sth **at sb/sth**

primarily aimed at/targeted at/directed at/pitched at/addressed to sb/sth

directly aimed at/targeted at/pitched at/addressed to sb/sth

Example Bank:

- Aim for his legs, not his body.
- He is aiming for a win in this race.
- She aimed the gun straight at the intruder.
- She's aiming at a scholarship this year.
- The initiative is aimed at helping young people.
- a young man who is prepared to aim high
- educational courses aimed particularly at older people
- He has always aimed high.
- The government is aiming at a 50% reduction in unemployment.
- They are aiming to reduce unemployment by around 50%.
- They're aiming at training everybody by the end of the year.

aim

Longman DOCE 5th Ed. (En-En)

I. **aim**¹ **S2 W2** /eɪm/ **BrE** ^ˈ **AmE** ^ˈ **noun**

[Word Family: **noun**: ↑aim, ↑aimlessness; **verb**: ↑aim; **adverb**: ↑aimlessly; **adjective**: ↑aimless]

1. [countable] something you hope to achieve by doing something

aim of

ˈ The aim of the research is to find new food sources.

ˈ The main aim of the course is to improve your writing.

with the aim of doing something

ˈ a campaign with the aim of helping victims of crime

ˈ Teamwork is required in order to achieve these aims.

ˈ a policy which sets out the school's aims and objectives

2. **take aim** to point a gun or weapon at someone or something you want to shoot

take aim at

" Alan took aim at the target.

3. **take aim at somebody/something** *American English* to criticize someone or something:

" Critics took aim at the President.

4. **[uncountable]** someone's ability to hit what they are aiming at when they throw or shoot something:

" Val's aim was very good.

• • •

COLLOCATIONS

■ adjectives

- **the main/primary/principal aim** The country's main aim was to slow inflation.
- **the ultimate/eventual/long-term aim** (=that you hope to achieve in the end) The ultimate aim is to replace gasoline with non-polluting energy sources.
- **the immediate/initial/short-term aim** (=that you hope to achieve quickly) The immediate aim is to develop the travel business.
- **the overall/general/broad aim** (=that concerns the main aim rather than all the details) The overall aim of the project is to encourage young people to stay in higher education. | Guided by the general aim of the project, we aimed to reach a number of key objectives.
- **a specific aim** (=an exact aim) What are the specific aims of the course?
- **the underlying aim** (=a basic aim, that people sometimes do not notice) The games all have an underlying aim: survival.
- **a political aim** We utterly condemn any acts of violence in pursuit of political aims.
- **a strategic aim** (=that is part of a military, political, or business plan) The broader strategic aims were to safeguard the Dutch East Indies against attack.
- **an educational aim** the educational aims of the school
- **sb's declared/stated aim** (=an aim that somebody has stated clearly) The Department's declared aim is targeting benefits where they are most needed.
- **a common aim** (=an aim that people, countries etc share) We know the value of working closely together to pursue our common aims.

■ verbs

- **have an aim** His trip to Milan, his third in two weeks, had a precise aim.
- **achieve/fulfil your aim** The Internet bank achieved its aim of attracting 50,000 customers last year. | Once she had decided to go into publishing, she set out to fulfil her aim.
- **pursue your aims** (=try to achieve them over a long period of time) We worked closely together to pursue our common aims.
- **further your aims** (=help them to progress or be successful) The group is prepared to use violence to further its political aims.
- **set out the aims of something** Is there a set of guidelines setting out the aims of study?

■ phrases

- **a set of aims** The organization has a set of aims which are listed on its website.
- **aims and objectives** (=the things you hope to achieve) These aims and objectives are set out in chapters two and three.

• • •

THESAURUS

- **aim** something you hope to achieve by doing something: The main aim of the plan was to provide employment for local people.
- **goal** something important that you hope to achieve in the future, even though it may take a long time: The country can still achieve its goal of reducing poverty by a third.
- **target** a particular amount or total that you want to achieve: The company is on track to meet its target of increasing profits by 10%.
- **objective** the specific thing that you are trying to achieve – used especially about things that have been officially discussed and agreed upon in business, politics etc: Their main objective is to halt the flow of drugs. | We met to set the business objectives for the coming year.
- **ambition** something that you very much want to achieve in your future career: Her ambition was to go to law school and become an attorney. | Earlier this year, he achieved his ambition of competing in the Olympic Games.

II. **aim**² **S2 W2 BrE** ^{AmE} **verb**

[Word Family: noun: ↑aim, ↑aimlessness; verb: ↑aim; adverb: ↑aimlessly; adjective: ↑aimless]

[Date: 1300-1400; Language: Old French; Origin: aesmer, from Latin aestimare; ⇒ ↑estimate²]

1. **[intransitive]** to try or intend to achieve something

aim to do something

" We aim to finish by Friday.

(be) aimed at doing something

" an initiative aimed at reducing road accidents

aim for

" We're aiming for a big improvement.

2. **aim something at somebody** to say or do something that is intended for a particular person or group of people:

" a program that's aimed at teenagers

" The criticism wasn't aimed at you.

3.



[intransitive and transitive] to choose the place, person etc that you want to hit or reach and point a weapon or another object towards them:

* Denveraimed his gun but did not shoot.

aim at/for

* The pilot was aiming for the runway but came down in a nearby field.

aim

Freakuency Pack

12500 **1250**^{MCW}

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RANGE: **2k AIM** 28489

aim ⁹⁵⁶⁶

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aimed ¹⁰⁷¹⁷

aimless ³²³

aimlessness ⁵¹

aimlessly ⁴⁹²

COCA 500k Unlemmatized

4897 **5919**⁶²⁵⁸ *nn1*

1707 **13839**¹⁹²⁹ *vv0*

1084 **19128**¹¹⁷² *vvi*

87 **53021**²⁰⁰ *np1*

7 **317421**⁷ *nnu*