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1. 1) эффектный яркий, броский
  showy dress - эффектное/броское/ платье
  showy flowers [colours] - яркие цветы [краски]
 2) кричащий, безвкусный
 2. блестящий, поразительный исключительный
  showy talents - выдающиеся /блестящие/ способности
 3. показной; неискренний
  showy piety - благочестие напоказ
 4. полигр. набранный жирным (выделительным) шрифтом
                                                                                     Oxford Advanced Learners Dictionary 8th Ed.
showy
showy [showy showier showiest] BrE ['[əʊi] NAmE ['[oʊi] ]
                                                                    adjective (often
 so brightly coloured, large or exaggerated that it attracts a lot of attention
  Syn: †ostentatious
  · showy flowers
    Derived Words †showily • †showiness
    Example Bank:

    She wore a lot of showy jewellery.

    These showy flowers make wonderful patio plants.

                                                                                                 Longman DOCE 5th Ed. (En-En)
showy
showy /'ງອບi $ 'ງoʊi/ BrE ້ AmE ້
                                       adjective
  something that is showy is very colourful, big, expensive etc, especially in a way that attracts people's attention:
        an attractive shrub with showy flowers
  —showily adverb
  -showiness noun [uncountable]
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showy
  <sub>12500</sub>12191<sup>MCW</sup>
  15000 10795 COCA
  RANGE: 13k SHOWY 557
    showy 482
    showier 31
    showiest 22
    showiness 12
    showily 10
  COCA 500k Unlemmatized
    <sub>439</sub>32549<sup>482</sup> jj
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Apresyan (En-Ru)

showy

['∫əvı] a