

investment[inˈvestmənt] *n*

1. *ЭК.*
- 1) инвестирование; помещение капитала, денежных средств
- 2) *часто pl* инвестиции, капиталовложения, капитальные вложения
exogenous investment - экзогенные /внутренние/ инвестиции
- 3) капитальные затраты
- 4) вложения в ценные бумаги *или* предприятие
2. одежда, одеяние; облачение
3. облечение, наделение (*полномочиями, властью и т. п.*)
4. *воен.* осада, блокада

investment

Oxford Advanced Learners Dictionary 8th Ed.

in·vest·ment **AW** [investment investments] **BrE** [inˈvestmənt] **NA** **ME**[inˈvestmənt] **noun**

1. **uncountable** the act of investing money in sth
 - to **encourage** foreign **investment**
 - investment income
 - ~ **in sth** This country needs investment in education.
2. **countable** the money that you invest, or the thing that you invest in
 - a minimum investment of \$10 000
 - a high **return on my investments**
 - Our investments are not doing well.
 - We bought the house **as an investment** (= to make money) .
3. **countable** a thing that is worth buying because it will be useful or helpful
 - A microwave is a **good investment** .
4. **uncountable, countable** the act of giving time or effort to a particular task in order to make it successful
 - The project has demanded considerable investment of time and effort

Thesaurus:**investment** **noun** C, U

• The arts need more government investment.

funding • • **subsidy** • • **grant** • • **backing** • • **sponsorship** • | **formal endowment** •investment/funding/a subsidy/a grant/backing/sponsorship/an endowment **from** sb/sthinvestment/funding/a subsidy/a grant/backing/sponsorship/an endowment **for** sth**get** investment/funding/a subsidy/a grant/backing/sponsorship**receive/increase** investment/funding/a subsidy/a grant/sponsorship/an endowmentCollocations:**Business***Running a business***buy/acquire/own/sell** a company/firm/franchise**set up/establish/ start/start up/launch** a business/company**run/operate** a business/company/franchise**head/run** a firm/department/team**make/secure/win/block** a deal**expand/grow/build** the business**boost/increase** investment/spending/sales/turnover/earnings/exports/trade**increase/expand** production/output/sales**boost/maximize** production/productivity/efficiency/income/revenue/profit/profitability**achieve /maintain /sustain** growth/profitability**cut/reduce/bring down/lower /slash** costs/prices**announce/impose/make** cuts/cutbacks*Sales and marketing***break into/enter/capture/dominate** the market**gain/grab/take/win/boost/lose** market share**find/build/create** a market for sth**start/launch** an advertising/a marketing campaign**develop /launch/promote** a product/website**create /generate** demand for your product**attract/get/retain /help** customers/clients**drive/generate /boost/increase** demand/sales**beat/keep ahead of/out-think/outperform** the competition**meet/reach/exceed /miss** sales targets*Finance***draw up/set/present/agree /approve** a budget**keep to/balance /cut/reduce/slash** the budget**be/come in below/under/over/within** budget**generate** income/revenue/profit/funds/business

fund/finance a campaign/a venture/an expansion/spending/a deficit

provide/raise/allocate capital/funds

attract/encourage investment/investors

recover/recoup costs/losses/an investment

get/obtain/offer sb/grant sb credit/a loan

apply for/raise/secure/arrange /provide finance

Failure

lose business/trade/customers/sales/revenue

accumulate /accrue/incure/run up debts

suffer/sustain enormous/heavy/serious losses

face cuts/a deficit/redundancy/bankruptcy

file for/ (NAme) enter/avoid/escape bankruptcy

(BrE) go into administration/liquidation

liquidate /wind up a company

survive/weather a recession/downturn

propose/seek/block/oppose a merger

launch/make /accept/defeat a takeover bid

Collocations:

The economy

Managing the economy

handle /run/manage the economy

boost investment/spending/employment/growth

stimulate demand/the economy/industry

cut/reduce investment/spending/borrowing

reduce/curb/control/keep down inflation

create /fuel growth/demand/a boom/a bubble

encourage /foster/promote/stimulate/stifle innovation/competition

encourage /work with/compete with the private sector

increase/boost/promote US/agricultural exports

ban/restrict/block cheap/foreign imports

the economy grows/expands /shrinks/contracts/slows (down)/recovers/improves/is booming

enjoy an economic/housing/property boom

Economic problems

push up/drive up prices/costs/inflation

damage /hurt/destroy industry/the economy

cause/lead to/go into/avoid/escape recession

experience /suffer a recession/downturn

fight/combat inflation/deflation/unemployment

cause/create inflation/poverty/unemployment

create /burst a housing/stock market bubble

cause/trigger a stock market crash/the collapse of the banking system

face/be plunged into a financial/an economic crisis

be caught in/experience cycles of boom and bust

Public finance

cut/reduce/slash/increase/double the defence/(especially US) defense/education/aid budget

increase/boost/slash/cut public spending

increase/put up/raise/cut/lower/reduce taxes

raise/cut/lower/reduce interest rates

ease/loosen/tighten monetary policy

balance the (state/federal) budget

achieve /maintain a balanced budget

run a (\$4 trillion) budget deficit/surplus

more collocations at ↑politics, ↑voting

Example Bank:

- Bonds should be part of your investment portfolio.
- He lost a lot of money through poor investments.
- He was making a living from his real estate investments.
- I don't really like modern art but I bought it as an investment.
- I had made a personal investment in time and energy.
- I'm hoping for a good return on my investment.
- Investment flows dropped sharply and the region's growth halted.
- Investment income is subject to different tax rules.
- It took two years before I recouped my investment.
- My investment yielded almost 20% annually.
- She felt the time was right to realize her investment, and sold all her shares.
- She sees art as a long-term investment strategy.
- The country's infrastructure is crumbling because of inadequate investment.

- The president has called for massive investment to rebuild the country's economy.
- We can help you identify investment opportunities.
- When buying shares, it's wise to spread your investment over several companies.
- a business plan to encourage new investment
- an initial investment of \$5 million
- inadequate investment levels
- investment from American pension funds
- investment in local industry
- losses made on investments in stocks and bonds
- parents' emotional investment in their children
- private investment in the health service
- The area is trying to attract £11 million of private investment to stimulate the local economy.
- The country needs massive government investment in education.
- We bought the house as an investment.
- We made an initial investment of \$10 000.

investment

Longman DOCE 5th Ed. (En-En)

invest **S2 W1 AC** /ɪn'vestmənt/ *BrE* ^m *AmE* ^m *noun*

[Word Family: *noun*: ↑investment, ↑investor; *verb*: ↑invest]

1. [uncountable and countable] the use of money to get a profit or to make a business activity successful, or the money that is used:

" We plan to buy some property as an investment.

investment in

" That year, Japanese investment in American real estate totaled \$13.06 billion.

investment of

" Each of us was required to put up a minimum investment of \$5,000.

2. [countable] something that you buy or do because it will be useful later

a good/sound investment

" The lessons cost me over \$500, but I consider them a good investment.

3. [singular, uncountable] when you spend a large amount of time, energy, emotion etc on something:

" a huge investment of time and effort

• • •

COLLOCATIONS (for Meaning 1)

■ verbs

- **make an investment (in something)** We have made a huge investment in our website.
- **attract investment** The company is trying to attract investment from overseas.
- **stimulate/encourage investment** The government has cut taxes in order to stimulate investment.
- **protect your investment** It's best to invest in several funds, in order to protect your investment.
- **recoup your investment** (=get back the money that you have invested) Investors will have to take legal action to recoup their investment.

■ adjectives

- **a good investment** Property is usually a good investment.
- **a bad/poor investment** The shares turned out to be a poor investment.
- **a big/major/massive/huge investment** Developing a new computer system is always a big investment for any organisation.
- **a safe investment** (=in which you are unlikely to lose money) Electricity shares are still a safe investment.
- **a wise investment** (=very sensible) A pension might be a wise investment.
- **a risky investment** (=in which you are likely to lose money) Risky investments usually have higher yields.
- **foreign/overseas investment** The government is eager to attract foreign investment to fund building projects.
- **a long-term investment** (=one that will give you profit after a long time) Buying a house is a long-term investment.
- **a short-term investment** (=one that will give you profit in a short time) Interest rates will be cut on short-term investments.
- **private investment** (=investment by private individuals) Public expenditure in declining areas will attract future private investment.
- **public investment** (=investment by the government or state) There have been drastic cuts in public investment in housing.
- **capital investment** (=investment in machines, equipment etc) A huge capital investment will have to be made to maintain the buildings.

■ investment + NOUN

- **an investment scheme** *British English*, **an investment program** *AmE*: Most investment schemes are subject to tax.
- **an investment opportunity** She took advantage of a unique investment opportunity.
- **an investment adviser** He has served as an investment adviser for several major banks.
- **an investment banker** He is an investment banker at a prestigious Wall Street firm.
- **investment income** (=money that you earn from your investments) The rate of taxation on investment income is set to increase.
- **investment funds** The city is in a good position to attract new investment funds.

■ phrases

- **the (rate of) return on an investment** (=profit from an investment) We expect a high return on our investment.

investment

Freakuency Pack

12500 **829**^{MCW}

15000 **566**^{COCA}

RANGE: **1k** INVEST ⁸⁴⁷⁷²

invest 7987
invested 6084
investing 5529
investment 30903
investments 9406
investor 4455
investors 18839
invests 694
reinvest 253
reinvested 219
reinvesting 97
reinvestment 292
reinvests 14

COCA 500k Unlemmatized

¹³⁰³⁹ **1369**³⁰⁸²¹ *nn1*
⁴⁷ **90866**⁷¹ *nnu*
⁶ **341972**⁶ *jj*
⁵ **389091**⁵ *np1*
