

demand**1. [dɪ'mɑ:nd] n****1. 1) требование, настойчивая просьба**

public demand - требование общественности

just demands - справедливые требования

demand for higher wages - требование повышения зарплаты

demand for an explanation - требование объяснений

to present one's demands - предъявить свои требования

to meet /to satisfy, to grant, to supply/ smb.'s demands - удовлетворять чьи-л. требования

to meet the demands - удовлетворять требованиям

2) pl/ запросы

excessive demands - чрезмерные запросы

high in demands - с большими запросами

moderate in one's demands - скромный в своих запросах, со скромными запросами

to make great demands on smb.'s good nature - чересчур многого хотеть от кого-л.

you make too many demands on my patience - ты испытываешь моё терпение

3) информ., вчт. запрос

computation [service] demand - запрос на вычисление [на обслуживание]

an answer to a demand - ответ на запрос

demand processing - обработка запросов

demand service - (информационное) обслуживание в режиме «запрос - ответ»

4) предъявление требованияpayable on demand - **ком.** оплачиваемый /подлежащий оплате/ немедленно по предъявлении

to pay on demand - платить по первому требованию

2. 1) потребность, нужда

immediate demands - непосредственные нужды

2) эк. спрос

demand and supply, supply and demand - спрос и предложение

poor demand - небольшой спрос

great /strong/ demand - большой спрос

effective demand - платёжеспособный /реальный/ спрос

deferred demand - отложенный /накопившийся/ спрос

demand for consumer goods - спрос на потребительские товары

to be in little demand - не пользоваться спросом

to be in (great) demand - пользоваться (большим) спросом; быть ходким (о товаре)

typists are in great demand - повсюду требуются машинистки, на машинисток большой спрос

supply made not even the barest pretence of satisfying demand - предложение даже в малой мере не удовлетворяло спрос

3. юр. заявка, иск, претензия, законное притязание

to hold a demand against smb. - предъявить кому-л. претензию

4. эл. максимум нагрузки; потребляемая мощность

◇ to have many demands on one's purse - а) иметь много расходов; б) иметь много нахлебников

to have many demands on one's time - иметь много дел /обязанностей/; быть вечно занятым

2. [dɪ'mɑ:nd] v**1. 1) требовать, предъявлять требование, настоятельно просить, предлагать**

to demand an apology [payment, an immediate answer] - требовать извинений [уплаты долга, немедленного ответа]

to demand satisfaction - а) требовать извинений; б) вызывать на дуэль, требовать сатисфакции

to demand smth. of /from/ smb. - требовать чего-л. от кого-л.

to demand rent from jobless tenants - требовать арендную плату с безработных квартирантов

to demand that smth. should be done - предложить сделать что-л.

I demand to see everything - я требую, чтобы мне показали всё

2) информ. запрашивать; делать запрос**2. нуждаться, требовать**

the operation demands great care - операция требует большой осторожности

the case demands skill and energy - для этого дела нужны сноровка и энергия

3. настойчиво требовать ответа, спрашивать; задавать вопрос (часто после прямой речи)

to demand smb.'s name - спросить, как зовут кого-л.

to demand identification - потребовать удостоверить личность

he demanded what their business was - он спросил их, что им нужно

••Who are you?•• she demanded - «Кто вы такой?» - спросила она**4. юр. вызывать в суд****5. юр. предъявлять официальную претензию на недвижимое имущество (в качестве её законного собственника)****demand**

Oxford Advanced Learners Dictionary 8th Ed.

de-mand [demand demands demanded demanding] noun, verb BrE [dɪ'mɑːndɪŋ]

" NAmE [dɪ'mændɪŋ]"

noun**1. countable ~ (for sth/that...) a very firm request for sth; sth that sb needs**

• a demand for higher pay

• demands that the law on gun ownership should be changed

- firms attempting to **meet/satisfy** their customers' **demands** (= to give them what they are asking for)
- 2. demands plural ~ (of sth) | ~ (on sb)** things that sb/sth makes you do, especially things that are difficult, make you tired, worried, etc
- the demands of children/work
 - Flying **makes** enormous **demands** on pilots.
 - She shouldn't always give in to his demands.
- 3. uncountable, countable ~ (for sth/sb)** the desire or need of customers for goods or services which they want to buy or use
- to meet the demand for a product
 - There's an increased demand for organic produce these days.
 - Demand is exceeding supply.
- see also** ↑supply and demand

Word Origin:

Middle English (as a noun): from Old French **demande** (noun), **demandeur** (verb), from Latin **demandare** 'hand over, entrust' (in medieval Latin 'demand'), from **de-** 'formally' + **mandare** 'to order'.

Thesaurus:

demand noun

1. C

- a demand for higher pay

request • • call • • claim • • order •

a/an demand/request/call/claim/order **for** sth

on demand/request/order

a demand/request **that...**

make/withdraw a/an demand/request/claim

refuse/reject a/an demand/request/call/claim

2. demands pl.

- the demands of children/work

pressure • • stress • • strain • |especially journalism heat •

demands/pressure/stress/heat **on** sb

social/economic/financial demands/pressure/stress

cope with the demands/pressure/stress/strain

3. U, sing. (especially business)

- an increased demand for organic food

(no) call for sth • |business market • • a run on sth •

demand/(no) call/a market **for** sth

(a) **potential/growing/buoyant/steady/changing/falling** demand/market

(the) **consumer/domestic/local/export/foreign/worldwide** demand/market

create a demand/market

stimulate/boost/increase demand/the market

Demand or market? Market is a more specialist business term. People talk about **the housing/labour market** but they talk about **demand for housing/labour**. When a business has trouble producing enough goods because so many people want them, people talk about **demand** rather than the **market**:

- We're struggling to meet the demand.

✗ We're struggling to meet the market.

Collocations:

The economy

Managing the economy

handle/run/manage the economy

boost investment/spending/employment/growth

stimulate demand/the economy/industry

cut/reduce investment/spending/borrowing

reduce/curb/control/keep down inflation

create/fuel growth/demand/a boom/a bubble

encourage/foster/promote/stimulate/stifle innovation/competition

encourage/work with/compete with the private sector

increase/boost/promote US/agricultural exports

ban/restrict/block cheap/foreign imports

the economy **grows/expands/shrinks/contracts/slows (down)/recovers/improves/is booming**

enjoy an economic/housing/property boom

Economic problems

push up/drive up prices/costs/inflation

damage/hurt/destroy industry/the economy

cause/lead to/go into/avoid/escape recession

experience/suffer a recession/downturn

fight/combat inflation/deflation/unemployment

cause/create inflation/poverty/unemployment

create/burst a housing/stock market bubble

cause/trigger a stock market crash/the collapse of the banking system

face/be plunged into a financial/an economic crisis

be caught in/experience cycles of boom and bust

Public finance

cut/reduce/slash/increase/double the defence/(especially US) defense/education/aid budget

increase/boost/slash/cut public spending

increase/put up/raise/cut/lower/reduce taxes

raise/cut/lower/reduce interest rates

ease/loosen/tighten monetary policy

balance the (state/federal) budget

achieve /maintain a balanced budget

run a (\$4 trillion) budget deficit/surplus

more collocations at ↑politics, ↑voting

Example Bank:

- A ransom demand has been made for the kidnapped racehorse.
- As demand slows, the need to export will return.
- Campaigners have stepped up their demands for immediate government action.
- Campaigners insist that abortion should be available on demand.
- Demand for personal computers has risen sharply.
- Demand for the product is buoyant.
- Demands have been made for the immediate distribution of food to the refugees.
- How do they cope with the conflicting demands of work and family life?
- I think the demands of this job are excessive.
- I think your demand for a higher salary is perfectly reasonable.
- In the housing market, demand is outstripping supply.
- It can be difficult to forecast demand in the construction industry.
- It is the job of the marketing manager to create demand for the new product.
- Juggling the daily demands of career and family is rewarding, but never easy.
- Life is hard for nurses on children's wards, where the emotional demands can be overwhelming
- Low interest rates are fuelling/fueling demand for credit.
- My elderly parents make a lot of demands on me.
- My government cannot give in to the demands of an illegal organization.
- My work seems to make more and more demands on my time.
- She is in constant demand to make public appearances and give interviews.
- Supply normally exceeds demand for the bulk of consumer goods.
- Teacher training has to evolve to meet the changing demands of the profession.
- The emotional demands of the job can be overwhelming
- The factories are staying open all weekend to try to meet the consumer demand for this product.
- The factories are staying open to meet the consumer demand for this product.
- The management had no intention of meeting union demands.
- The person who cannot say 'no' to others' requests is likely to be overwhelmed by external demands.
- The reporter refused their demand that he reveal his sources.
- The slowdown in domestic demand was offset by an increase in exports.
- There have been new demands for the government to take action to reduce crime.
- There's always a great demand for our soups in winter.
- These old machines are still in demand.
- This section of the population makes a high demand on health care resources.
- We can estimate that total market demand for electrical goods will rise by 8%.
- We must prepare children to respond to the demands of work.
- a high level of demand
- coping with the conflicting demands of work and family life
- demands from the opposition for a recount of the votes
- increased demand for health products
- policies aimed at managing demand
- the day-to-day demands of the job
- the demand from consumers
- the law of supply and demand
- the need for scientific research freed from the immediate demands of industry
- the potential demand among children
- Every now and then there are demands that the law on gun ownership should be changed.
- Our firm is constantly striving to satisfy customers' demands.
- Their demand for higher pay was ignored.
- There's an increased demand for organic produce these days.
- We are struggling to meet the demand for the product.

Idioms: ↑by popular demand ▪ ↑in demand ▪ ↑on demand

verb

1. to ask for sth very firmly

- ~ **sth** She demanded an immediate explanation.
 - ~ **that...** The UN has demanded that all troops be withdrawn.
 - (BrE also) They are demanding that all troops should be withdrawn.
 - ~ **to do sth** I demand to see the manager.
 - + **speech** 'Who the hell are you?' he demanded angrily.
2. ~ **sth to need sth in order to be done successfully**
- This sport demands both speed and strength.

Verb forms:

verb forms	
present simple	
I / you / we / they	demand
	BrE /dɪ'mɑːnd/
	NAme /dɪ'mænd/
he / she / it	demands
	BrE /dɪ'mɑːndz/
	NAme /dɪ'mændz/
past simple, past participle	demanded
	BrE /dɪ'mɑːndɪd/
	NAme /dɪ'mændɪd/
-ing form	demanding
	BrE /dɪ'mɑːndɪŋ/
	NAme /dɪ'mændɪŋ/

Word Origin:

Middle English (as a noun): from Old French **demande** (noun), **demander** (verb), from Latin **demandare** 'hand over, entrust' (in medieval Latin 'demand'), from **de-** 'formally' + **mandare** 'to order'.

Thesaurus:

demand verb

1. T

- She demanded an explanation.
- ask** • **expect** • **insist** • **call for sth** • **claim** • **press (sb) for sth** • **hold out for sth** • |formal **require** • **request** • **exact** • |BrE **clamour** • |AmE **clamor** • demand/ask/expect/call for/claim/require/request/exact sth **from** sb
- demand/ask/expect/require/request sth **of** sb
- demand/ask/expect/insist/require/request **that...**
- demand/ask/expect **a lot/too much/a great deal**

Demand, ask or expect? Ask is not as strong as **demand** or **expect**, both of which can be more like a command.

2. T, I

- 'What's your name?' he demanded.
- ask** • |formal **enquire/inquire** • demand/ask/enquire sth **of** sb
- ask/enquire **about/after** sb/sth
- demand/ask/enquire **what/who/how...**, etc.

Synonyms:

ask
enquire • demand

These words all mean to say or write sth in the form of a question, in order to get information.

ask • to say or write sth in the form of a question, in order to get information: ▫ 'Where are you going?' she asked. ◇ ▫ She asked the students their names. ◇ ▫ Can I ▫ ask a question =?

enquire/inquire • (rather formal) to ask sb for information: ▫ I called the station to enquire about train times.

demand • to ask a question very firmly: ▫ 'And where have you been?' he demanded angrily.

to ask/enquire **about/after** sb/sth
to ask/enquire/demand sth **of** sb
to ask/enquire/demand **what/who/how**, etc.
to ask/enquire **politely**
to ask/enquire/demand **angrily**

Synonyms:

demand
require • expect • insist • ask

These words all mean to say that sb should do or have sth.

demand • to ask for sth very firmly; to say very firmly that sb should have or do sth: ▫ She demanded an immediate explanation.

require • [often passive] (rather formal) to make sb do or have sth, especially because it is necessary according to a law or set of rules or standards: ▫ All candidates will be required to take a short test.

expect • to demand that sb should do, have or be sth, especially because it is their duty or responsibility: ▫ I expect to be paid promptly for the work.

insist • to demand that sth happens or that sb agrees to do sth: ▫ I didn't want to go but he insisted. ◇ ▫ We ▫ insist on ▫ the highest standards at all times.

ask • to expect or demand sth: ▫ You're asking too much of him.

demand, expect or ask?

Ask is not as strong as **demand** or **expect**, both of which can be more like a command.
 to demand/require/expect/ask sth **of/from** sb
 to demand/require/expect/insist/ask **that...**
 to require/expect/ask sb **to do sth**
 to demand/require/expect/ask **a lot/too much/a great deal**
 to **be too much to** expect/ask

Example Bank:

- 'Where are the keys?' she demanded angrily.
- He had demanded money from her.
- They failed to provide the information demanded of them.
- 'And where have you been?' he demanded angrily.
- 'What's your name?' she demanded of the girl.
- High personal standards are demanded of all applicants.
- The group demands a high level of loyalty from its members.
- They demanded to see the ambassador.
- They're demanding a better deal for themselves and their families.
- This demands commitment/skill/courage/mental effort/maturity/respect/honesty.

demand

Longman DOCE 5th Ed. (En-En)

I. **de** **mand** ¹ **S2 W1** /dɪ'mɑːnd/\$ dɪ'mænd/ *BrE* ² *AmE* ³ *noun*

[Word Family: **noun**: ↑demand, demands; **verb**: ↑demand; **adjective**: ↑demanding ≠UNDEMANDING]

1. [singular, uncountable] the need or desire that people have for particular goods and services:

" Production is increasing faster than demand.

demand for

" the demand for new housing

in demand (=wanted)

" As a speaker he was always in demand. ⇔ ↑supply and demand

2. [countable] a very firm request for something that you believe you have the right to get:

" demonstrations in support of the nationalists' demands

demand for

" their demand for higher salaries

demand that

" demands that he should resign

3. **demands** [plural] the difficult, annoying, or tiring things that you need to do, or a skill you need to have

demands of

" the demands of modern life

demands on

" The curriculum makes great demands on the teacher.

" There are heavy demands on people's time these days.

place/put demands on/upon somebody/something

" the increased demands placed on police officers

4. **popular demand** when a lot of people have asked for something to be done, performed etc

by/due to popular demand (=because of popular demand)

" The exhibition will run for an extra week, due to popular demand.

5. **on demand** *formal* whenever someone asks:

" Should you feed your baby on demand, or stick to a timetable?

• • •

COLLOCATIONS

■ **ADJECTIVES/NOUN + demand**

- **high** (=a lot of people want something) Demand for housing is higher than ever.
- **low** (=not many people want something) Recently the demand for new cars has been relatively low.
- **a big demand** There's always a big demand for photographs of celebrities.
- **a great/huge demand** (=very big) There is a huge demand for business software and services.
- **increased/increasing/growing demand** One of the problems is the growing demand for housing.
- **falling demand** (=decreasing) the falling demand for coal
- **consumer demand** (=the desire of consumers to buy goods) Consumer demand for new technology is strong.

■ **verbs**

- **meet/satisfy demand** (=supply as much as people need or want) There are reports that the company cannot produce enough to meet demand.
- **keep up with demand** (also **keep pace with demand**) (=satisfy the demand) Public funding for higher education has not kept up with demand.
- **cope with demand** (=satisfy demand) The existing services were not capable of coping with the demand for advice.
- **increase/boost demand** A very hard winter boosted the demand for natural gas.
- **reduce demand** Higher interest rates reduces the demand for credit.
- **demand rises/increases** Demand for energy has continued to rise.
- **demand falls** (=becomes lower) Demand for the products has fallen in the last six months.

■ **phrases**

- **be much in demand** (also **be in great demand**) (=be wanted by a lot of people) Fuel-efficient cars are now much in demand.
- **supply outstrips/exceeds demand** (=more is available than people need or want) In the 1980s, the supply of grain far exceeded the demand.
- **a lack of demand** Many factories closed through lack of demand.
- **a surge in demand** (=a sudden increase) There's often a surge in demand for the Internet at the weekend.

II. demand ² W2 BrE ¹ AmE ¹ verb [transitive]

[Word Family: noun: ↑demand, demands; verb: ↑demand; adjective: ↑demanding ≠UNDEMANDING]

[Date: 1300-1400; Language: Old French; Origin: demander, from Latin mandare 'to order']

1. to ask for something very firmly, especially because you think you have a right to do this:

▪ Angry demonstrators demanded the resignation of two senior officials.

demand to know/see/have etc something

▪ I demand to know what's going on.

demand that

▪ They demanded that the military government free all political prisoners.

demand something of somebody

▪ It seemed that no matter what she did, more was demanded of her.

▪ 'Where are you going?' she demanded angrily.

▶ Do not say 'demand for something'. Say **demand something**: *I demand my money back!* (NOT *I demand for my money back!*)

2. if one thing demands another, it needs that thing in order to happen or be done successfully:

▪ Too many things demanded his attention at the same time.

▪ It's a desperate situation demanding a desperate remedy.

demand

Freakuency Pack

12500 **710**^{MCW}

15000 **778**^{COCA}

RANGE: **2k** DEMAND ⁶⁰⁰²⁵

demand ²⁶¹⁵³

demanded ⁹⁰⁰¹

demanding ⁸³⁶⁰

demands ¹⁶⁴⁰²

undemanding ¹⁰⁹

COCA 500k Unlemmatized

10722 **2343**¹⁸¹⁸¹ *nn1*

3740 **7910**⁴²⁷⁹ *vv0*

3296 **8857**³⁶⁵¹ *vvi*

36 **125414**³⁸ *nnu*

4 **427093**⁴ *jj*