

momentum[mə(v)'mentəm] *n* (*pl* -*ta*)

- физ.*
 - инерция движущегося тела; количество движения, импульс, кинетическая энергия
 - импульс силы
 - 1) движущая сила, импульс; толчок
to gather /to gain/ momentum - набирать силу; наращивать скорость [*см. тж.* 2])
carried away by one's own momentum - захваченный собственным порывом
- воен.* наступательный порыв; темп наступления
momentum of the attack /offensive/ - стремительность атаки; темп наступления
to gather momentum - наращивать темп наступления [*см. тж.* 1])

momentum

Oxford Advanced Learners Dictionary 8th Ed.

mo·men·tum [**momentum** **momenta**] *BrE* [mə'mentəm] ^u *NAmE* [moʊ'mentəm]^u **noun uncountable**

- the ability to keep increasing or developing
 - The fight for his release **gathers momentum** each day.
 - They began to **lose momentum** in the second half of the game.
- a force that is gained by movement
 - The vehicle **gained momentum** as the road dipped.
- (technical)** the quantity of movement of a moving object, measured as its mass multiplied by its speed

Word Origin:late 17th cent.: from Latin, from **movimentum**, from **movere** 'to move'.Example Bank:

- She gave fresh momentum to the campaign.
- The campaign for change now has considerable momentum.
- The car gathered momentum as it rolled down the hill.
- The team has lost momentum in recent weeks.
- Their momentum has gone, and they feel they cannot fight any longer.
- There is plenty of political momentum behind the proposed changes.
- There's no forward momentum in the movie.
- We have to keep the momentum of our sales operation going.
- We must keep up the momentum for reform.
- keeping up the momentum for growth
- the irresistible momentum towards reunification of the two countries
- The momentum of this success carried the party to victory in the elections.
- The programme developed a momentum of its own.
- There was an unstoppable momentum towards German reunification.
- This deal adds fresh momentum to plans for a new rail link.

momentum

Longman DOCE 5th Ed. (En-En)

mo·men·tum /məʊ'mentəm, mə- \$ moʊ-, mə-/ *BrE* ^u *AmE* ^u **noun** [uncountable][**Word Family:** **noun:** ↑moment, ↑momentum; **adjective:** ↑momentary, ↑momentous; **adverb:** ↑momentarily][**Date:** 1600-1700; **Language:** Latin; **Origin:** 'movement, moment', from movere 'to move']

- the ability to keep increasing, developing, or being more successful

gain/gather momentum

- The campaign for reform should start to gather momentum in the new year.
- incentives to maintain the momentum of European integration
- Governments often lose momentum in their second term of office.

momentum of

- the momentum of increasing immigration

momentum towards

- the momentum towards economic union

- the force that makes a moving object keep moving

gain/gather momentum (=move faster)

- The wheel was allowed to roll down the slope, gathering momentum as it went.
- Pratt, without losing any momentum at all, passed them both and won the race.

- technical** the force or power that is contained in a moving object and is calculated by multiplying its weight by its speed

momentum of

- the momentum of a particle
- ...

COLLOCATIONS■ **verbs**

- gain/gather/build up momentum (=become more and more successful)** The show gathered momentum over the next few months and became a huge hit.
- give something momentum (=make something become more successful)** The agreement was small, but it gave new momentum to the talks.

▪ **maintain momentum** (=make something continue at the same pace) The party was determined to maintain the momentum of reform.

▪ **lose momentum** (=to start to become less successful) The team seems to have lost its momentum.

▪ **keep the momentum going** (also **sustain the momentum formal**) (=keep being successful) Hopefully we can keep the momentum going and win the next game as well.

■ **adjectives**

▪ **irresistible** (=that cannot be stopped) The social changes began to gather irresistible momentum.

momentum

Freakuency Pack

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RANGE: **6k** **MOMENTUM** ⁶¹⁷⁴

momentum ⁶¹⁷⁴

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