

[lɒs] *n*

1. 1) потеря, лишение

- total [partial] loss - полная [частичная] потеря
- loss of one's eyesight - потеря зрения
- loss of strength - упадок сил
- loss of blood - *мед.* кровопотеря
- loss of flesh - похудание
- temperature loss - падение температуры
- loss in altitude - потеря высоты

2) утрата, потеря

- irreparable loss - невозместимая потеря
- grievous loss - тяжёлая утрата
- loss of opportunities - упущенные /неиспользованные/ возможности
- without any loss of time - без всякой потери времени, не теряя ни минуты времени
- his death was a great loss - его смерть была большой утратой

3) гибель

- loss of a ship with all hands - гибель корабля со всей командой

2. проигрыш; урон

- loss of a battle [of a contest] - поражение в битве [в состязании]

3. ущерб, урон, убыток

- dead loss - чистый убыток
- the loss of a contract - *амер.* а) незаключённый контракт; б) неполучение заказа
- to have a loss, to meet with a loss - потерпеть ущерб, понести потерю
- to sell at a loss - продавать в убыток
- to incur losses - терпеть убытки
- to cover a loss - покрывать убыток
- his absence was not a great loss - его отсутствие - небольшая потеря
- it's your loss, not mine - вы от этого потеряете/вы останетесь в накладе/, не я

4. *pl воен.* потери

- loss replacement - возмещение потерь
- the loss of life - потери в людях, потери убитыми
- losses in manpower and materiel - потери в живой силе и технике
- to suffer heavy losses - понести тяжёлые потери

5. *спец.*

1) угар

2) смыв (*при эрозии*)

3) утечка (*тока*)

- ◇ to be at a loss - а) растеряться, смешаться; быть в замешательстве/в затруднении, в недоумении/; he was at a loss for a word - он не мог подобрать /найти/ нужного слова; he was at a loss what to say - он не нашёлся, что сказать; б) *охот.* потерять след
- no great loss without some small gain - *посл.* ≅ нет худа без добра

loss

Oxford Advanced Learners Dictionary 8th Ed.

loss [lɒs lɒsɪs] *BrE* [lɒs] ^а *NAmE* [lɒs] ^а *NAmE* [lɑs] ^а **noun**

1. uncountable, countable, usually singular the state of no longer having sth or as much of sth; the process that leads to this

- I want to report the loss of a package.
- **loss of blood**
- **weight loss**
- The closure of the factory will lead to a number of **job losses** .
- When she died I was filled with a **sense of loss** .
- **loss of earnings** (= the money you do not earn because you are prevented from working)

2. countable money that has been lost by a business or an organization

- The company has announced **net losses** of \$1.5 million.
- We **made a loss on** (= lost money on) the deal.
- We are now operating **at a loss** .

Opp: ↑profit

3. countable, uncountable the death of a person

- The loss of his wife was a great blow to him.
- Enemy troops suffered **heavy losses** .
- The drought has led to widespread **loss of life** .

4. singular the disadvantage that is caused when sb leaves or when a useful or valuable object is taken away; a person who causes a disadvantage by leaving

- Her departure is a **big loss** to the school.
- She will be a **great loss** to the school.
- If he isn't prepared to accept this money, then **that's his loss** .

see also ↑dead loss

5. countable a failure to win a contest

- Brazil's 2–1 loss to Argentina

Idioms: †at a loss ▪ †cut your losses

Word Origin:

Old English *los* 'destruction', of Germanic origin; related to Old Norse *los* 'breaking up of the ranks of an army' and †*loose*; later probably a back-formation from *lost*, past participle of †*lose*.

Thesaurus:

loss noun C

• The bank announced losses of \$8 billion.

debt • |**finance liability** • • **arrears** • • **debit** •

Opp: profit

heavy/massive losses/debts

run up losses/debts

Example Bank:

- Fighter planes inflicted heavy losses on the enemy.
- He decided to cut his losses and sell the shares before they sank further.
- He suffered a loss of confidence.
- Her suicide was a terrible loss to the music world.
- His death is a sad loss to all who knew him.
- His passing is a tremendous loss for all of us.
- It took the company five years to recoup its losses.
- No bank would be willing to underwrite such a loss.
- Our country had sustained a tremendous loss of innocent life.
- Reductions in spending would have led to a much greater loss of jobs.
- She suffered a significant loss of hearing after the operation.
- She was filled with an overwhelming sense of loss.
- She wouldn't be able to attend the lecture, which was no great loss.
- The bookshop was operating at a loss.
- The business sustained losses of €20 million.
- The company is expected to announce 200 job losses.
- The company took a big loss of 28%.
- The enemy suffered heavy losses.
- The family has suffered a terrible loss.
- The fund may not be large enough to absorb these losses.
- The knife hit an artery, causing significant blood loss.
- The ship sank with great loss of life.
- There's no way you can make a loss on this deal.
- They form a barrier to prevent water loss.
- We are at a loss to understand his actions.
- We can offset the loss against next year's budget.
- We made a net loss on the transaction.
- Weight loss can be a sign of a serious illness.
- a gradual loss of hope
- long-term tax revenue losses
- loss of appetite
- partial loss of eyesight
- rapid weight loss
- the devastating losses of the war
- the dramatic loss of farmland to urban growth
- the tragic loss of her husband
- The company has announced net losses of \$1.5 million.

loss

Longman DOCE 5th Ed. (En-En)

loss S2 W1 /lɒs \$ lɒs/ BrE ^ˈ AmE ^ˈ noun

[Word Family: noun: †*loser*, †*loss*; verb: †*lose*; adjective: †*lost*]

[Language: Old English; Origin: *los* 'destruction']

1. [uncountable and countable] the fact of no longer having something, or of having less of it than you used to have, or the process by which this happens

loss of

- The court awarded Ms Dixon £7,000 for damages and loss of earnings.
- a disease which causes fever and a loss of appetite
- This did not explain his apparent loss of interest in his wife.
- her loss of confidence in herself
- a certain feeling of loss of control
- a temporary loss of memory
- The animal was weak through loss of blood.
- The company is closing down two of its factories, leading to 430 job losses.
- Weight loss should be gradual.

a type of hearing loss that affects language development

2. [uncountable and countable] if a business makes a loss, it spends more than it earns:

" The company made a loss of \$250,000 last year.

" The magazine's losses totaled almost \$5 million.

" profit and loss

run/operate etc at a loss (=to earn less money from something you sell than it costs you to produce it)

" Two of the mines are running at a loss.

" a loss-making rural railway

3. [uncountable and countable] the death of someone

loss of

" She must be feeling very lonely after the loss of her husband.

" I'm sorry to hear of your family's sad loss (=the death of someone you love).

" US forces withdrew after suffering heavy losses (=many deaths).

" The war has led to a tragic loss of life.

4. **be at a loss** to be confused and uncertain about what to do or say:

" When her son finally left home, Emily felt completely at a loss.

be at a loss to do something

" Detectives are so far at a loss to explain the reason for his death.

" He seemed, for once, at a loss for words (=unable to think what to say).

5. [uncountable] a feeling of being sad or lonely because someone or something is not there any more:

" the deep sense of loss I felt after my divorce

6. [singular] a disadvantage caused by someone or something leaving or being removed

loss to

" We see your going as a great loss to the company.

7. **that's/it's sb's loss** *spoken* said when you think someone is being stupid for not taking a good opportunity:

" Well, if he doesn't want to come, it's his loss.

⇒ **cut your losses** at ↑cut¹(29), ⇒ **a dead loss** at ↑dead¹(10)

loss

Freakuency Pack

12500 **632**^{MCW}

15000 **893**^{COCA}

RANGE: **2k LOSS** 52349

loss 40411

losses 11938

COCA 500k Unlemmatized

22434 **1004**⁴⁰³⁶⁷ *nn1*

30 **129383**³⁶ *nnu*

4 **429314**⁴ *jj*

4 **451090**⁴ *vbz*