

sponsorship

[ˈspɒnsəʃɪp] *n*

1. поручительство; порука, гарантия
2. финансирование
3. инициатива почин

the league was formed through the sponsorship of ... - лига была создана по инициативе...

4. одобрение, поддержка

the meeting was held under the sponsorship of the municipality - с одобрения муниципалитета был проведён митинг

sponsorship

Oxford Advanced Learners Dictionary 8th Ed.

spən-sor-ship [ˈspɒnsəʃɪp] *n* **BrE** [ˈspɒnsəʃɪp] *n* **NAmE**

[ˈspɑːnsərʃɪp] *noun*

1. **uncountable, countable** financial support from a **↑sponsor**
 - a \$50 million sponsorship deal
 - The project needs to raise £8 million in sponsorship.
 - We need to find sponsorships for the expedition.
2. **uncountable** the act of **sponsoring** sb/sth or being **sponsored**
 - the senator's sponsorship of the job training legislation

Example Bank:

- Entry and sponsorship forms for the marathon are available at local post offices.
- He hopes to raise around £4 000 in sponsorship money for the hospital.
- Many participants collect sponsorship from family, friends and colleagues.
- She has raised about £500 in sponsorship.
- Sponsorship dollars are rolling in as never before.
- The company has decided to withdraw from some of its sports sponsorship.
- The company has entered into a sponsorship agreement with the team.
- Two million pounds were raised through sponsorship.
- We have won sponsorship from one of the big banks.
- Without generous corporate sponsorship, the ballet company would not have survived
- sponsorship for next year's World Cup
- state sponsorship of religious societies
- the four-year sponsorship contract
- tobacco sponsorship of Formula One
- under commercial sponsorship
- £20 000 was raised through sponsorship to pay for training and equipment.
- The race organizers are trying to attract sponsorship from local firms.

sponsorship

Longman DOCE 5th Ed. (En-En)

spən-sor-ship /ˈspɒnsəʃɪp \$ ˈspɑːnsərʃɪp/ *BrE* *AmE* *noun*

1. **[plural, uncountable]** financial support for an activity or event
sponsorship from
 - The expedition is looking for sponsorship from one of the major banks.
 - a \$5 million sponsorship deal
 - commercial sponsorships
2. **[uncountable]** the act of sponsoring someone or something, or of being sponsored
sponsorship of
 - private sector sponsorship of sport

sponsorship

Freakuency Pack

12500 **5383**^{MCW}
 15000 **2027**^{COCA}
 RANGE: **2k SPONSOR** 17191
 sponsor 3969
 sponsored 6482
 sponsoring 1381
 sponsors 3870
 sponsorship 1489
 COCA 500k Unlemmatized
 1049 **16363**¹⁴⁸⁹ *nn1*