

**aggressive**[ə'ɡresɪv] *a*

## 1. агрессивный, захватнический

aggressive war - агрессивная /захватническая/ война

aggressive policy - агрессивная политика

aggressive acts against a country - акты агрессии против какой-л. страны

## 2. агрессивный, задиристый; вызывающий

aggressive behaviour - агрессивное /вызывающее/ поведение; задиризм (*прохожих и т. п.*):

aggressive tone - угрожающий тон

3. 1) *преим. воен.* активный, энергичный; действенный:

aggressive assault - стремительная атака

aggressive defence - активная оборона

aggressive weapons - наступательное оружие

an aggressive campaign against speeding - активная кампания против автолихачества

## 2) настойчивый, напористый, пробивной

aggressive adman - напористый агент по рекламе

aggressive selling - навязывание товаров покупателям

as a salesman he's not aggressive enough - как коммивояжёру ему не хватает напористости/хватки/

he was aggressive in business - в бизнесе он шёл напролом

4. *спец.* коррозионный, агрессивный (о среде)5. *в грам. знач. сущ.* агрессия

to assume /to take/ the aggressive - а) переходить в наступление, нападать; б) вести себя вызывающе

**aggressive**

Oxford Advanced Learners Dictionary 8th Ed.

**ag-gres-sive** BrE [ə'ɡresɪv] <sup>m</sup> NAmE [ə'ɡresɪv] <sup>m</sup> adjective

## 1. angry, and behaving in a threatening way; ready to attack

• He gets aggressive when he's drunk.

• a dangerous aggressive dog

## 2. acting with force and determination in order to succeed

• an aggressive advertising campaign

• A good salesperson has to be aggressive in today's competitive market.

Derived Words ↑aggressively ▪ ↑aggressivenessWord Origin:early 19th cent.: from Latin **aggress-** 'attacked' (from the verb **aggrēdi**) + **-ive**; compare with French **agressif**, **-ive**.Thesaurus:**aggressive** [**aggressive aggressively aggressiveness**] **adj.**

## 1.

• aggressive behaviour

**violent** • • **hostile** • • **warlike** • • **militant** •aggressive/violent/hostile **towards** sb/sthaggressive/violent/hostile **behaviour/feelings**a/an aggressive/hostile/warlike/militant **attitude**

## 2.

• They are very aggressive in their strategy.

**competitive** • • **ambitious** • • **vigorous** • |often approving **forceful** • • **assertive** • |informal, disapproving **pushy** •aggressive/competitive/ambitious/assertive **in** sthaggressive/vigorous/forceful/assertive **in doing sth**a/an aggressive/competitive/vigorous/forceful/assertive **approach/manner**a/an aggressive/competitive/ambitious/forceful/assertive **person****Which word?** **Aggressive** and **pushy** often describe sb who is trying too hard and may appear rude. **Forceful** and **assertive** describe sb who is strong and confident, but in a more respectful and appropriate way.Example Bank:

- Dogs of this breed can be aggressive with other dogs.
- He warned that his dog was aggressive towards strangers.
- Her mood became openly aggressive when his name was mentioned.
- Watching violence on TV makes some children more aggressive.
- the company's highly aggressive marketing techniques
- As a teenager George was aggressive and moody.
- He thrilled the crowd with his aggressive driving style on the track.
- I was put off by his aggressive sales pitch.
- It is important at all times to discourage aggressive behaviour in young children.
- They embarked on an aggressive marketing campaign.
- We need to be more aggressive in our strategy.

**aggressive**ag **g**res **s**ive **S3** /ə'grɛsɪv/ *BrE* *AmE* *adjective*

1. behaving in an angry threatening way, as if you want to fight or attack someone:

" Jim's voice became aggressive.

" Teachers apparently expect a certain amount of aggressive behaviour from boys.

2. very determined to succeed or get what you want:

" A successful businessman has to be aggressive.

" an aggressive marketing campaign

3. an aggressive disease spreads quickly in the body:

" an aggressive form of breast cancer

—**aggressively** *adverb*—**aggressiveness** *noun* [uncountable]**aggressive**

Frequency Pack

12500 **3627**<sup>MCW</sup>15000 **1977**<sup>COCA</sup>RANGE: **3k** **AGGRESSIVE** 17917

aggressive 13715

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COCA 500k Unlemmatized

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