

assure[əˈʃʊə] *v*1. 1) (*обыкн.* of) уверять, заверять

to assure smth. upon oath - клятвенно заверять в чём-л.

he assures me of his innocence - он уверяет меня, что невиновен

he assures me that I am mistaken - он доказывает мне, что я ошибаюсь

he assured me to the contrary - он заверил меня в противном

assuring you of my highest esteem - *офиц.* примите уверения в моём к вам уважении /почтении/2) *refl* убедиться

to assure oneself of smth. - убедиться в чём-л.

before going to bed she assured herself that the door was locked - прежде чем лечь спать, она проверила, заперта ли дверь /удостоверилась, что дверь заперта/

2. обеспечивать, гарантировать

to assure good work - гарантировать хорошую работу

they are assured against any unpleasant consequences - они гарантированы от неприятных последствий

to assure comfort - обеспечить комфорт

3. успокаивать

the father assured his frightened child - отец успокаивал испуганного ребёнка

4. страховать (*жизнь*)

to assure one's life with /in/ a company - застраховать жизнь в страховом обществе

assure

Oxford Advanced Learners Dictionary 8th Ed.

as·sure **AW** [assure assures assured assuring] **BrE** [əˈʃʊə(r)] [ⓘ] **BrE** [əˈʃʊə] [ⓘ]**NAmE** [əˈʃʊr] [ⓘ] **verb****1.** to tell sb that sth is definitely true or is definitely going to happen, especially when they have doubts about it• ~ **sb (that)...** You think I did it deliberately, but I assure you (that) I did not.

• We were assured that everything possible was being done.

• She's perfectly safe, **I can assure you** .• ~ **sb (of sth)** We assured him of our support.

• I won't let you down, I can assure you of that.

• ~ **sb + speech** 'He'll come back,' Susan assured her.**2.** (*formal*) to make yourself certain about sth• ~ **yourself of sth** He assured himself of her safety.• ~ **yourself that...** She assured herself that the letter was still in the drawer.**3.** to make sth certain to happen**Syn:** ↑*guarantee*• ~ **sth** Victory would assure a place in the finals.• ~ **sb sth** Victory would assure them a place in the finals.

• This achievement has assured her a place in the history books.

4. ~ **sth** (**BrE**) to ↑*insure* sth, especially against sb's death

• What is the sum assured?

see rest assured (that...) **at** ↑*rest* *v.***Verb forms:**

verb forms	
present simple	
I / you / we / they	assure
	BrE /əˈʃʊə(r)/
	BrE /əˈʃʊə/
	NAmE /əˈʃʊr/
he / she / it	assures
	BrE /əˈʃʊəz/
	BrE /əˈʃʊəz/
	NAmE /əˈʃʊrz/
past simple, past participle	assured
	BrE /əˈʃʊəd/
	BrE /əˈʃʊəd/
	NAmE /əˈʃʊrd/
-ing form	assuring
	BrE /əˈʃʊərɪŋ/
	BrE /əˈʃʊərɪŋ/
	NAmE /əˈʃʊrɪŋ/

Word Origin:late Middle English: from Old French **assurer**, based on Latin **ad-** 'to' (expressing change) + **securus**, from **se-** 'without' + **cura** 'care'.**Example Bank:**

- Let me assure you that I will try to help you.
- We can assure you of our full support.
- 'He'll come back,' Susan assured her.
- I know you think I did it deliberately, but I assure you (that) I did not.
- She's perfectly safe, I can assure you.
- We assured him of our loyal support.

assureas[sure **S2 W3 AC** /ə'ʃʊə \$ ə'ʃʊr/ *BrE* ^ˈ *AmE* ^ˈ verb [transitive]

[Word Family: verb: ↑assure; noun: ↑assurance]

[Date: 1300-1400; Language: Old French; Origin: assurer, from Medieval Latin assecurare, from Latin ad- 'to' + securus 'safe']

1. to tell somebody that something will definitely happen or is definitely true so that they are less worried **SYN reassure****assure somebody that**

* Her doctor has assured us that she'll be fine.

* The document is genuine, I can assure you.**assure somebody of something*** The dealer had assured me of its quality. ⇨ **rest assured** at ↑rest²(5)2. to make something certain to happen or to be achieved **SYN ensure**:

* Excellent reviews have assured the film's success.

assure somebody (of) something

* A win on Saturday will assure them of promotion to Division One.

3. **assure yourself formal** to check that something is correct or true**assure yourself that**

* Tim waited a moment to assure himself that he was not being followed.

assure yourself of

* I took steps to assure myself of her guilt.

4. **the sum assured formal** the amount of insurance money to be paid out when someone dies

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THESAURUS

- **promise** to tell someone that you will definitely do something, or that something will happen: He promised to give the book back. | The organisers have promised that this year's event will take place.
- **swear** to make a very serious and sincere promise, for example in a law court: He had sworn to tell the truth. | I would never do that, I swear.
- **give somebody your word especially spoken** to promise sincerely that you will do something or that something is true – often used when you are trying to persuade someone that they can trust you: I give you my word that your money is safe with me. | I'll let you go out tonight if you give me your word that you'll be home by 11.
- **vow** to make a very serious promise, often to yourself: She vowed that she would never drink alcohol again. | They vowed to carry on their campaign for justice.
- **assure** to promise someone that something will happen or that something is true, in order to try to make them feel less worried: Police have assured the public that they are doing everything they can to find the killer.
- **guarantee** to promise that you will make sure that something will definitely happen, so that there is no question of it not happening: I guarantee that you will have the documents by tomorrow. | How can you guarantee that this won't happen again?
- **pledge** to promise publicly or officially that you will do something, for example to give help or money: The government has pledged to increase overseas aid to \$4 billion over the next five years.
- **undertake formal** to make an official or legal promise to do something: The government undertook to keep price increases to a minimum. | The two sides undertook to respect each other's territory.
- **commit to something formal** to make a firm and definite promise to do something important, which will affect you for a long time and which could result in serious effects if you fail: Bobby felt unready to commit to a romantic relationship. | A group of 11 companies has committed to developing a new passenger plane.

assure

Freakuency Pack

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assure 5099

assurance 2782

assurances 1390

assured 6800

assuredly 341

assures 1084

assuring 1108

reassure 1736

reassured 1389

reassures 238

reassuring 2267

reassuringly 348

reassurance 1159

reassurances 186

COCA 500k Unlemmatized

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