

custom**1. ['kʌstəm] n****1. обычай; обыкновение, привычка**

tribal [social] customs - племенные [социальные] обычаи

international custom - международный обычай

customs of war - обычаи войны

the manners and customs of a country - нравы и обычаи страны

custom in trade - торговый обычай

custom of a port - портовый обычай

it was a custom with him to get up early - он имел обыкновение вставать рано

2. собир.**1) клиентура, покупатели**

the shop draws plenty of custom - магазин имеет большую клиентуру, магазин бойко торгует

2) заказы, закупки в одном магазине и т. п.

I shall withdraw /take away/ my custom from this shop - я не буду больше делать закупки /заказы/ в этом магазине

3. юр. обычное право; обычай

◇ once is no custom - ≅ один раз не в счёт

custom is second nature - привычка - вторая натура

a custom more honoured in the breach **см.** breach I ◇**2. ['kʌstəm] а амер.****1) изготовленный, сделанный на заказ**

custom clothes - платье, сшитое на заказ

2) делающий, производящий на заказ

custom tailor - портной, выполняющий индивидуальные заказы

custom mill - обогатительная фабрика обслуживающая мелкие рудники

custom

Oxford Advanced Learners Dictionary 8th Ed.

cus·tom [custom customs] noun, adjective BrE ['kʌstəm] ^m NAmE ['kʌstəm] ^m

noun

see also ↑customs**1. countable, uncountable ~ (of doing sth)** an accepted way of behaving or of doing things in a society or a community• an **old/ancient custom**

• the custom of giving presents at Christmas

• It's a **local custom**.• **It is the custom** in that country for women to marry young.**2. singular (formal or literary)** the way a person always behaves**Syn:** ↑habit, **Syn:** ↑practice

• It was her custom to rise early.

• As was his custom, he knocked three times.

3. uncountable (BrE, formal) (also business NAmE, BrE) the fact of a person or people buying goods or services at a shop/store or business

• Thank you for your custom. Please call again.

• We've lost a lot of custom since prices went up.

Word Origin:Middle English: from Old French **coustume**, based on Latin **consuetudo**, from **consuetus**, past participle of **consuescere** 'accustom', from **con-** (expressing intensive force) + **suescere** 'become accustomed'.Thesaurus:**custom** noun C, U

• It is the custom here to put flowers on the graves at Easter.

convention • • **tradition** • • **practice** •**by** custom/convention/traditiona custom/convention/tradition **that...**a **local/British** custom/tradition/practiceExample Bank:

• The custom died out in the 19th century.

• The rules have grown up through custom and are not laid down by law.

• These customs still prevail in remote areas.

• They poured wine around the trees in accordance with local custom.

• They still follow the custom of pinning money to the bride's dress.

• He then repeated the question, as his custom was.

• It is the custom here to put flowers on the graves at Easter.

• The custom of using Latin for legal records came to an end.

• They were seated, as was their custom, in the summer house.

• They were unfamiliar with local customs and culture.

• When I reply to debates, it is my custom to have heard all the speeches.

adjective only before noun (especially NAmE) = ↑custom-built, ↑custom-made

- a custom motorcycle

Word Origin:

Middle English: from Old French *coustume*, based on Latin *consuetudo*, from *consuetus*, past participle of *consuescere* 'accustom', from *con-* (expressing intensive force) + *suescere* 'become accustomed'.

See also: ↑business

custom

Longman DOCE 5th Ed. (En-En)

I. **cus·tom**¹ **W3** /'kʌstəm/ BrE " AmE " noun

[Word Family: adjective: ↑customary, ↑custom, ↑customizable, ↑accustomed; noun: ↑custom, ↑customer, customs; verb: ↑accustom, ↑customize; adverb: ↑customarily]

[Date: 1100-1200; Language: Old French; Origin: *coustume*, from Latin *consuetudo*, from *consuescere* 'to make someone used to something']

1. [uncountable and countable] something that is done by people in a particular society because it is traditional ⇒ **tradition**

local/ancient/French etc custom

" The guide offers information on local customs.

it is the custom (for somebody) to do something

" It's the custom for the bride's father to pay for the wedding.

the custom of doing something

" The custom of naming women after flowers is becoming less common.

2. [singular] **formal** something that you usually do every day, or in a particular situation **SYN habit**:

" He awoke early, as was his custom.

3. **customs** [plural]

a) the place where your bags are checked for illegal goods when you go into a country ⇒ **immigration** :

" She was stopped at customs and questioned.

" It took ages to clear customs (=be allowed through customs) but then we were out of the airport quite quickly.

" You won't be able to take that through customs.

b) the government department that checks goods coming into a country and collects any taxes on them:

" customs officers

" the US customs service

4. [uncountable] **formal** the practice of regularly using a particular shop or business:

" an advertisement to attract more custom

" Smaller shops lose a lot of custom when supermarkets open nearby.

• • •

COLLOCATIONS

■ ADJECTIVES/NOUN + custom

• a local custom We were unfamiliar with the local customs.

• an old/ancient/age-old custom Here on the island, many of the old customs have survived.

• an established custom He had criticized some of the school's established customs.

• a traditional custom The children learn about traditional customs, crafts, music, and dance.

• a social custom Our people do not want to imitate western social customs.

• a French/Greek etc custom The Spanish custom is to add the mother's surname after the father's.

• a tribal custom He spoke four African languages and knew most of the tribal customs.

• burial customs (=things done when someone dies and is buried) the diversity of burial customs in different parts of the world

■ verbs

• follow/observe a custom (=do something that is part of a custom) Following a Chinese custom, Deng changed his given name to mark the occasion.

• respect a custom Strangers should respect the customs of the country they are in.

• a custom survives (=continues to be followed) The custom of slaughtering an animal to welcome guests still survives in some areas.

• a custom dies out/disappears (=gradually stops being done) Sometimes the streets are decorated with flower petals, although this custom is dying out.

• • •

THESAURUS

• **habit** something you do regularly, often without thinking about it: Biting your nails is a bad habit. | I always go to the same supermarket, out of habit.

• **mannerism** a way of speaking or a small movement of your face or body that is part of your usual behaviour: Even her mannerisms are the same as her sister's.

• **custom** something that people in a particular society do because it is traditional or the accepted thing to do: In Japan it is the custom to take off your shoes when you enter a house.

• **tradition** a belief, custom, or way of doing something that has existed for a long time: The tradition of giving Easter eggs goes back hundreds of years. | In many countries, it's a tradition for the bride to wear white. | It was a family tradition to go for a walk on Christmas Day.

• **practice** something that people often do, especially as part of their work or daily life: The hotel has ended the practice of leaving chocolates in guests' rooms.

II. **cus·tom**² BrE " AmE " adjective [only before noun] especially American English

[Word Family: adjective: ↑customary, ↑custom, ↑customizable, ↑accustomed; noun: ↑custom, ↑customer, customs; verb

↑accustom, ↑customize; advert ↑customarily]

custom products or services are specially designed and made for a particular person **SYN bespoke**:

His son operates a custom furniture business.

custom

Freakuency Pack

12500 **2584**^{MCW}

15000 **2342**^{COCA}

RANGE: **3k** CUSTOM ¹³³⁴¹

custom ⁵⁸⁶⁸

customs ⁵⁰⁰⁴

customary ²⁰⁸⁶

customarily ³⁸³

COCA 500k Unlemmatized

³⁸¹² **6230**⁵⁸⁵⁹ *nn1*

⁵ **386992**⁵ *nnu*

⁴ **426990**⁴ *jj*
