

conventional[kən'venʃ(ə)nəl] *a*

1. приличный, вежливый, светский
conventional manners - светские манеры
2. 1) обычный, привычный, общепринятый; традиционный
conventional conclusion of a letter - традиционное окончание письма
conventional phraseology - избитые фразы
conventional wisdom - общепринятая точка зрения; традиционный образ мыслей
- 2) *неодобр.* консервативный, чурающийся новизны
Jane is very conventional about food [in the clothes she wears] - Джейн очень консервативна в отношении пищи [в одежде]
3. 1) обусловленный, оговорённый, договорённый
conventional rate - *ком.* условленный курс
conventional tariff - *ком.* конвенционный тариф
- 2) находящийся в соответствии с договором, соглашением
- 3) нормальный
conventional yield - *с.-х.* плановая урожайность; нормальный урожай
- 4) *спец.* стандартный, удовлетворяющий техническим условиям
4. условный
conventional sign - условный знак
5. *воен.* обычный (о вооружении); неядерный, неатомный
conventional weapons - обычное оружие
conventional armed forces - обычные вооружённые силы (*не оснащённые ядерным оружием*)
6. *иск.*
- 1) идущий в русле традиций; консервативный
conventional art - традиционное/консервативное искусство
- 2) условный (об изображении); схематический, упрощённый
conventional design - условное изображение (*солнца и т. п.*)

conventional

Oxford Advanced Learners Dictionary 8th Ed.

con-ven-tion-al *AW BrE* [kən'venʃən] ^ˈ *NAmE* [kən'venʃən] ^ˈ adjective

1. (often disapproving) tending to follow what is done or considered acceptable by society in general; normal and ordinary, and perhaps not very interesting
 - **conventional behaviour/morality**
 - She's very conventional in her views.**Opp:** ↑unconventional
 2. *usually before noun* following what is traditional or the way sth has been done for a long time
 - **conventional methods/approaches**
 - **conventional medicine**
 - It's not a hotel, in the conventional sense, but rather a whole village turned into a hotel.
 - You can use a microwave or cook it in a conventional oven.**Opp:** ↑unconventional
 3. *usually before noun (especially of weapons)* not nuclear
 - **conventional forces/weapons**
 - A conventional war would still cause unacceptable devastation.
 - a conventional power station (= using oil or coal as fuel, rather than nuclear power)
- see** conventional/received wisdom **at** ↑wisdom
- Derived Words** ↑conventionality ▪ ↑conventionally

Word Origin:

late 15th cent. (in the sense 'relating to a formal agreement or convention'): from French *conventionnel* or late Latin *conventionalis*, from Latin *conventio(n)-* 'meeting, covenant', from the verb *convenire* 'assemble, agree, fit', from *con-* 'together' + *venire* 'come'.

Thesaurus:**conventional** *adj.*

1. (often disapproving)
 - a conventional piece of theatre
 - **conservative** • **traditionalist** • *often disapproving* **conformist** •

Opp: unconventional

conventional/conformist **behaviour**
conventional/conservative/traditionalist **thinkers/views/values**

2. *usually before noun*

- Use a microwave or cook it in a conventional oven.
- **traditional** • **mainstream** • **orthodox** • **classical** •

Opp: alternative

conventional/traditional/mainstream/orthodox/classical **views/theories/methods/approaches/economics**
conventional/traditional/mainstream/classical **ideas/thinking/education**
conventional/traditional/orthodox **medicine**

Conventional or traditional? **Traditional** emphasizes how old a method or idea is; **conventional** emphasizes how usual it is

now. **Traditional medicine** is actually a form of **alternative medicine**, which is the opposite of modern **conventional medicine**.

Example Bank:

- He turned out to be a very conventional young man.
- Her face is not beautiful in conventional terms.
- It's not a hotel in the conventional sense, rather a whole village turned into a hotel.
- My sister was taught to read by more conventional methods.
- Raising such a large amount of money from conventional sources would be difficult.
- She had a fairly conventional start to her career.
- The imagery in the poem is somewhat conventional.
- They rejected what they saw as the hypocrisy of conventional society.

conventional

Longman DOCE 5th Ed. (En-En)

conven[t]ion[ə]l **W3 AC** /kən'venʃənəl/ *BrE* ^ˈ *AmE* ^ˈ *adjective*

1. **[only before noun]** a conventional method, product, practice etc has been used for a long time and is considered the usual type:
 - Internet connections through conventional phone lines are fairly slow.
 - Bake for 20 minutes in a conventional oven; 8 in a microwave.
 2. always following the behaviour and attitudes that most people in a society consider to be normal, right, and socially acceptable, so that you seem slightly boring:
 - a strong believer in conventional morals
- conventional in**
- He is conventional in his approach to life.
3. **(the) conventional wisdom** the opinion that most people consider to be normal and right, but that is sometimes shown to be wrong:
 - As traffic grew, the conventional wisdom was to widen the roads.
 4. **[only before noun]** conventional weapons and wars do not use **↑nuclear** explosives or weapons:
 - conventional forces
 5. **conventional medicine** the usual form of medicine practised in most European and North American countries **SYN western medicine**
- conventionally** *adverb*
- conventionality** /kən'venʃə'næləti, kən'venʃə'nælɪti/ *noun* [uncountable]

THESAURUS

- **normal** usual, typical, and as you would expect it to be: Is this cold weather normal for the time of year? | It had been another normal working day in the office.
- **ordinary** (also **regular especially American English**) not special, unusual, or different from normal: They lived in an ordinary three-bedroomed house. | It looks like an ordinary car, but it uses solar power. | Would you like a regular salad or a Caesar salad? | I just want an ordinary bicycle, not a mountain bike.
- **average** **[only before noun]** around the usual level or amount: She is of average height. | He is of above average intelligence. | The average price of a pint of milk has gone up.
- **standard** normal – used about methods of doing something, or about the size, shape, features etc of products: It's standard practice to X-ray hand-baggage at most airports. | We stock shoes in all the standard sizes.
- **routine** used about things that are done regularly as part of a series of things: The fault was discovered during a routine check of the plane. | routine tasks such as shopping and cooking
- **everyday** **[only before noun]** used about things that happen or that you use as part of normal life: He painted scenes of everyday life in France. | Sally was still dressed in her everyday clothes.
- **common** used about birds and plants that are of the most usual type, and in the phrase **the common people** (=people who are not rich and powerful) the common goldfish | an alliance between the aristocracy and the common people
- **conventional** **[only before noun]** of the kind that is usually used – used when comparing this with a different or special type: The engine is more efficient than a conventional diesel engine. | the drugs used in conventional medicine | conventional weapons (=not nuclear, chemical, or biological) | conventional ovens and microwaves

conventional

Freakuency Pack

12500 **2287**^{MCW}

15000 **1333**^{COCA}

RANGE: **3k CONVENTION** 32429

convention 12491

conventional 13714

conventionally 675

conventions 3934

unconventional 1550

unconventionally 65

COCA 500k Unlemmatized

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