

revenue[ˈrevɪnju:] *n*

1. 1) доход
revenue account - *буха* счёт доходов
- 2) государственные доходы (*мж.* public revenues)
revenue stamp - гербовая марка
revenue tariff - фискальный тариф
- 3) источник дохода
2. *pl* доходные статьи
the revenues of the city council - доходные статьи городского совета
3. департамент налогов и сборов; финансовое управление
4. *в грам. знач. прил.* таможенный
revenue officer - таможенный инспектор
revenue vessel /cutter, boat/ - таможенное судно

revenue

Oxford Advanced Learners Dictionary 8th Ed.

rev-enu **AW** [revenue revenues] **BrE** ['revɛnju:][ⓘ] **NAmE** ['revenu:][ⓘ] **noun****uncountable** (*also revenues plural*)

the money that a government receives from taxes or that an organization, etc. receives from its business

Syn: ↑receipts

- a shortfall in tax revenue
- Advertising revenue finances the commercial television channels.
- a slump in oil revenues
- The company's annual revenues rose by 30%.

see also ↑ **nlan** RevenueWord Origin:late Middle English: from Old French **revenu**(*ə* 'returned', past participle (used as a noun) of **revenir**, from Latin **revenire** 'return', from **re-** 'back' + **venire** 'come'.Thesaurus:**revenue** **noun** **U, C**

- The company's annual revenues rose by 30% last year.

income • **takings** • **proceeds** • **profit** • **business turnover** • **receipts** • **earnings** • *especially AmE, business take* • the revenue/income/takings/proceeds/profit/turnover/receipts/earnings/take **from** sth**gross/net/total** revenue/income/takings/proceeds/profit/turnover/receipts/earnings/take**increase/boost/reduce** (your) revenue/income/profit/earnings/turnover**Income or revenue?** These words are very similar but **revenue** is used when talking about tax. **Income**, but not **revenue**, is also used to talk about the money that a person earns.Collocations:**Business***Running a business*

buy/acquire/own/sell a company/firm/franchise
set up/establish/ start/start up/launch a business/company
run/operate a business/company/franchise
head/run a firm/department/team
make/secure/win/block a deal
expand/grow/build the business
boost/increase investment/spending/sales/turnover/earnings/exports/trade
increase/expand production/output/sales
boost/maximize production/productivity/efficiency/income/revenue/profit/profitability
achieve/maintain/sustain growth/profitability
cut/reduce/bring down/lower/slash costs/prices
announce/impose/make cuts/cutbacks

Sales and marketing

break into/enter/capture/dominate the market
gain/grab/take/win/boost/lose market share
find/build/create a market for sth
start/launch an advertising/a marketing campaign
develop/launch/promote a product/website
create/generate demand for your product
attract/get/retain/help customers/clients
drive/generate/boost/increase demand/sales
beat/keep ahead of/out-think/outperform the competition
meet/reach/exceed/miss sales targets

Finance

draw up/set/present/agree/approve a budget
keep to/balance/cut/reduce/slash the budget

be/come in below/under/over/within budget
 generate income/revenue/profit/funds/business
 fund/finance a campaign/a venture/an expansion/spending/a deficit
 provide/raise/allocate capital/funds
 attract/encourage investment/investors
 recover/recoup costs/losses/an investment
 get/obtain/offer sb/grant sb credit/a loan
 apply for/raise/secure/arrange /provide finance

Failure

lose business/trade/customers/sales/revenue
 accumulate /accrue/incur/run up debts
 suffer/sustain enormous/heavy/serious losses
 face cuts/a deficit/redundancy/bankruptcy
 file for/ (NAmE) enter/avoid/escape bankruptcy
 (BrE) go into administration/liquidation
 liquidate /wind up a company
 survive/weather a recession/downturn
 propose/seek/block/oppose a merger
 launch/make/accept/defeat a takeover bid

Example Bank:

- Tax fraud costs the country millions in lost revenue
- The central government collects the tax revenue on behalf of local authorities.
- The project will not generate any revenue until 2010.
- Their government's revenues come mainly from direct taxes.
- These companies rely on advertising revenue for their funds.
- Tourism is the island's main source of revenue
- a drop in revenue
- revenues from the sale of oil
- the company's expected annual revenue
- the main sources of public revenue
- The company's annual revenues rose by 30% last year.
- The government is currently facing a shortfall in tax revenue
- the Internal Revenue
- the Internal Revenue Service

revenue

Longman DOCE 5th Ed. (En-En)

rev i nue **W2 AC** /'revɛnjuː; revɪnjuː\$ -nuː/ **BrE** " **AmE** " **noun** [uncountable] (also **revenues** [plural])

[Date: 1400-1500; Language: French; Origin: past participle of revenir 'to return']

1. money that a business or organization receives over a period of time, especially from selling goods or services ⇒ **income**:
 - " advertising revenue
 - " Strikes have cost £20 million in lost revenues
 2. money that the government receives from tax:
 - " an increase in tax revenues of 8.4%
- ⇒ ↑ Internal Revenue ↑ Internal Revenue Service

revenue

Freakuency Pack

12500 **1780**^{MCW}
 15000 **1671**^{COCA}
 RANGE: **4k REVENUE** 23423
 revenue 14604
 revenues 8819
 COCA 500k Unlemmatized
 7163 **2901**¹⁴⁵⁸⁷ **nn1**
 17 **192630**¹⁷ **nnu**