

yardstick['jɑ:d.stɪk] *n*1) измерительная линейка; деревянный *или* металлический ярд

2) мерка, мерило, критерий

a yardstick of comparison - мерило сравнения

to apply one's yardstick - подходить со своими мерками

to measure others by one's own yardstick - мерить всех на свой аршин

time is the only true yardstick of a book's merit - достоинства книги проверяются только временем

success is not to be measured by the yardstick of the dollar - деньги не должны быть мерилом успеха

yardstick

Oxford Advanced Learners Dictionary 8th Ed.

yardstick ['jɑːdstɪk] *n* **BrE** ['jɑːrdstɪk] *n* **AmE**1. (especially **AmE**) a ruler for measuring one yard

2. a standard used for judging how good or successful sth is

- a yardstick by which to measure sth
- Exam results are not the only yardstick of a school's performance.

Example Bank:

- The new test provides a yardstick against which to measure children's learning.
- We don't have a common yardstick by which to compare the two cases.
- a yardstick for measuring growth
- the yardstick of success
- Exam results are not the only yardstick of a school's performance.
- Freud remains the yardstick from which other psychoanalysts choose to deviate.
- Rates of progress are difficult to compare without a common yardstick.
- The rate of return on capital is used as the yardstick of profitability.

yardstick

Longman DOCE 5th Ed. (En-En)

yardstick /'jɑːdˌstɪk/ *n* **BrE** **AmE** *noun* [countable]

1. something that you compare another thing with, in order to judge how good or successful it is

yardstick of

* Profit is the most important yardstick of success for any business.

as a yardstick* These subjects are used as a yardstick against which to measure the children's progress.2. a special stick used for measuring things, which is exactly one **yard** long**yardstick**

Freakuency Pack

12500 **10865**^{MCW}15000 **10938**^{COCA}RANGE: **10k** **YARDSTICK** ⁵³⁹yardstick ⁴⁴¹yardsticks ⁹⁸

COCA 500k Unlemmatized

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