

strategy['strætɪdʒɪ] *n*

1. стратегия, оперативное искусство
strategy of annihilation /of destruction/ - стратегия войны на уничтожение
2. использование хитрости, уловок в достижении намеченного
3. метод, способ; подход; приём

strategy

Oxford Advanced Learners Dictionary 8th Ed.

strat-eg-y **AW** [strategy strategies] **BrE** ['strætədʒɪ] **NAmE** ['strætədʒɪ]**noun** (pl. **strat-eg-ies**)

1. **countable** a plan that is intended to achieve a particular purpose
 - the government's economic strategy
 - ~ **for doing sth** to develop a strategy for dealing with unemployment
 - ~ **to do sth** It's all part of an overall strategy to gain promotion.
2. **uncountable** the process of planning sth or putting a plan into operation in a skilful way
 - marketing strategy
3. **uncountable, countable** the skill of planning the movements of armies in a battle or war; an example of doing this
 - military strategy
 - defence strategies

compare ↑**tactic**Word Origin:early 19th cent.: from French **stratégie**, from Greek **stratēgia** 'generalship', from **stratēgos**, from **stratos** 'army' + **agein** 'to lead'.Thesaurus:**strategy** **noun** C, U

• a strategy for dealing with unemployment

initiative • • **policy** • • **plan** • • **proposal** • • **proposition** • |especially BrE **scheme** • |BrE **programme** • |AmE **program** •a/an strategy/initiative/policy/plan/proposal/scheme/programme **for** stha/an strategy/initiative/policy/plan/proposal/proposition/scheme/programme **to do** sth**have/adopt** a strategy/policy/plan/proposal/scheme**develop** a/an strategy/initiative/policy/plan/proposal/programmeCollocations:**War and peace***Starting a war***declare/make/wage** war (on sb/sth)**go to war** (against/with sb)**cause/spark/provoke/foment/quell** unrest**incite/lead/crush/suppress** a revolt/rebellion**launch/mount/carry out** a surprise/terrorist attack**prevent/halt/represent** an escalation of the conflict**be torn apart by/be on the brink of** civil war**enter/invade/occupy** sb's territory**lead/launch/resist/repel** an invasion*Military operations***adopt/develop/implement/pursue** a military strategy**carry out/execute/perform** military operations/manoeuvres (*especially US*) maneuvers**send/deploy/station/pull back/withdraw** troops**go on/fly/carry out** a reconnaissance/rescue mission**train/equip/deploy** army/military/combat units**lead/launch/conduct** a raid/a surprise attack/an (air/airborne/amphibious) assault (on sb)**employ/use** guerrilla tactics**conduct/wage** biological/guerrilla warfare**fight/crush/defeat** the rebels/the insurgency**suffer/inflict** a crushing defeat**achieve/win** a decisive victory**halt/stop** the British/German/Russian advance**order/force** a retreat*Fighting***join/serve in** the army/navy/air force**be/go/remain/serve** on active duty**serve/complete/return from** a tour of duty**be sent to** the front (line)**attack/strike/engage/defeat/kill/destroy** the enemy**see/report/be engaged in** heavy fighting**call for/be met with** armed resistance**come under** heavy/machine-gun/mortar fire**fire** a machine-gun/mortar shells/rockets (at sb/sth)

shoot a rifle/a pistol/bullets/missiles
launch/fire a cruise/ballistic/anti-tank missile
use biological/chemical/nuclear weapons
inflict/suffer/sustain heavy losses/casualties
be hit/killed by enemy/friendly/artillery fire
become/be held as a prisoner of war

Civilians in war

harm/kill/target/protect innocent/unarmed civilians
cause/avoid/limit/minimize civilian casualties/collateral damage
impose/enforce/lift a curfew
engage in/be a victim of ethnic cleansing
be sent to an internment/a concentration camp
accept/house/resettle refugees fleeing from war
fear/threaten military/violent reprisals
commit/be accused of war crimes/crimes against humanity/genocide

Making peace

make/bring/win/achieve /maintain /promote peace
call for/negotiate/broker/declare a ceasefire/a temporary truce
sign a ceasefire agreement
call for/bring/put an end to hostilities
demand /negotiate /accept the surrender of sb/sth
establish/send (in) a peacekeeping force
negotiate /conclude/ratify/sign/accept/reject/break/violate a peace treaty

Example Bank:

- A coherent strategy for getting more people back to work needs to be developed
- He pretended that resigning was part of his long-term career strategy.
- Her rudeness was a deliberate strategy to provoke him.
- It is certainly a strategy worth exploring.
- No one has yet come up with an exit strategy for the troops.
- The charity is drawing up a strategy to meet the needs of the homeless.
- The coming year may herald a change in strategy for major publishers.
- The committee drew up a draft strategy for dealing with future floods.
- The committee is meeting today in Washington to plot strategy.
- The company adopted aggressive marketing strategies to sell its products.
- The company will now focus its strategy on its core business areas.
- The company's financial strategy is not working.
- The document sets out the government's new strategy.
- The government has employed a dual strategy to achieve these two objectives.
- The money is earmarked for the development of new product and sales strategies.
- Their overall strategy is good, but one or two of the details could be improved
- Their single-minded pursuit of this controversial strategy led to their fall from power.
- They're pursuing a strategy of massive retaliation.
- This strategy relies on property prices continuing to rise.
- We all have different coping strategies for times of stress.
- a comprehensive strategy towards regional development
- a customer-oriented business strategy
- a global marketing strategy
- a key strategy to increase sales
- a strategy aimed at reducing the risk of accidents
- a strategy game set during the Civil War
- resource management strategies
- the key idea in their strategy
- the party's strategy on poverty
- to develop an effective strategy for change
- Agreeing to meet the rebels is obviously a high-risk strategy.
- As a business strategy, this is unlikely to work.
- Poor marketing strategy was blamed for the failure of the service to catch on.
- The government has developed a strategy for dealing with regional unemployment.
- Their overall strategy is quite good, but they need to change some of the details.
- What strategies will you use to achieve this goal?

strategy

Longman DOCE 5th Ed. (En-En)

strate **gy** **W2 AC** /'strætədʒi, 'strætɪdʒi/ *BrE* " *AmE* " *noun* (plural **strategies**)

[Word Family: **noun**: ↑strategy, ↑strategist; **adverb**: ↑strategically; **adjective**: ↑strategic]

[Date: 1800-1900; Language: Greek; Origin: strategía 'art of leading an army'; from strategos; ⇨ ↑stratagem]

1. [countable] a planned series of actions for achieving something:

- the government's long-term economic strategy
- a company's business strategy

strategy for doing something

▪ a strategy for dealing with crime

strategy to do something

▪ a strategy to attract younger audiences to jazz

2. **[uncountable and countable]** the skill of planning the movements of armies in a war, or an example of this:

▪ military strategies

▪ It is the general's role to develop overall strategy.

3. **[uncountable]** skilful planning in general:

▪ The company must first resolve questions of strategy.

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COLLOCATIONS

■ **adjectives**

- **an economic strategy** The government has changed its economic strategy.
- **a business strategy** This is a high-risk business strategy.
- **a marketing strategy** The firm is considering a change in its marketing strategy.
- **a political strategy** Baldwin's political strategy was almost totally successful.
- **a coping strategy** Therapists can show a child new coping strategies.
- **a survival strategy** He says his father's withdrawal was a survival strategy.
- **a successful/effective strategy** The most successful strategy is often the simplest one.
- **a clear/coherent strategy** It is important that the company has a clear strategy.
- **a high-risk strategy** The expansion plan is a high-risk strategy.
- **a long-term strategy** The closure of these branches is part of our long-term strategy.

■ **verbs**

- **use a strategy** (*also employ a strategy formal*) What strategies do you use to deal with these problems?
- **adopt a strategy** (=start to use it) Both players adopted the same strategy.
- **devise/work out a strategy** (*also formulate a strategy formal*) We had to devise strategies for saving money.
- **develop a strategy** Groups can help members develop new coping strategies.
- **evolve a strategy** The creatures which live in the river have evolved strategies for surviving sudden floods.
- **pursue/follow a strategy** (=do a particular planned series of actions) They are pursuing different strategies.
- **implement a strategy** *formal* (=do a series of actions that you or someone else has planned) The firm faces several challenges as it seeks to implement that strategy.
- **a strategy works** The Government's economic strategy was not working.

strategy

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 15000 **678**^{COCA}
 RANGE: **1k STRATEGY** 69437
 strategy 30935
 strategic 12986
 strategies 20883
 strategically 1461
 strategist 2158
 strategists 1014
 COCA 500k Unlemmatized
 16078 **1364**³⁰⁸⁶¹ *nn1*
 59 **96462**⁶³ *nnu*
 6 **343290**⁶ *jj*
 4 **401668**⁵ *np1*